



MORINVILLE
CENSUS
2020
everyone counts



Municipal Census Report

Preface

Thank you to all Morinville residents for taking part in Census 2020.

The information collected is vital to our community, helps to paint the picture of who we are today and helps to inform where we are headed in the future.

This has been an unprecedented year with the COVID-19 Pandemic impacting all areas of our lives. Morinville was one of very few, if not the only, municipality to conduct a census during a global pandemic. Given the unprecedented times, the focus of the project was to obtain an accurate official population count.

When Morinville Census 2020 launched on April 1, 2020 the planned end date was June 30, 2020. With the challenging public health restrictions, the project was extended, and wrapped up July 12, 2020.

As we worked to keep everyone safe for the duration of the project, we relied heavily on collecting information online. We are happy to report that Morinville achieved a 56.4% online completion rate – a great response by any standard and believed to be a record online completion rate for Alberta municipalities!

Door-to-door data collection was also impacted, with census workers completing the remaining data collection in the community between June 19 and July 12, 2020, after we moved into Stage 2 of Alberta's Relaunch Strategy.

The impacts of the COVID-19 Pandemic affected the information collected during the project. Census Day (the specific day selected to serve as a snapshot view of our population count and demographic status), was April 1, 2020. This date landed firmly in the period where many industries were reducing their work forces. As a result, the answers provided to some of the demographic questions, particularly those surrounding employment status, are not a true or useful representation of the typical employment picture for Morinville residents.

The census was a collaborative project between the Town of Morinville and our residents. We appreciate and celebrate everyone's effort to bring the census to a successful completion.

Census During a Pandemic? How?

The impacts of COVID-19 challenged the Census team to explore and implement innovative community engagement tools to encourage online participation. Road-side and neighbourhood signage, contactless door-hanger reminders and social media posts became more important to the success of the project than in previous years.

Perhaps the most creative aspect was the animated video collection, first created for the Census project. Visit www.morinville.ca/census to see the video series.



Census 2020 - Everyone Counts

Between April 1 and July 12, 2020, the Town of Morinville undertook a municipal census to obtain an updated population count as well as key demographics instrumental in anticipating future needs of the municipality.

As of April 1, 2020, Morinville's population is 10,578 which represents an increase of 685 (+6.92%) residents over the 2016 official population.

The total number of residential dwellings in 2020 is 3,894 with 3,789 occupied, 96 vacant, and 9 under construction. This is an increase of 249 dwellings since the 2016 Census.

Data Collection

The official start date of Morinville's 2020 Municipal Census was April 1, 2020. Prior to Census Day, residents were mailed a letter containing a unique personal identification number that could be used to respond through a secure online portal. Residents were able to complete their census between April 1 and July 12, 2020 via one of three ways:

- online using the secure database;
- over the phone to a census administrator; or
- at their home with an enumerator entering the responses.

56.4% of dwellings completed the census online.

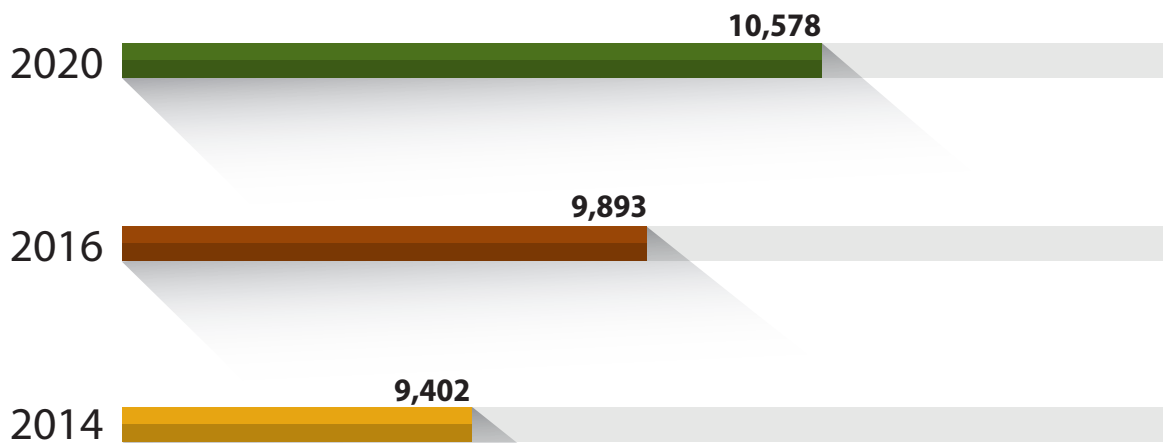
All detailed information contained within this report is based on data provided by residents during the enumerating process. Residents that chose not to respond to a question were included in the data as "Prefer not to Answer". Neither the Town of Morinville, nor any of its employees, make any warranty, express or implied, or assumes any legal liability or responsibility for the accuracy, completeness or usefulness of any information disclosed within this report.

At A Glance

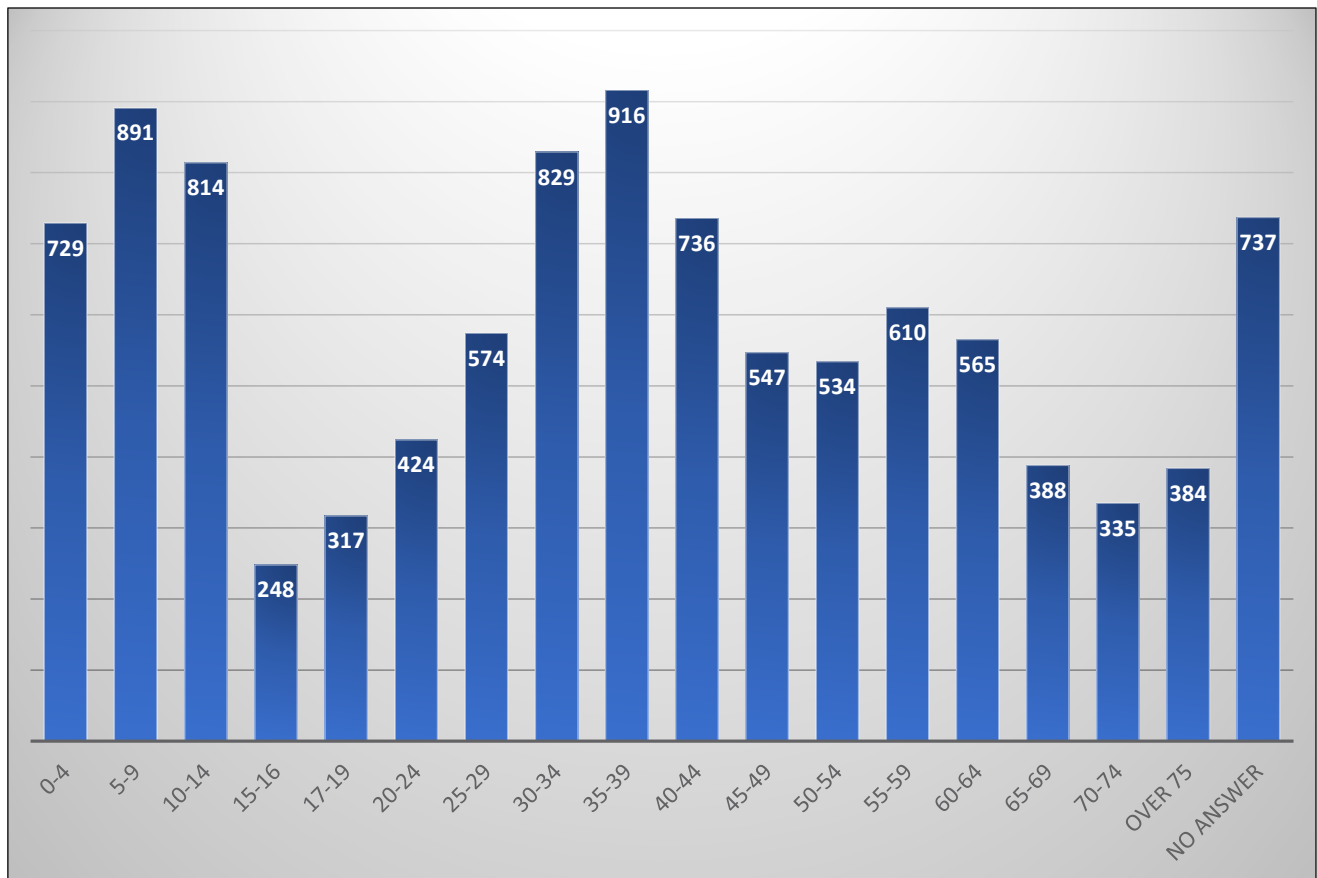
Census Date	April 1, 2020
Population	10,578
Dwelling Units	3,894
Population Change	+6.92%
Dwelling Increase	+6.4%



Population Comparison



Who We Are – 2020



Age Group	Percentage
0-4	6.9%
5-9	8.4%
10-14	7.7%
15-16	2.3%
17-19	3.0%
20-24	4.0%
25-29	5.4%
30-34	7.8%
35-39	8.7%
40-44	7.0%
45-59	5.2%
50-54	5.0%
55-59	5.8%
60-64	5.3%
65-69	3.6%
70-74	3.2%
over75	3.7%
n/a	7.0%

The largest proportion of Morinville’s population is within the 35-39 age range (8.7%) followed by those between the ages of 5 and 9 (8.4%).



Where We Live - 2020



2020 Dwellings	3,894
2016 Dwellings	3,645
Increase	249 (6.4%)

Dwelling counts include occupied, vacant and under construction dwellings.

Dwelling Type	Number	%
Single Detached Homes	2,774	71.2%
Suite in Single Detached Home	16	0.4%
2, 3, 4, 5, 6-plexes	300	7.7%
Row (town) House	284	7.3%
Apartments	408	10.5%
Manufactured Homes	103	2.6%
Other	9	0.2%
TOTAL	3,894	100%

Dwelling Types

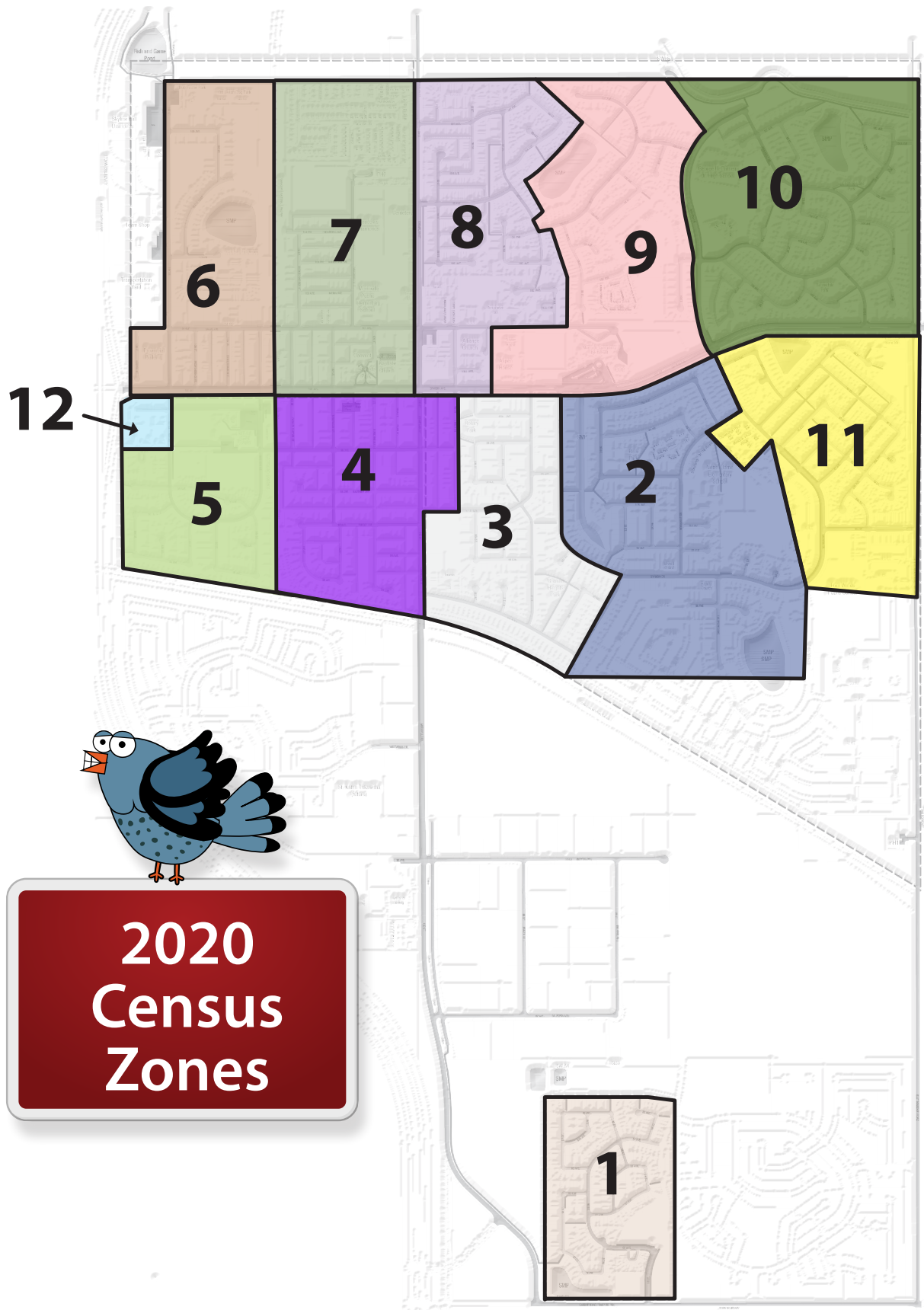
Morinville residents primarily live in single-detached homes (71.2%) with apartments representing the second most occupied dwelling type at (10.5%).

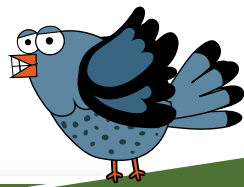
Dwelling Locations

For census purposes, Morinville was broken into 12 zones (see page 7 for map of zones). Of those zones, Zone 8 has the highest dwelling count at 510 (13.1%). Zone 2 and 3 were close behind with dwelling counts of 415 (10.7%) and 396 (10.2%), respectively.



	Zones												
	1	2	3	4	5	6	7	8	9	10	11	12	Total
Total Dwelling Count	287	415	396	246	228	223	333	510	305	370	311	270	3,894
Total % of Town Dwellings	7.4%	10.7%	10.2%	6.3%	5.9%	5.7%	8.6%	13.1%	7.8%	9.5%	8.0%	6.9%	100.0%
Occupied Dwellings	283	408	389	240	222	216	311	497	301	368	303	251	3,789
# Owned	248	348	342	174	194	154	170	391	257	332	259	48	2,917
% Owned	87.6%	85.3%	87.9%	72.5%	87.4%	71.3%	54.7%	78.7%	85.4%	90.2%	85.5%	19.1%	77.0%
# Rented	18	40	30	57	25	54	131	82	25	20	33	145	660
% Rented	6.4%	9.8%	7.7%	23.8%	11.3%	25.0%	42.1%	16.5%	8.3%	5.4%	10.9%	57.8%	17.4%
# Unknown	17	20	17	9	3	8	10	24	19	16	11	58	212
% Unknown	6.0%	4.9%	4.4%	3.8%	1.4%	3.7%	3.2%	4.8%	6.3%	4.3%	3.6%	23.1%	5.6%





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The Town of Morinville conducts a municipal census to determine the total population of our community. Census information is used for statistical purposes only.

If you have any questions regarding the information collected or the data provided in this report please contact:

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