



# Spring/Summer 2025 ad submissions due January 17, 2025.

## PROGRAM GUIDE Advertising

HIGH QUALITY PRINTING:  
OUTSIDE COVER PRINTED ON HI-GLOSS STOCK,  
INSIDE PAGES PRINTED ON NEWSPRINT.

**4,400** printed copies mailed to Morinville residents

**1,000** printed copies distributed to Morinville Town Hall,  
Morinville Leisure Centre, Morinville Community Cultural Centre  
and Morinville Community Library

A digital version of the program guide is available on-line at  
**[www.morinville.ca/programguide](http://www.morinville.ca/programguide)**

Printed and digital copies of the 2025 Spring/Summer Program  
Guide will be available in print and on-line March 5, 2025.



**Reserve your ads by  
Dec 31, 2024  
to retain 2024 pricing.**

### PROGRAM GUIDE AD SIZING

**Full Page - No Bleed**  
6.76" wide x 8.62" tall

**Full Page - With Bleed**  
— 8" wide x 10.075" tall  
- - - Include 0.2362 bleed  
Include .5 safety away from trim area for all ad copy

**Half Page Vertical**  
3.32" wide x 8.6" tall

**Half Page**  
6.78" wide x 4.25" tall

**Bottom Banner**  
6.75" wide x 2.155" tall

**Business Card**  
3.376" wide x 2" tall

**Quarter Page**  
3.32" wide x 4.25" tall

Scan to submit your ad using our EASY ONLINE FORM →



For more information on advertising in our program guide, please contact:  
Community Engagement & Partnerships Specialist  
Scan QR Code | P. 780-238-5174 | E. [sponsorship@morinville.ca](mailto:sponsorship@morinville.ca) | [www.morinville.ca](http://www.morinville.ca)

# Morinville Leisure Centre Advertising



Rink Boards



Custom Opportunities

	1 Year	2 Years	3 Years
<b>Landrex Arena Rink Board</b> 94" by 32"	<b>\$1000</b>	<b>\$1750</b> <i>Save \$250 on 2-year agreement</i>	<b>\$2500</b> <i>Save \$500 on 3-year agreement</i>
<b>Landrex Arena Rink Board &amp; Outdoor Multi-sport Facility Rink Board</b>	<b>\$1500</b> <i>Save \$100 by bundling</i>	<b>\$2500</b> <i>Save \$250 by bundling on 2-year agreement</i>	<b>\$3350</b> <i>Save \$350 by bundling on 3-year agreement</i>
<b>Naming Rights for Dressing Room/Official's Room</b>	<b>\$500</b>	<b>\$750</b>	<b>\$1000</b>
<b>Zamboni Wrap</b> Full wrap, includes front and top	_____	_____	<b>\$6000</b>
<b>MLC Concession Tables</b> 5" by 5" vinyl decals (two sets of three tables available)	<b>\$1200</b>	_____	_____

Prices listed do not include production, design, or GST.

## High Impact Bundles

Combine the strong exposure and brand awareness of a rink board with the flexibility and power of a digital campaign to support your marketing goals.



**All-Star**

**\$1750**  
*Retail value \$2000*

Landrex Arena rink board  
**PLUS**  
one ten-second digital video ad  
in MLC for 12 months.  
*Save \$250 by bundling*



**MVP**

**\$1450**  
*Retail value \$1600*

Landrex Arena rink board  
**PLUS**  
one ten-second digital video ad  
in MLC for 6 months.  
*Save \$150 by bundling*



**Hat Trick**

**\$1200**  
*Retail value \$1300*

Landrex Arena rink board  
**PLUS**  
one ten-second digital video ad  
in MLC for 3 months.  
*Save \$100 by bundling*

For more information on advertising at the MLC, please contact: Community Engagement & Partnerships Specialist  
P. 780-238-5174 | E. [sponsorship@morinville.ca](mailto:sponsorship@morinville.ca) | [www.morinville.ca](http://www.morinville.ca)