PROGRAM GUIDE Ad Specifications

4,400 printed copies mailed to Morinville residents

1,000 printed copies distributed to Morinville Town Hall, Morinville Leisure Centre, Morinville Community Cultural Centre and Morinville Community Library

A digital version of the program guide is available online at www.morinville.ca/programguide

Printed and digital copies of the 2024 fall program guide will be available in print and online

August 7, 2024

Morinville Festival Days is Back! June 14 to 16 MORINVILLE ng/Summer 2024 PROGRAM GUIDE Events -- Programs -- Fitness & Recreation -- Community Support Services

Business Card Half Page 3.376" wide **Half Page** Full Page - No Bleed x 2" tall 6.78" wide x 4.25" tall Vertical 6.76" wide x 8.62" tall 3.32" wide For Profit: \$194+GST For Profit: \$71+GST x 8.6" tall Non-Profit: \$173+GST Full Page - With Bleed Non-Profit: \$50+GST 8" wide x 10.075" tall For Profit: Include 0.2362 bleed **Quarter Page** \$194+GST 3.32" wide x 4.25" tall ---- Include .5 safety **Bottom Banner Non-Profit:** For Profit: from trim area for all ad copy 6.75" wide x 2.155" tall \$173+GST \$109+GST For Profit: \$97+GST For Profit: \$326+GST **Non-Profit:** Non-Profit: \$77+GST Non-Profit: \$305+GST \$88+GST **HIGH QUALITY PRINTING: OUTSIDE COVER PRINTED ON HI-GLOSS STOCK. INSIDE PAGES PRINTED ON NEWSPRINT.**

- Artwork must be supplied at 100% of printed size and meet all ad sizing specifications
- Type must be at minimum of 6pt at final size
- Acceptable file formats:
- PDF file (minimum 300dpi print quality)
- JPG file (minimum 300dpi maximum quality)
- All high resolution images must be a minimum of 300dpi at 100% of final print size

AD REQUIREMENTS

- All fonts and photos must be embedded
- All colour within an ad must be CMYK or grayscale
- Files created in a vector-based format such as Adobe Illustrator, must have fonts converted to outlines before generating the PDF
- Files created in Adobe Photoshop, must have all type rasterized before generating the PDF

File submission:

- Completed ads that have met all ad requirements can be emailed to sponsorship@morinville.ca
- For ads that exceed email capacity, please email sponsorship@morinville.ca for large file ad delivery instructions

For more information on advertising in our Program Guide, please contact: Community Engagement & Partnerships Specialist P. 780-238-5174 | E. sponsorship@morinville.ca | www.morinville.ca

AD SIZING & PRICING

Morinville Leisure Centre Advertising

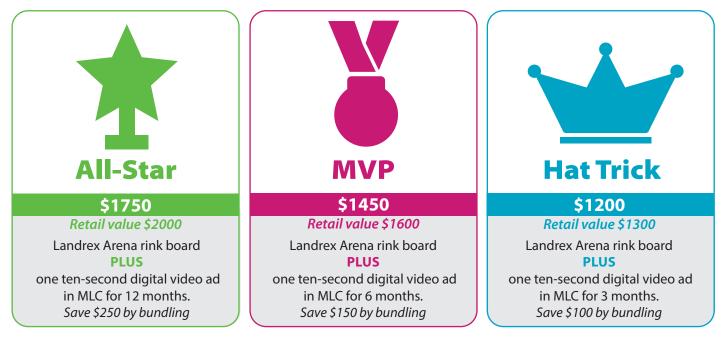


	1 Year	2 Years	3 Years
Landrex Arena Rink Board 94" by 32"	\$1000	\$1750 Save \$250 on 2-year agreement	\$2500 Save \$500 on 3-year agreement
Landrex Arena Rink Board & Outdoor Multi-sport Facility Rink Board	\$1500 Save \$100 by bundling	\$2500 Save \$250 by bundling on 2-year agreement	\$3350 Save \$350 by bundling on 3-year agreement
Naming Rights for Dressing Room/Official's Room	\$500	\$750	\$1000
Zamboni Wrap Full wrap, includes front and top			\$6000
MLC Concession Tables 5" by 5" vinyl decals (two sets of three tables available)	\$1200		

Prices listed do not include production, design, or GST.

High Impact Bundles

Combine the strong exposure and brand awareness of a rink board with the flexibility and power of a digital campaign to support your marketing goals.



For more information on advertising at the MLC, please contact: Community Engagement & Partnerships Specialist P. 780-238-5174 | E. sponsorship@morinville.ca | www.morinville.ca