



# Town of Morinville Community Needs Assessment

September 2019

## Final Report



# Table of Contents

Acknowledgements .....	4
Executive Summary .....	5
1. Background Review .....	8
1.1. Municipal Government Act .....	8
1.2. Family & Community Support Services Act.....	8
1.3. Alberta’s Social Policy Framework .....	9
1.4. Municipal Sustainability Plan .....	10
1.5. Municipal Development Plan .....	13
1.6. Long Range Capital Plan .....	14
1.7. Strategic Plan.....	15
1.8. Mobility Strategy.....	16
1.9. Parks, Recreation, Culture & Trails Master Plan.....	17
2. Community Profile .....	20
2.1. Morinville FCSS .....	20
2.2. Social Service Organizations .....	26
2.3. Social Service Infrastructure .....	32
3. Demographic Profile .....	36
3.1. Historical Population .....	36
3.2. Population by Age .....	37
3.3. Family Type.....	38
3.4. Housing Mix .....	39
3.5. Housing Tenure .....	40
3.6. Household Total Income.....	41
3.7. Low Income.....	42
3.8. Housing Affordability .....	43
4. Public Engagement .....	44
4.1. Resident Survey.....	45
4.1.1. Profile of Resident Survey Respondents.....	45
4.1.2. Satisfaction .....	49
4.1.3. Social Programs and Services.....	52
4.1.4. Social Issues.....	55
4.1.5. Barriers .....	57
4.1.6. Awareness.....	59
4.1.7. Supports .....	60



4.1.8. Volunteerism .....	63
4.1.9. Community Hubs .....	64
<b>4.2. Stakeholder Survey .....</b>	<b>66</b>
4.2.1. Profile of Stakeholder Survey Respondents .....	66
4.2.2. Social Programs and Services .....	69
4.2.3. Social Issues .....	71
4.2.4. Barriers .....	73
4.2.5. Awareness .....	74
4.2.6. Supports .....	76
4.2.7. Organizational Needs .....	79
<b>4.3. Workshop Sessions .....</b>	<b>83</b>
4.3.1. Profile of Workshop Session Participants .....	83
4.3.2. Social Programs and Services .....	84
4.3.3. Social Issues .....	88
<b>4.4. Key Informant Interviews .....</b>	<b>95</b>
4.4.1. Profile of Interview Participants .....	95
4.4.2. Space Utilization .....	96
4.4.3. Space Needs .....	97
4.4.4. Existing Space .....	98
4.4.5. Existing Space Limitations .....	101
4.4.6. Homelessness .....	104
<b>5. Recommendations .....</b>	<b>107</b>
1.Awareness .....	110
2.Collaboration .....	112
3.Safe Communities .....	114
4.Childcare .....	116
5.Mental Health & Addiction .....	118
6.Housing .....	120
7.Volunteerism .....	122
8.Resources .....	124
9.Engagement .....	126
10.Research .....	128
Community Space Needs Options .....	130
Option 1 .....	130
Option 2 .....	135
Option 3 .....	137



## Acknowledgements

This project was undertaken in collaboration with diverse groups and individuals whom we would like to thank for their support and input.

The general public, as well as a number of community stakeholders and partners, were involved throughout the development of this Community Needs Assessment.

We would like to thank residents of the Town of Morinville for participating in the general, senior and youth surveys.

We would like to thank local organizations and businesses for participating in the stakeholder survey, workshop sessions and key informant interviews. This includes the following social service organizations:

3061 Morinville Army Cadets Corp	Morinville Curling Club
Alberta Cadet League	Morinville Fish & Game Association
Association Canadienne Francaise de l'Alberta	Morinville Food Bank
Catholic Women's League	Morinville Jets
Champion Petfoods	Morinville Lions Club
Community Services Advisory Committee	Morinville Minor Baseball
Families First Society	Morinville Rotary Club
Greater St. Albert Catholic Schools	Morinville Scouts
Homeland Housing	Morinville United Church
Jessica Martel Memorial Foundation	Musée Morinville Museum
Knights of Columbus	Rooke School of Karate
Midstream Support Society	St. Albert & Sturgeon Primary Care Network
Morinville & District Chamber of Commerce	Sturgeon Adult Learning Council
Morinville Alliance Church	Sturgeon County Community Services
Morinville Art Club	Sturgeon Hockey Club
Morinville Centennial Community Gardens Society	Sturgeon Public School Division
Morinville Community Library	Sturgeon Rural Crime Watch Association
	Sturgeon Victim Services

We would also like to thank the Town of Morinville Council, Administration, and staff for their strategic guidance throughout the process.



## Executive Summary

In any community, the social service sector is vital to supporting the quality of life and well-being of residents. The social programs and services provided by this sector encourage physical, mental, and social wellness for residents. As the Town of Morinville continues to grow, the range of services provided need to continue to evolve to support the changing social needs of residents in the community. Community engagement helps to provide a picture of the current social needs and can be used to help guide the priorities to support the social sector.

The Town of Morinville Community Needs Assessment was undertaken to identify local strengths and resources currently available, focuses on capabilities of the community, and provides recommendations to address potential service gaps and issues. This report outlines a process for determining and addressing social needs and priorities between current conditions and desired conditions in Morinville. This Community Needs Assessment included five phases which are outlined in this report.

The **Background Review** outlines the background documents that provide context about the local and provincial social sector. This includes existing plans, reports and other relevant strategic documents on social issues and sustainability.

The **Community Profile** identifies and explores the existing social service capacity in the community. An inventory of the programs supported by Morinville FCSS, the local social service organizations and the social service infrastructure in Morinville is provided.

The **Demographic Profile** identifies historical demographic and societal trends as they apply to Morinville. Areas examined include historic population, population by age, family type, housing mix, housing tenure, household total income, low income and housing affordability.

The **Public Engagement** analyzes the results of the stakeholder and resident consultation about community needs, including space for programs and services in Morinville. This includes the findings from the resident survey, stakeholder survey, workshop sessions and key informant interviews.

The **Recommendations** present ways to support the identified community needs and social priorities, through a listing of potential strategies and key stakeholders. Three potential solutions for addressing space needs in Morinville are identified.

This process has led to the development of several recommendations to support the social needs of residents and stakeholders within the community. No timeline for implementation of the recommendations has been proposed, therefore there are no immediate financial implications.



The ten recommendations, with no priority sequence assigned, are as follows:


1. **Awareness:** Improve awareness of programs and services being offered throughout the community.
2. **Collaboration:** Create more opportunities for social service organizations to collaborate and discuss local issues and solutions.
3. **Safety:** Work with stakeholders to promote safe and inclusive communities.
4. **Childcare:** Support the availability of affordable childcare for residents.
5. **Mental Health & Addiction:** Advocate for additional mental health and addiction supports that are accessible for residents.
6. **Housing:** Support the availability of affordable/low income/subsidized housing for residents.
7. **Volunteerism:** Encourage volunteerism and volunteer development opportunities.
8. **Resources:** Continue to support social service organizations through direct or in kind support.
9. **Engagement:** Further engagement with residents and stakeholders.
10. **Research:** Additional research and analysis to refine stakeholder space assets and needs.

The process has also led to the formulation of options for addressing the space needs of social service organizations within the community. No timeline for further exploration into these options has been proposed, therefore there are no immediate financial implications.

The three options are as follows:

1. **Create a Community Hub:** A Community Hub is a space that brings together community service providers and groups to offer a range of programs, services, activities and events for residents of the community.
2. **Address Barriers to Accessing Existing Social Service Infrastructure:** Work primarily with the current space operators to reduce/eliminate barriers to utilization of space assets.
3. **Provide Individual Support to Social Service Organizations:** Work with individual social service organizations on a case by case basis to address identified space needs.

These recommendations provide strategies and actions on the basis of the social issues and needs identified during the engagement process at the time of this work. To ensure that the recommendations and actions continue to align with the key priorities and issues identified here, it is important to continue to monitor the effectiveness of recommendations and to continue to engage with residents and stakeholders to capture the evolving needs of the community.



The recommendations outlined in this document are meant to be used as a starting point by community residents, local social service organizations, municipal stakeholders and partners and the Town of Morinville to collaborate in planning to address these priority areas and issues. This provides a feasible, impactful path toward addressing some of the key themes identified during the engagement process. Cross-sectional planning, collaboration between community organizations and/or the business community, and advocacy from local groups will aid in developing strategies to strengthen the well-being of Town of Morinville residents.



# 1. Background Review

This section summarizes the relevant Province of Alberta and Town of Morinville documents that provide a background for the project and provide direction for the work.

## 1.1. Municipal Government Act

The Municipal Government Act (MGA) is the legislative framework in which all municipalities and municipal entities in the Province of Alberta operate, including the Town of Morinville.

The MGA contains three major areas of focus:

1. Governance
2. Planning and Development
3. Assessment and Taxation

## 1.2. Family & Community Support Services Act

The Family and Community Support Services Act (FCSSA) is the legislation governing FCSS, the 80/20 funding partnership between the Government of Alberta and the municipalities or Métis Settlements in the Province.

The Morinville FCSS Program receives its provincial mandate from the FCSSA and regulation. Morinville contributes more than is required, making the funding partnership about 70/30 between the Province and the Town.


The FCSSA defines the powers of municipalities with respect to their FCSS Programs. A municipality may:

1. Provide for the establishment, administration and operation of a family and community support services program within the municipality; and
2. Enter into agreements with other municipalities to provide for the establishment, administration and operation of joint family and community support services programs.

The FCSSA regulation outlines the responsibilities of municipalities. In providing for the establishment, administration and operation of a FCSS Program, a municipality must do all of the following:

1. Promote and facilitate the development of stronger communities;
2. Promote public participation in planning, delivering and governing the program and services provided under the program;



- 
3. Promote and facilitate the involvement of volunteers;
  4. Promote efficient and effective use of resources; and
  5. Promote and facilitate co-operation and co-ordination with allied service agencies operating within the municipality.

The FCSSA regulation also outlines the service requirements. Services provided under the 80/20 funding for a FCSS Program must:

1. Be of a preventive nature that enhances the social well-being of individuals and families through promotion or intervention strategies provided at the earliest opportunity; and
2. Do one or more of the following:
  - Help people develop independence, strengthen coping skills and become more resistant to crisis;
  - Help people to develop an awareness of social needs;
  - Help people to develop interpersonal and group skills which enhance constructive relationships among people;
  - Help people and communities to assume responsibility for decisions and actions which affect them; or
  - Provide supports that help sustain people as active participants in the community.


Services provided under the 80/20 funding for a FCSS Program must not:

1. Provide primarily for the recreational needs or leisure time pursuits of individuals;
2. Offer direct assistance, including money, food, clothing or shelter, to sustain an individual or family;
3. Be primarily rehabilitative in nature; or
4. Duplicate services that are ordinarily provided by a government or government agency.

Morinville uses its additional Town funding to offer direct assistance to residents.

### 1.3. Alberta's Social Policy Framework

Alberta's Social Policy Framework (2013) is a vision for social policy that defines who Albertans are as people and communities, one that reflects aspirations for a province that offers all Albertans the opportunity to reach their potential and to benefit from the highest possible quality of life. This Government of Alberta policy framework is a roadmap to guide decision making, set future direction, identify important connections, and support the alignments of policies and practices related to social services provision in Alberta. This includes the FCSS Program in Morinville.



Alberta's Social Policy Framework defines the key social policy roles of local governments as follows:

1. Promote the social, cultural, and economic well-being of local communities.
2. Facilitate collaboration in their communities to respond to social issues or challenges that affect citizens.
3. Champion the vision, principles, and outcomes of the social policy framework.

Alberta's Social Policy Framework outlines the four main goals identified for social policy in the Province:


1. Reduce inequality
2. Protect vulnerable people
3. Create a person-centred system of high-quality services
4. Enable collaboration and partnerships

The strategic directions of Alberta's Social Policy Framework are driven by the following eight key transformational provincial initiatives:

1. Early Childhood Development
2. Poverty Reduction Strategy
3. Common Service Access
4. Primary Health Care Initiatives
5. Results-based Budgeting
6. Partner with First Nations, Métis and Inuit Communities
7. Safe Communities
8. 10-Year Plan to End Homelessness

## 1.4. Municipal Sustainability Plan

Morinville 2035: Growing Together is the Municipal Sustainability Plan (MSP) for the Town of Morinville, adopted in 2011. The MSP is a living, overarching document that establishes a 25-year vision for Morinville and provides a framework for Morinville residents, businesses and organizations to work together to ensure community success, diverse opportunities and quality of life. All planning and related municipal documents must align with and support the MSP.



As identified in the MSP, Morinville's mission is "Working together to build a complete community for today and the future through our commitment to the well-being of Morinville." The Town's vision is "Morinville, the family choice, embracing our past to build our future." Morinville's approach to decision-making is grounded in seven key principles:

1. Quality of life
2. Long-term planning
3. Community engagement and partnership
4. Integration
5. Multiple bottom lines
6. Living within environmental limits
7. Equity and the common good

The MSP identifies 6 sustainability pillars and 30 sustainability goals that embody the mission, vision and principles, as listed below. In addition, for each sustainability goal in the MSP also describes community outcomes that Morinville aspires to achieve and outlines specific, measurable targets.

1. Governance: Exhibiting inclusive, open and fiscally responsible governance.
  - Involved citizens: Citizens are active participants in community building, planning and decision-making.
  - Sound management: Municipal services are managed efficiently and effectively to ensure long-term fiscal sustainability.
  - Accountable leadership: Municipal decision-making is transparent and accountable to the community and its long-term vision.
  - Quality service: The Municipality delivers cost-effective, quality customer service.
  - Efficient community planning: Land-use and community planning supports the development of an efficient, well-connected, complete and beautiful community.
2. Cultural: Maintaining and celebrating small town culture.
  - Celebrate arts, culture and heritage: Diverse arts, cultural and heritage venues and events are visible, celebrated and supported.
  - Diverse recreation: Quality recreational opportunities are accessible, affordable and reflect the needs of Morinville's diverse residents.
  - Shared identity: Backgrounds of residents become more diverse and continue to be respected and reflected in Morinville's welcoming and inviting small town culture and identity.



3. Social: Promoting social and community wellness.


- Desirable community: Morinville is recognized as the family choice: a desirable community with a high quality of life.
- Healthy community: Residents have healthy lifestyles and comprehensive community services support their physical and mental well-being.
- Safe community: Morinville is a friendly, safe and prepared community.
- Inclusive community: Community services and programs are in place to meet residents' diverse needs.
- Affordable community: Morinville is an affordable place in which to live and retire.
- Learning community: All Morinville residents can access opportunities for lifelong learning and personal development.

4. Economic: Encouraging, facilitating and supporting opportunities for a vibrant, diverse and independent economy.

- Healthy economy: Morinville's local and regional economies are healthy, resilient and environmentally responsible.
- Thriving local business: Morinville supports and encourages a diverse range of local businesses and employers.
- Thriving local agriculture: Morinville is the local centre for production, consumption and distribution of healthy and sustainable food in the region.
- Complete visitor experience: Morinville is a desirable community to visit that offers a complete visitor experience and acts as a hub for regional tourism.

5. Infrastructure: Efficient and sustainable planning, implementation and protection of municipal infrastructure.

- Smart transportation: A multimodal transportation system supports efficient movement throughout the community and region.
- Green buildings: Buildings, developments and public facilities are green and barrier-free.
- Toward zero waste: Morinville proactively reduces, diverts and manages solid waste.
- Water stewardship: Morinville is a leader in water conservation and wastewater management.
- Energy efficiency: Morinville supports the efficient and responsible use of clean and renewable energy.


- 
- Effective information technology and communications: Automation, communication and information systems support effective planning and service delivery.
  - Responsible management: All municipal infrastructure is sound, secure, safe, well-maintained and managed in a fiscally responsible manner.
6. Environmental: Respecting the environment and promoting responsible use of land and resources.
- Healthy ecosystems: Morinville's parks and surrounding natural ecosystems are healthy and protected.
  - Air quality stewardship: Morinville proactively ensures that air emissions generated within the community are non-invasive, non-toxic and environmentally responsible.
  - Climate stewardship: Morinville proactively reduces greenhouse gas emissions and adapts to changing climatic conditions.
  - Lighter ecological footprint: Morinville proactively reduces its consumption of non-renewable resources and its ecological footprint.

## 1.5. Municipal Development Plan

The Town of Morinville Municipal Development Plan (MDP) was enacted in 2012 and updated in 2017. The MDP is the strategic, adaptable sustainability-oriented overarching land use plan for the community.

The MDP offers policies and guidelines that balance public and private sector interests. The purpose of the MDP is to provide interpretation and context for land use planning decision-making and mitigation of land use conflicts. The long-term growth management strategy addresses future residential, commercial, industrial and other land uses related to matters such as population growth, economic function, development patterns, intermunicipal planning, infrastructure requirements, heritage preservation, recreation and open space needs, transportation patterns, and utility servicing.

Morinville is surrounded on all sides by Sturgeon County, approximately 35 kilometres north of the City of Edmonton and 19 km north of St. Albert along Highway 2 and within the Edmonton Metropolitan Region. The MDP states that the location of the Town, situated in Sturgeon County in close proximity to St. Albert and Edmonton, allows residents access to the convenience and amenities offered by larger metropolitan centres while enjoying the slower pace of life in a rural and sub-regional centre.



Surrounding Morinville is an extensive rural area of Sturgeon County characterized by farms, country residential estates and hamlets. This area depends upon Morinville to supply a base level of goods and services. While Morinville's role as an agricultural service centre has diminished over time, in part due to improvements in the regional transportation system, the Town continues to serve the needs of the surrounding communities. According to the MDP, Morinville accommodates local employment, food services, convenience and major retail, small scale entertainment, all levels of primary and secondary education, community cultural and recreation facilities, potential for lifeline transportation services, and limited social, government, and medical services for local and neighbouring residents.

Morinville is also located in close proximity to the industrial complexes of the Alberta Industrial Heartland (AIH), Canada's largest hydrocarbon processing region. The MDP suggests that the proximity to the AIH may have a positive influence on the rate of growth of the Town, as workers for large projects may choose Morinville as a desirable place to live.

In addition, Morinville is located approximately 20 kilometres east and south of the Edmonton Garrison Canadian Forces Base via Highways 642 and 28. The MDP asserts that Morinville houses many military and civilian workers from the Garrison and thus there are important service linkages between the communities.

## 1.6. Long Range Capital Plan

The Town of Morinville Long Range Capital Plan 2019-2038 is a written plan respecting anticipated capital property additions over a period of 20 financial years. Potential projects of particular social and cultural interest include the following:

- **Community Event Trailer:** A resource for municipal events and programs use that would provide mobile equipment to be used at the different events throughout the community. The Morinville logo on the trailer would be clearly visible to build awareness.
- **Website Development:** Morinville's website is one of the primary communication tools used by Morinville to promote important Town information and data, and provide valuable resources and documents for all who interact with the municipality. Website redesigns aligning strategic business goals with analytics and performance measures ensure information is available via all digital platforms, build an enjoyable user experience, adjust for increasingly persistent and advanced security issues, and create opportunities to address aged/outdated technology.
- **Transportation Master Plan:** Undertake a detailed engineering and technical analyses of the preferred outcomes in the 2017 Transportation Master Plan to allow implementation of the transportation planning in the Town of Morinville.

- Park/Sports Field Developments: Develop and enhance parks and open spaces through potential partnership money, where Town dollars are used as matching dollars for community groups and other entities applying for funding grants.
- Trail Solar Lights Extension and Development: Solar lights installation along the trail north of Morinville to address pedestrian safety concerns, from 100 Street eastward to the Stormwater Lift Station #1 site. The next phase could see a similar extension to end of this same trail near East Boundary Road (EBR), to ultimately tie-in the trail system and solar lights to the new Morinville Leisure Centre.
- Morinville Leisure Centre: Phase 2A and 2B will include an added ice surface/outdoor rink and aquatics. Further development in future years may also consider adding baseball diamonds, soccer fields, parking lots, lighting, toboggan hill, benches, equipment, washrooms and signage.
- Protective Services Building: The current RCMP detachment is now at full capacity and options for the future are being considered. Option 1 is to construct a new enforcement services building to house both the municipal and rural detachments of the RCMP, Community Peace Officers and the Ambulance Services as well as potentially Provincial Sheriffs. Option 2 is to have the RCMP relocate the rural detachment and continue to utilize the current building for municipal policing.
- Fire Hall Expansion/Enhancement: As Morinville continues to grow, there will be a need to expand the existing fire hall and/or build a second fire hall to meet the 10 minute response time.
- Demolition/Deconstruction of Arena: Upon completion of the initial stage of the Morinville Leisure Centre, there will be a requirement for the demolition/deconstruction of the existing arena.

## 1.7. Strategic Plan


The Town of Morinville 2018-2020 Strategic Plan supports the 6 sustainability pillars defined in the MSP and outlines the Town's commitments. In addition, the Plan lists detailed success measures for each commitment.

### 1. Governance

- We are committed to continuing to operate in a financially prudent and well-managed manner with open communication with residents, business partners, community organizations and surrounding municipalities as well as Alexander First Nation and the Edmonton Garrison.

### 2. Culture and Recreation

- We are committed to providing quality recreational and fitness opportunities that are accessible, affordable and reflect the needs of the community.
- We are committed to working with community groups and individuals to ensure the Morinville Community Cultural Centre (MCCC) is affordable and well utilized.

- 
- We are committed to working collaboratively with community groups in the celebration of our heritage.

### 3. Social

- We are committed to having Morinville continue to be recognized as a desirable community to live and work in with a high quality of life.
- We are committed to having Morinville continue to be recognized as a friendly, safe and prepared community.

### 4. Economic Development

- We are committed to economic and community development and the support of business within Morinville.

### 5. Infrastructure

- We are committed to managing all infrastructure in a fiscally sound, secure, safe, and well-maintained manner.

### 6. Environmental

- We are committed to ensuring Morinville's parks and green spaces are healthy and protected.


## 1.8. Mobility Strategy

The Town of Morinville Mobility Strategy (2017) sets goals and objectives for the movement of people and goods through Morinville, and will help guide the development of the updated Transportation Master Plan (TMP). The TMP will be the implementation plan for the Mobility Strategy. The 2004 TMP focused exclusively on roadways and highways, and did not consider the integration of active modes of transportation or how those could be integrated into the overall transportation network.

The Mobility Strategy presents a series of best management practices for completing the upcoming TMP update and other implementation projects. These best management practices include the following:

- Integrating Land Use and Transportation: Linking land use with transportation and mobility is essential.
- Complete Streets: Complete streets are segments of roadway that maximizes use, safety and comfort for a variety of users within a shared corridor.
- Universal Design: All streets and other public open space should be designed to accommodate a full spectrum of users of all abilities, including people with mobility aids.




- 
- Economic Development Benefit of a Mobility Strategy: Ensuring that the workforce and customers can access a business utilizing various forms of modality from vehicular use to walking to cycling can attract new customers and provide greater options for workers.
  - Future Road Network Corridor Typologies & Best Management Practices: Typologies include the shared corridor, celebration corridor, and pedestrian dominated corridor.
  - Major & Industrial Linkages: Highway 2 is a significant barrier to pedestrians with the desire to travel east to west from the downtown through the road right-of-way.
  - Operational Considerations: The way in which the public realm is maintained can help promote better mobility.

## 1.9. Parks, Recreation, Culture & Trails Master Plan

The Town of Morinville Parks, Recreation, Culture, and Trails Master Plan (2019) is an update to the 2005-2015 and 2011-2021 Plans. The overarching goal of the current Plan is to support and enrich parks, recreation, culture, and trails in the Town of Morinville and for residents to derive even more benefits from the associated facilities, programs, and spaces.

The Plan developed the following 3 goals and 9 associated outcomes:

1. Recreation and culture services contribute to the wellbeing of all citizens.
  - All citizens have a basic level of physical literacy, fitness, and wellbeing.
  - All ages and abilities have basic skills in a variety of recreation and culture pursuits.
  - Advanced level skill development is available for some pursuits.
  - Social opportunities and environments support a sense of inclusion, self confidence and self worth.
2. Recreation and culture services contribute to community health and wellness.
  - Citizens are proud of their community and region, its facilities and spaces, the events and opportunities it offers, and its level of volunteerism.
  - Recreation and culture opportunities are accessible and welcoming, connecting and including individuals and families, and attracting and retaining residents.
  - Feelings of isolation are minimized and feelings of inclusion prevail.
3. Recreation and culture services contribute to the provision of healthy indoor and outdoor environments.
  - Citizens have access to appreciate and understand nature; parks and open spaces provide a medium for residents and visitors to connect with nature.

- 
- Recreation and culture facilities and spaces are aesthetically pleasing, highly functional, and are sustainable. Facilities and spaces are well maintained, reinvested in, and are planned and operated in an efficient, collaborative, and effective manner.

The Plan also formulated the following 4 themes and 15 associated recommendations:

#### 1. Sustain and Protect

- Reinvest in indoor and outdoor spaces as needed so as to ensure both longevity and relevance.
- Create reserve funds, sourced through annual operating budgets intended to perpetuate needed service levels where warranted through ongoing assessment (both utilization and physical state).

#### 2. Educate

- Ensure residents understand the value of public parks, recreation, and culture services as well as the opportunities available to them and their families.
- Give Town Staff, Elected Officials, and other stakeholders opportunities to learn more about the parks, recreation, and culture world – including benefits, trends, and success stories – and enable them to share learnings throughout the community and region.
- Be transparent with the realities of providing parks, recreation, and culture facilities and spaces, including how spaces are allocated in a fair and equitable way, how user fees are set, and how much the Town invests in these essential services.
- Stay on top of market conditions by constantly evaluating efforts, listening the community, and learning about the state of parks, recreation, and culture wherever and whenever possible.

#### 3. Animate

- Continue to offer direct recreation and culture programming where partners or others are not able; the Town will fill gaps, but will defer to community groups and the private sector to provide opportunities to residents where common goals are met.
- Continue to focus on the provision of special events, being deliberate on coordination of events to achieve the Town's vision and goals.
- Work with public, non-profit, and/or private sector partners in the provision of programs and events.
- Provide support to partners and other service providers that have common goals so as to enhance their ability to provide recreation and culture opportunities and strengthen the delivery system.
- Work to continually identify and address barriers to participation in recreation and culture activities.



#### 4. Grow

- Diligently plan to provide more parks, recreation, and culture facilities and spaces as the Town grows and demand change.
- Prioritize limited resources to make the most impact possible in the community and region.
- Invest in new facilities, spaces, programs, and events as warranted and enable utilizing partnerships wherever possible.
- Take full advantage of opportunities associated with growth in the Town.



## 2. Community Profile

This section summarizes social sector programs and services, organizations, and infrastructure in Morinville.

### 2.1. Morinville FCSS

Morinville Family and Community Support Services (FCSS) is an operational unit within the Morinville Community Services department. The Community Services department provides opportunities for all ages through access to quality sports and recreational programs, recreational facilities, arts, culture and heritage programs and community support services. The department addresses community needs and enhances the quality of life for all that live in and visit the Town of Morinville. Community Services provides opportunities for volunteer engagement and relationship-building, and contributes to social and economic health throughout the community. Community Services plays an important role as a liaison with community organizations and provides assistance in accessing funding through community grants and subsidies.

FCSS programs and services help children and youth, families, adults, seniors and communities adopt health lifestyles and improve quality of life. The mandate of FCSS is to provide locally-driven, preventative social initiatives to enhance the well-being of individuals, families and the community. FCSS programs and services are offered directly through Morinville FCSS or indirectly by agencies funded by Morinville FCSS.

The Morinville FCSS office is located in the Morinville Community and Cultural Centre at 9502 100 Avenue. Morinville FCSS provides services to assist the community to identify social needs and develop responses to meet those needs, including through internal, directly funded services. This also includes providing in-kind support to community based organizations such as a provision of office space, printing, photocopying, help with preparing proposals, grant writing, promotion, information sharing and referrals. In addition, organizations partner with Morinville FCSS to provide safe meeting spaces and workshop space, allowing more residents local access to the social programs and services they need.

The programs and services supported by Morinville FCSS can be classified in the following 6 programming types:

1. **Adults:** Services that enrich and support developing skills so clients aged 18-54 can function more effectively within their own environment. This includes programs for single clients, mentoring programs, individual education and not treatment oriented.
2. **Community Development:** Services to assist communities to identify their social needs and develop responses to meet those needs by creating programs that develop community plans and initiatives, raise public awareness around community issues and promote community advocacy.

3. Early Childhood Development: Services that promote the social development and well-being of clients aged 0-5, before they are old enough to enter kindergarten.
4. Families: Services that enrich and strengthen family life by developing skills so clients can function more effectively within their own environment. This includes parenting and family life education and development programs, courses designed to enhance self-awareness, and family events which include opportunities to network and become connected to the community.
5. Seniors: Services that enrich and support developing skills so clients aged 55 and above can function more effectively within their own environment. This includes programs for seniors, mentoring programs, support and education and preventative oriented programs.
6. Youth: Services that promote the social development of clients aged 6-17 that focus on development and leadership services, enhance self-awareness and personal growth, or would be considered health and wellness through preventative programming. Critical hours of 2:30-5:00pm are of particular importance for safe and supervised youth programs.

There are a total of 60 programs and services directly funded or supported by Morinville FCSS.

### Morinville FCSS Supported Programming Summary

Programming Type	Number of Programs/Services
Adults	17
Community Development	11
Families	10
Youth	9
Seniors	7
Early Childhood Development	6
<b>Total</b>	<b>60</b>

On the following page is a listing of programs and services directly funded or supported by Morinville FCSS, through funding or grants, facility or program space, staff time or resources, and/or education or promotion. Each identifies the organization, provides a short description of programs and services, and classifies the programming type. Please note that the description includes only those programs and services the organization provides that are directly funded or supported by Morinville FCSS.

## Morinville FCSS Supported Programming

Organization	Program & Service Description	Programming Type
Bereavement Support Group	Supports individuals experiencing loss and grief.	Adults
Collective Kitchen	Teaches basic cooking skills, including planning and preparing healthy meals.	Adults
Elizabeth Fry Society	Supports individuals appearing in court.	Adults
Jessica Martel Memorial Foundation (JMMF)	Supports individuals and families living with domestic violence.	Adults
Life Skills Programs	Teaches basic life skills, based on community needs.	Adults
Midstream Support Society	Provides a second hand store and basic needs.	Adults
Morinville Community Library	Provides community access to collections, resources, services, programs and technology.	Adults
Morinville FCSS	Provides individual referrals to resources and educational programming.	Adults
Morinville Food Bank	Provides food hampers and baskets.	Adults
Morinville Plaza	Provides lower monthly rates to lower income adults. Partnered in providing referrals to individuals facing or at risk of homelessness in the winter months.	Adults
Morinville Rotary In School Mentorship Program	Provides opportunities for adults to mentor youth locally through Big Brothers & Big Sisters.	Adults
Sturgeon Adult Learning Council	Provides literacy programs, including ESL, reading, and mentorship programs.	Adults
Sturgeon Community Resource Network	Provides referrals to individuals needing resources.	Adults
Sturgeon Victim Services	Provides resources to individuals in crisis.	Adults
Suicide Support Group	Provides support for those of suicidal tendency.	Adults
Volunteer Development	Provides community volunteers with development opportunities to be connected and engaged.	Adults
Women's Conference	The Annual Women Conference empowers women of the community.	Adults
Morinville Citizens on Patrol	Provides programs to foster a safe community.	Community Development
Community Services Advisory Board (CSAB)	A committee that acts in an advisory capacity to Council on matters pertaining to the social well-being of residents in all units of Community Services.	Community Development



Organization	Program & Service Description	Programming Type
Emergency Social Services (ESS)	ESS is a planned emergency response designed to provide the basic services essential of persons affected by a disaster.	Community Development
Higher Grounds	Partnered in subsidizing food to individuals facing or at risk of homelessness.	Community Development
Morinville FCSS	Community development programming, displays, events and informational sessions include the Block Party, Safer Community Program, Active Living Fair, and Summer Expo.	Community Development
Morinville Lions	Provides community programs and services such as the Purina dog walk and Memorial Toy Ride.	Community Development
Morinville Plaza	Partnered in providing referrals to individuals facing or at risk of homelessness in the winter months.	Community Development
Morinville Rotary Club	Provides community programs and services such as World Elder Abuse Awareness Day, community fundraising and local initiatives.	Community Development
Morinville RV Park	Partnered to provide a housing situation for local individuals facing homelessness.	Community Development
Royal Canadian Legion	The Royal Canadian Legion is a non-profit organization for Canadian ex-service Membership, direct relatives of members and also affiliated members. Membership is now also open to the general public.	Community Development
Sturgeon Victim Services	Provides education of services to community and opportunities to volunteer.	Community Development
Early Childhood Development Initiative	Provides Mother Goose program and Early Childhood testing.	Early Childhood Development
Morinville Community Library	Provides preschool literacy programs.	Early Childhood Development
Morinville FCSS	Provides early childhood programs and activities for 2.5-5 year olds in a play setting on Monday, Tuesday and Thursday mornings from September to June.	Early Childhood Development
Parent Link (Families First Society)	Parent Link offers early childhood development programs and services, including the parent and child program offered one day per week from September to May and the community toy library program.	Early Childhood Development
Sturgeon School PUF Program	Specialized school for 4 year olds.	Early Childhood Development
Morinville Tiny Tots Association	Provides activities for 3 and 4 year olds in a preschool setting from September to June, to educate and prepare preschoolers for the school setting.	Early Childhood Development



Organization	Program & Service Description	Programming Type
Core Lynks	Partnered so all local organizations are wrapping around a family and child in crisis.	Families
Jessica Martel Memorial Foundation (JMMF)	Supports individuals and families living with domestic violence.	Families
Knights of Columbus	Provides families with resources, through food drives including Christmas Hampers and Stuff A Bus.	Families
Midstream Support Society	Provides families with resources, through initiatives such as the Santa Store and Low Income Christmas Party.	Families
Morinville FCSS	Provides Family Programs to encourage socialization and interaction within community, to promote healthy functioning within families, and to network with other parents.	Families
Morinville Food Bank	Provides food hampers and baskets.	Families
Morinville Marvellous Moms	Provides Christmas Baskets and year round support as needed by connecting parents through social media and network opportunities.	Families
Parent Link (Families First Society)	Provides parenting workshops.	Families
St. Albert & Sturgeon Primary Care Network	Provides parenting workshops.	Families
Sturgeon School Division Parenting Classes	Provides parenting workshops.	Families
Homeland Housing	Provides housing supports to seniors within the community.	Seniors
Medically At Risk Drivers (MARD)	Provides support to medically at risk drivers through a regional approach.	Seniors
Morinville FCSS	Provide various seniors programs, including excursions, workshops, wellness programs, outreach, and home support programs. These include Grandparents Day, Seniors Week, Community Link Program, and Giving Tree Program.	Seniors
Morinville Food Bank	Provides food hampers and baskets.	Seniors
Morinville Mental Health Clinic	Provides supportive counselling and referral services.	Seniors
Morinville Rendez-Vous Centre	Provides seniors programs for individuals aged 55 and over.	Seniors
Sturgeon Victim Services	Provides resources to individuals in crisis, including those facing elder abuse.	Seniors
Higher Grounds	Provides evening activities and a youth friendly environment.	Youth
Morinville Community Library	Provides youth programs and computer access.	Youth





Organization	Program & Service Description	Programming Type
Morinville Enforcement Services	Provides positive ticketing, bike safety, pedestrian safety, and DARE programs.	Youth
Morinville FCSS	Provides a referral program and one on one support program to youth supports. Provides programs that enhance self-expression and awareness as well as social interactive opportunities. This includes non-school day activities and National Youth Week Programs. Provides courses such as babysitter training and first aid.	Youth
Morinville M.Y. Loft	Provides Jr. Club drop in program, Youth drop in program, Iron Chef program, and Summer Youth program.	Youth
Morinville Rotary In School Mentorship Program	Provides youth with one on one mentorship programming in school.	Youth
Morinville RCMP	The RCMP provides a School Resource Officer.	Youth
Recreation Without Barriers	Helps youth take part in recreation programs through reduced costs for programs, based on eligibility.	Youth
Youth Mentorship and Leadership Programs	Provides leadership opportunities to Morinville youth and personal growth through community programming.	Youth

It is important to note that Morinville residents also access regional social services in neighbouring municipalities. While there are many resources located within the Town of Morinville, some core programs and services are not located locally. With main offices in St. Albert, Edmonton, and Westlock, Morinville residents must leave their community to access key resources such as Alberta Health Services Addictions and Mental Health, Alberta Child and Family Services, Alberta Supports, Alberta Works, employment offices and hospitals. In addition, the availability and selection of basic need items at lower prices, such as food, clothing, and shelter, can be restrictive within Morinville.



## 2.2. Social Service Organizations

In addition to the programs and services that are funded or supported directly by Morinville FCSS, there are numerous others being provided by these and other social service organizations in the Town. They are provided in Morinville by community agencies, social clubs, and volunteer groups.

The programs and services supported by social service organizations can be classified into the following 14 service types:

1. Childcare
2. Community Safety
3. Education & Training
4. Food & Clothing
5. Housing Supports
6. Mental Health Services
7. Parenting Services
8. Physical Health Services
9. Recreation, Arts & Culture
10. Religious Services
11. Seniors Services
12. Service Club
13. Transportation
14. Youth Services

There are a total of 65 social service organizations in Morinville.

### Social Service Organization Summary

Primary Service Type	Number of Organizations
Recreation, Arts & Culture	19
Early Childhood Development	6
Education & Training	6
Service Club	6



Primary Service Type	Number of Organizations
Religious Services	5
Childcare	4
Youth Services	4
Community Safety	3
Housing Supports	3
Food & Clothing	2
Mental Health Services	2
Physical Health Services	2
Parenting Services	1
Seniors Services	1
Transportation	1
<b>Total</b>	<b>65</b>

Below is a listing of social service organizations operating in Morinville. Each identifies the organization, provides a short description, and classifies the primary service type. Please note that the listing may not be entirely comprehensive.

### Social Service Organizations

Organization	Description	Service Type
Fable Daycare	Offers year round childcare for children 0-6 years and after school care for children 6-12 years.	Childcare
Kanga Roos Daycare	Offers year round childcare for children 0-6 years and after school care for children 6-12 years.	Childcare
Morinville Out of School Care	Offers after school care for children 6-12 years.	Childcare
Morinville Tiny Tots Association	Provides activities for 3 and 4 year olds in a preschool setting.	Childcare
Morinville Citizens On Patrol	Provides patrols and community awareness to enhance the safety and security of the community.	Community Safety



Organization	Description	Service Type
Sturgeon Rural Crime Watch Association	Provides patrols and community awareness to enhance the safety and security of the community.	Community Safety
Sturgeon Victim Services	Meets the needs of victims of crime or trauma.	Community Safety
Association Canadienne Francaise de l'Alberta (ACFA)	Provides French language services.	Education & Training
Greater St. Albert Catholic Schools	Provides education and various in school supports to students.	Education & Training
Morinville Community Library	Provides community access to collections, resources, services, programs and technology.	Education & Training
Sturgeon Adult Learning Council	Provides literacy and ESL services.	Education & Training
Sturgeon Public School Division	Provides education and various in school supports to students.	Education & Training
The Father's House Christian School	An independent faith based school for students K to Grade 9.	Education & Training
Midstream Support Society	Provides a second hand store and basic needs.	Food & Clothing
Morinville Food Bank	Provides food hampers and baskets.	Food & Clothing
Chartwell Aspen House Care Residence	Provides assisted living services for individuals who require daily personalized assistance, medication monitoring and administration, escort to meals and activities, and other supports.	Housing Supports
Homeland Housing	Manages the seniors housing facilities in Morinville, including Heritage Place Lodge, Heritage Place 6-Plex, and Lions Manor. An affordable housing building in Morinville is currently under construction.	Housing Supports
Jessica Martel Memorial Foundation (JMMF)	Provides support for individuals living with family violence, education about family violence. An emergency shelter, Jessie's House, is currently under construction.	Housing Supports
Morinville Mental Health	Providing counselling services.	Mental Health Services
AA/Al-Anon	Provides support to individuals with addictions and their families.	Mental Health Services
Parent Link (Families First Society)	Parent Link offers early childhood development programs and services and parenting programs and services.	Parenting Services
Alberta Health Services Public Health Centre	Provides public health nurses, mom and baby supports, parenting supports and immunization clinics.	Physical Health Services



Organization	Description	Service Type
St. Alberta & Sturgeon Primary Care Network	The Primary Care Network enhances the delivery of primary health services.	Physical Health Services
Morinville Art Club	A local art club.	Recreation, Arts & Culture
Morinville Centennial Community Gardens Society	Provides a place to promote urban and organic food production, connect with neighbours through community building, and share knowledge on plants and food.	Recreation, Arts & Culture
Morinville Curling Club	A local curling club.	Recreation, Arts & Culture
Morinville Festival Society	Fosters tourism through festivals and events.	Recreation, Arts & Culture
Morinville Goodtimers Hockey Club	A local hockey club.	Recreation, Arts & Culture
Morinville Hawks Hockey Club	A local hockey club.	Recreation, Arts & Culture
Morinville Historical and Cultural Society	Operates the Musée Morinville Museum, allowing the public to experience the heritage, culture and arts of the community.	Recreation, Arts & Culture
Morinville Mavericks Fun Team Hockey	A local hockey club.	Recreation, Arts & Culture
Morinville Minor Baseball Association	A local baseball association.	Recreation, Arts & Culture
Morinville Minor Soccer	A local baseball association.	Recreation, Arts & Culture
Morinville Minstrels	A local singing club.	Recreation, Arts & Culture
Morinville Mixed Slowpitch Association	A local slowpitch association.	Recreation, Arts & Culture
Morinville Redliners Car Club	A local car club.	Recreation, Arts & Culture
Morinville Seniors Rendez-Vous Club	Provides a variety of programs for those aged 55 and over that are open to the community.	Recreation, Arts & Culture
Morinville Soccer Association	A local soccer association.	Recreation, Arts & Culture
Morinville Youth Basketball (Sabretooths)	A local basketball club.	Recreation, Arts & Culture
Rooke School of Karate	Teaches youth traditional Okinawa Karate, which promotes self-confidence, flexibility, conditioning and discipline.	Recreation, Arts & Culture



Organization	Description	Service Type
Sturgeon Hockey Club	A local hockey club.	Recreation, Arts & Culture
Volume 4 History Committee	Promotes local history in the community.	Recreation, Arts & Culture
Morinville Alliance Church	Provides religious services, Bible study, youth group, men's group and women's group.	Religious Services
Morinville Baptist Church	Provides religious services.	Religious Services
Morinville United Church	Provides religious services.	Religious Services
St. Jean Baptiste Church	Provides religious services and youth group.	Religious Services
The Father's House Christian Fellowship	Provides religious services, a youth group, counselling support, and a room to use on an emergency basis.	Religious Services
Meals on Wheels	Provides cooked meals from Heritage Lodge's kitchen that can be purchased by community residents for delivery to their homes.	Seniors Services
Catholic Women's League	A service club organization supporting various charities and causes.	Service Club
Knights of Columbus	A service club organization supporting various charities and causes.	Service Club
Morinville Fish & Game Association	A service club organization supporting various charities and causes.	Service Club
Morinville Lions Club	A service club organization supporting various charities and causes.	Service Club
Morinville Rotary Club	A service club organization supporting various charities and causes.	Service Club
Royal Canadian Legion	A service club organization supporting various charities and causes.	Service Club
Morinville Community Bus	The community bus has room for up to 24 passengers or 20 passengers and two wheelchairs. It provides transportation for various community programs and is available to rent.	Transportation
3061 Morinville Army Cadets Corp	Provides youth leadership and recreation programs.	Youth Services
Morinville Girl Guides	Provides leadership opportunities and personal growth through social activities.	Youth Services
Morinville Scouts	Provides leadership opportunities and personal growth through social activities.	Youth Services



Organization	Description	Service Type
Young Naturalists Club	Provides environmental stewardship and leadership skills to youth.	Youth Services

## 2.3. Social Service Infrastructure

Social service infrastructure is defined here to include only physical buildings located in Morinville that are currently being utilized to provide social programs and services.

The social service infrastructure can be classified into the following 6 facility types:

1. Church: A religious building primarily used for worship.
2. Community Hall: A centre where people, groups and organizations can meet to engage.
3. Emergency & Protective Services: A building accommodating emergency and protective services.
4. Government: A building for municipal government services.
5. Recreation, Arts & Culture: A facility for recreation, arts and culture.
6. School: An institution for educating individuals.
7. Support Services: A facility for support services for basic needs.

There are a total of 31 facilities currently being utilized to provide social programs and services in Morinville.

### Existing Social Service Infrastructure Summary

Building Type	Number of Buildings
School	7
Recreation, Arts & Culture	6
Support Services	6
Church	5
Community Hall	3
Emergency & Protective Services	2
Government	2
<b>Total</b>	<b>31</b>



Below is a list of physical buildings that are being utilized to provide social programs and services in Morinville. Further detail is given through a short description of each facility, and classification of the facility type. Please note that the listing is not comprehensive of all available commercial and retail spaces, but includes those that are currently hosting key social services.

## Existing Social Service Infrastructure

Facility Name	Description	Facility Type
Morinville Alliance Church	The Church offers various services, with the building and hall for rent on occasion.	Church
Morinville Baptist Church	The Church offers various services, with the building and meeting space for rent on occasion.	Church
Morinville United Church	The Church offers various services, with the building and basement for rental.	Church
St. Jean Baptiste Church	The Church offers and hosts various services.	Church
The Father's House Christian Fellowship	The Church offers and hosts various services.	Church
Fable Gardens Hall	The Hall is available for events and social gatherings, with a hall and meeting room available for rent.	Community Hall
Morinville Rendez-Vous Centre	The Centre provides seniors programs for individuals aged 55 and over, with room and hall rentals.	Community Hall
Royal Canadian Legion No. 176	The Legion is a non-profit organization serving its members and the community, with a hall for rent.	Community Hall
Don Found Fire Station	The Morinville Fire Department provides a range of emergency services.	Emergency & Protective Services
Morinville RCMP Detachment	The Detachment is home to RCMP emergency and protective services, as well as Morinville Enforcement Services.	Emergency & Protective Services
Morinville Civic Hall	The Civic Hall is home to the Town of Morinville Council and Administration.	Government
Sturgeon County Office	The Office is located in Morinville, but primarily provides services to Sturgeon County residents.	Government
M.Y. Loft Youth Centre	M.Y. Loft Youth Centre is located within the MCCC. The Youth Club and Youth Jr. Club provide free drop in programs to youth from grades 3 and up.	Recreation, Arts & Culture
Morinville Community Cultural Centre	The MCCC offers a range of spaces, including the main hall, meeting rooms, foyer and mezzanine, and commercial kitchen.	Recreation, Arts & Culture



Facility Name	Description	Facility Type
Morinville Community Library	The Library provides community access to collections, resources, services, programs and technology, with a program room for rent.	Recreation, Arts & Culture
Morinville Fish and Game Association	MFGA clubhouse is used for MFGA meetings, and the space is available for community members and non-profit groups with special events.	Recreation, Arts & Culture
Morinville Leisure Centre	The MLC is a multi-purpose recreation facility that offers many amenities, including the field house, Landrex Arena, track, fitness centre, children's play space, meetings rooms and Pembina Atrium.	Recreation, Arts & Culture
Musée Morinville Museum	The Museum offers the public opportunities to experience the heritage, culture and arts of the community, with a meeting room for rent.	Recreation, Arts & Culture
École Georges H. Primeau Middle School	The school is part of the Greater St. Albert Catholic Schools and is for students from grades 5 to 8.	School
École Notre Dame Elementary School	The school is part of the Greater St. Albert Catholic Schools and is for students from pre-kindergarten to grade 4.	School
Four Winds Public School	The school is part of the Sturgeon Public School Division and is for students from grades 5 to 9.	School
Morinville Community High School	MCHS is part of the Greater St. Albert Catholic Schools and is the only high school within Morinville. The school is for students from grades 9-12.	School
Morinville Learning Centre	The outreach school is part of the Sturgeon Public School Division, providing an alternative high school setting that offers an opportunity for students to earn high school credits using a flexible and individualized approach.	School
Morinville Public School	The school is part of the Sturgeon Public School Division and is for students from kindergarten to grade 9.	School
The Father's House Christian School	An independent faith based school for students K to Grade 9.	School
Chartwell Aspen House Care Residence	The Care Residence provides assisted living services.	Support Services
Heritage Place 6-Plex	The 6-Plex is a single story apartment building consisting of 6 suites.	Support Services
Heritage Place Lodge	The Lodge has 44 lodge units.	Support Services
Lions Manor	The Manor is a single story apartment building consisting of 8 units.	Support Services
Midstream Support Society	Midstream provides a thrift store with second hand items, as well as other supports to community members in need.	Support Services



Facility Name	Description	Facility Type
Morinville Food Bank	The Food Bank provides food hampers and baskets.	Support Services

It is important to note that other infrastructure exists in Morinville that contributes to the social well-being of the community and its residents. Outdoor infrastructure includes over 250 acres of parks and green spaces, numerous playgrounds, a variety of sports fields, and other amenities. In addition, Morinville benefits from the natural surroundings, including pathways, open spaces, environment and water.

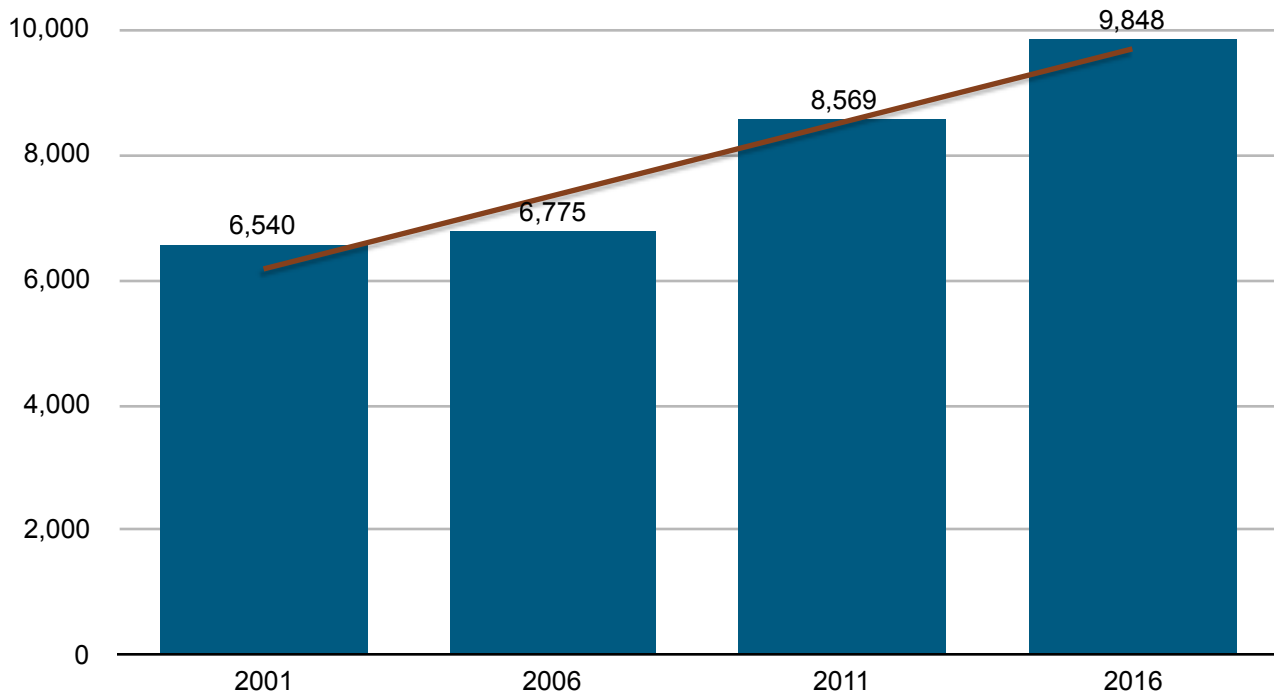
### 3. Demographic Profile

This section provides a snapshot of the population and demographics for the Town of Morinville.

#### 3.1. Historical Population

Over the period 2001 and 2016, Morinville experienced significant population growth. The Town of Morinville grew from a population of 6,540 residents in 2001 to a population of 9,848 residents in 2016. This represents an increase of over 3,300 residents. Morinville’s annual average growth rate was 2.8% over this period, higher than Alberta’s at 2.1%.

**Morinville Historical Population: 2001 to 2016**

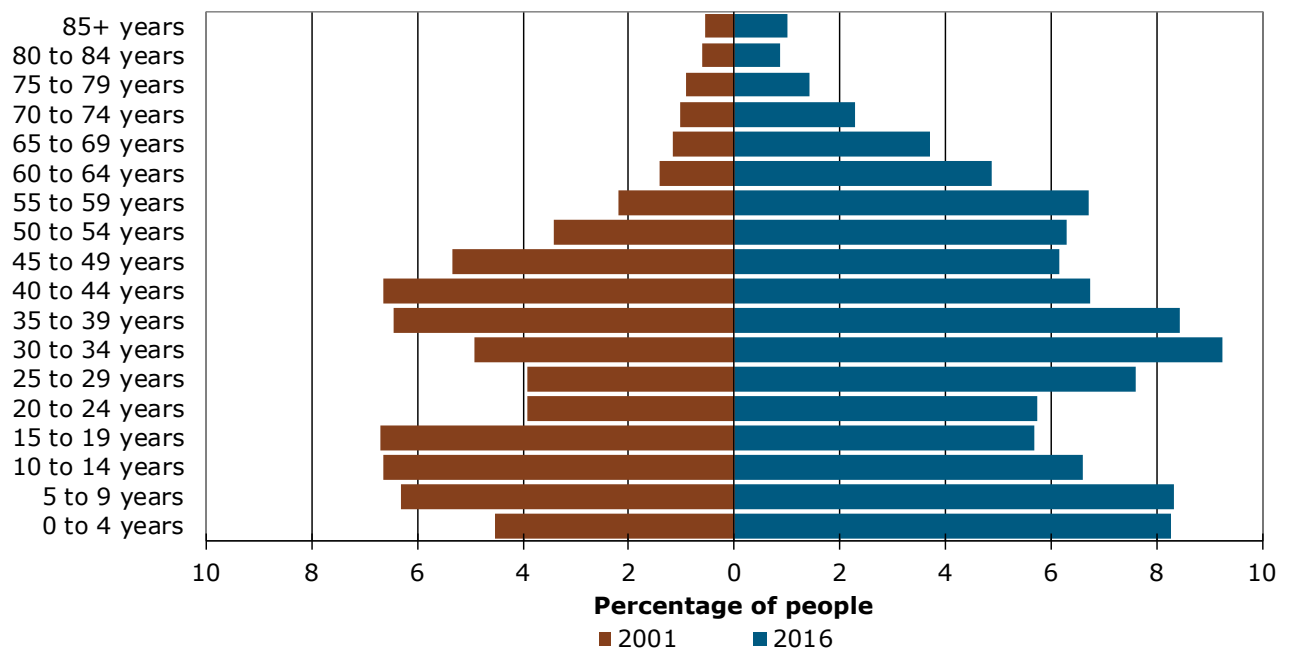


## 3.2. Population by Age

Between 2001 and 2016, the Town of Morinville’s age distribution shifted. Below are some highlights:

- In 2001, the median age of the population was 31.3 years, with men averaging 30.8 years and women 31.7 years. In 2001 Morinville’s population was highest in the 15-19 year age category, followed by the 10-14 and 40-44 year age categories.
- By 2016 the median age increased to 34.2 years, with the median age of men increasing to 33.8 and women increasing to 34.5 years. In 2016, Morinville’s population was highest in the 30-34 year age category, followed by the 35-39 and 5-9 year age categories.

### Morinville Population by Age: 2001 to 2016

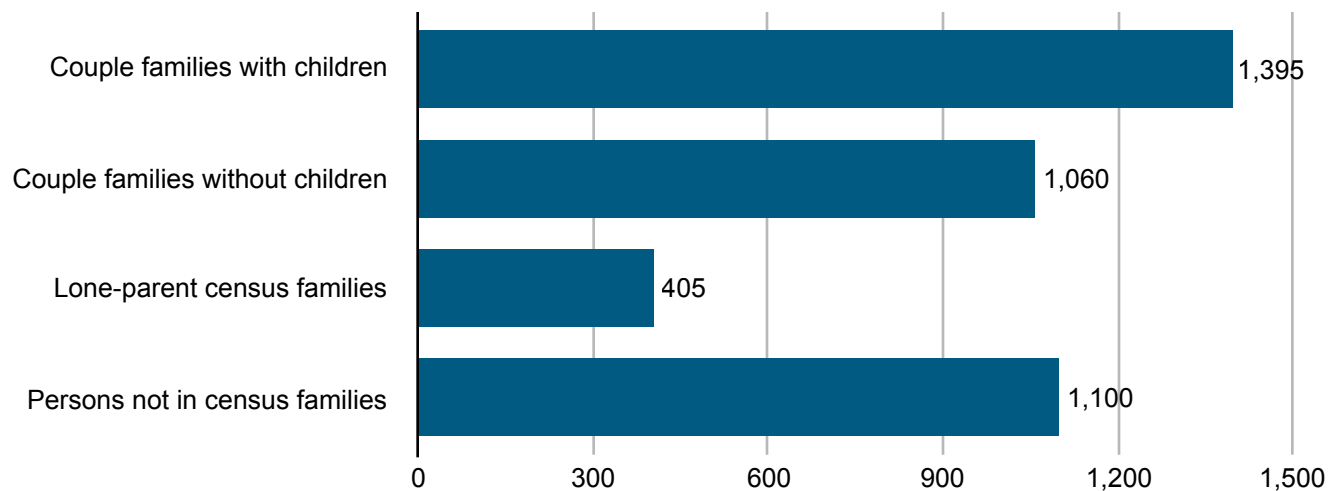


### 3.3. Family Type

In 2016, Morinville's population included 1,425 census families in private households. Below are some highlights:

- Couple families comprised 62% of the total census families within Morinville, compared to 53% of total census families within Alberta.
- Couple families with children made up 35% and Couple families without children made up 27% of the total census families in Morinville. In comparison, Couple families with children made up 25% and Couple families without children made up 38% of the total census families in Alberta.
- Lone-parent families comprised over 10% of the total census families within Morinville. In comparison, Lone parent families comprised 9% of the total census families within Alberta.
- About 28% of Morinville was reported as being not in census families, compared with about 38% of Alberta.

#### Morinville Persons in Census Families: 2016

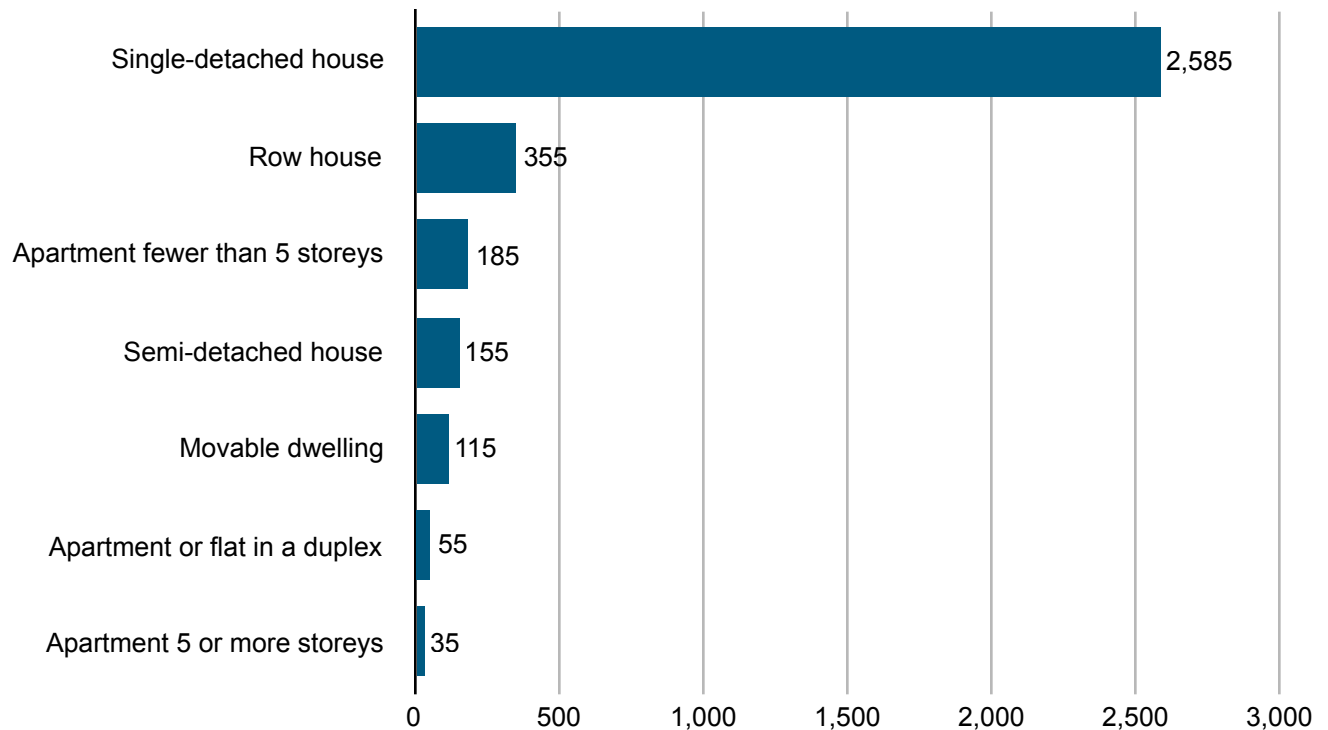


### 3.4. Housing Mix

In 2016, Morinville had a reported 3,495 occupied dwelling units. Below are some highlights:

- Single detached houses comprised over 74% of Morinville’s dwelling units, compared to under 62% of Alberta’s dwelling units.
- Row houses were the second largest dwelling unit type in Morinville, comprising over 10% of the total dwelling units.
- This was followed by Apartments fewer than 5 storeys (5.3%), Semi-detached houses (4.4%), Movable dwellings (3.3%), Apartments or flats in a duplex (1.6%), and Apartments 5 or more storeys (1.0%).

#### Morinville Dwelling Characteristics: 2016

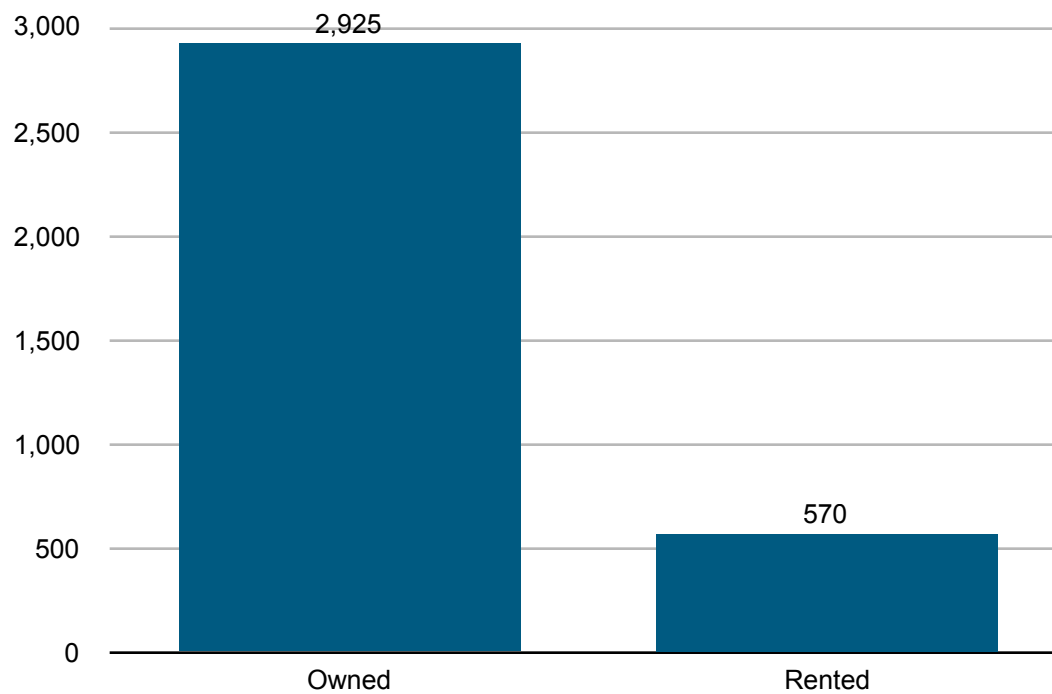


### 3.5. Housing Tenure

Housing tenure refers to whether the household owns or rents their private dwelling. The housing tenure of households in Morinville in 2016 is described below:

- In 2016, almost 84% of Morinville households were owner households. In comparison, only 72% of Alberta households were owner households.
- In contrast, about 16% of Morinville households were renter households.

#### Morinville Housing Tenure: 2016





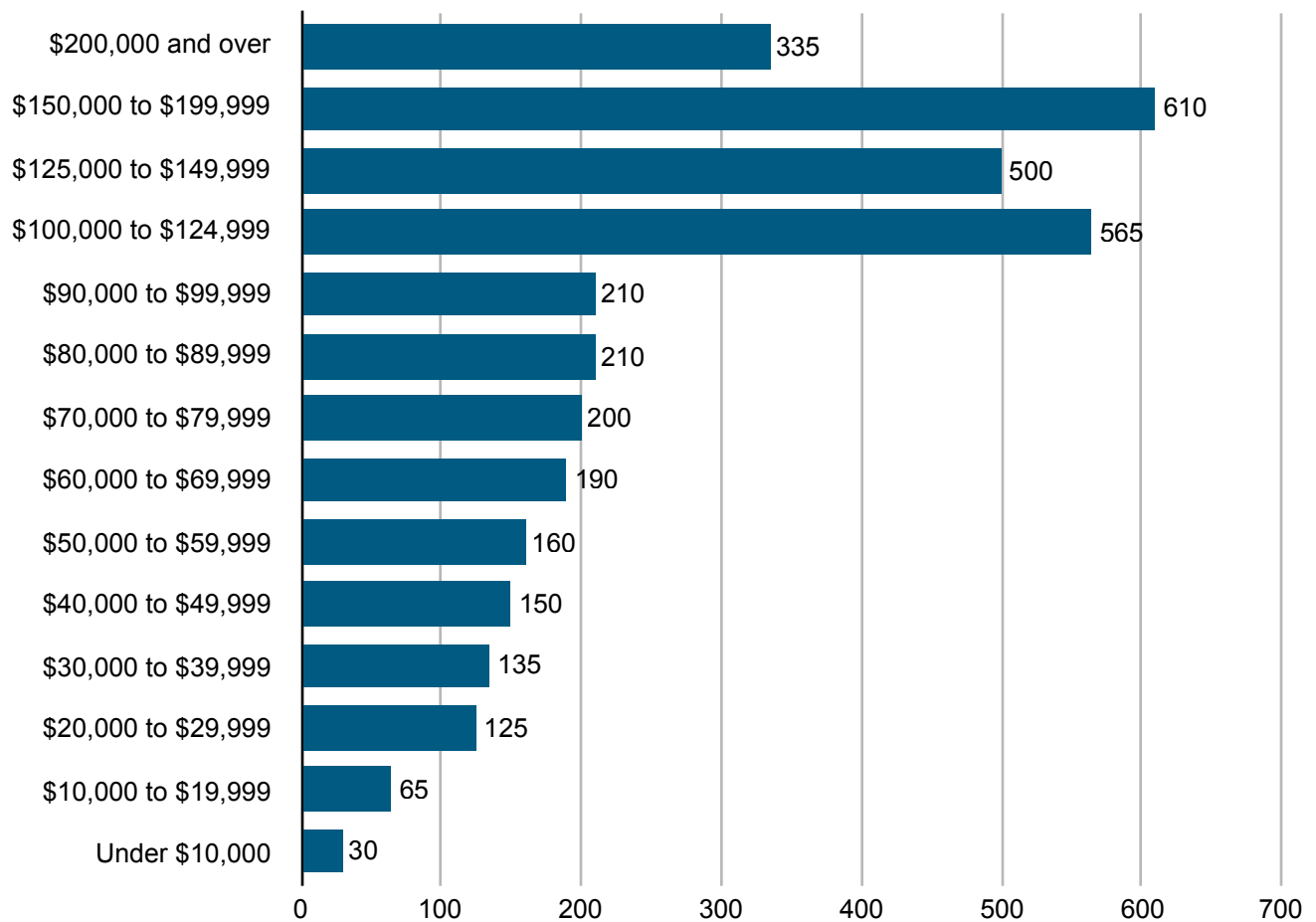
### 3.6. Household Total Income

Total household income refers to receipts from certain sources of all household members, before income taxes and deductions, during a specified reference period.

The household total income in Morinville in 2015 is distributed as follows:

- The median household total income in Morinville is \$110,896, compared to Alberta at \$93,835.
- Of the total households, 9.6% have a household income of \$200,000 and over.
- Of the total households, 17.5% have a household income between \$150,000 and \$199,999.
- Of the total households, 30.6% have a household income between \$100,000 and \$149,999.
- Of the total households, 27.8% have a household income between \$50,000 and \$99,999.
- Of the total households, 14.5% have a household income of less than \$50,000.

#### Morinville Household Total Income: 2015

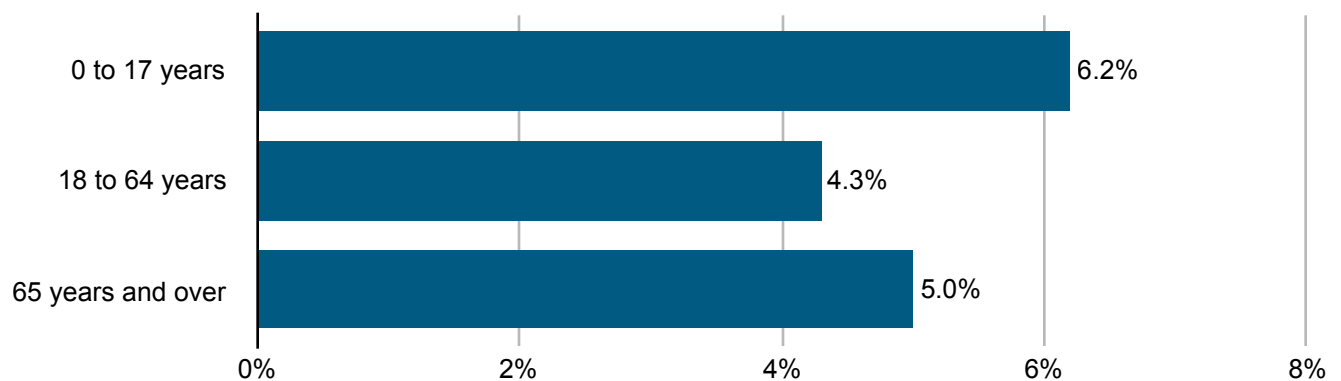


### 3.7. Low Income

Prevalence of low income in 2016, based on the Low Income Measure After Tax (LIM-AT), is defined by age category for Morinville’s population below:

- The overall prevalence of low income in Morinville based on LIM-AT was 4.9%, compared to 9.3% in Alberta.
- Children less than 6 years of age had a prevalence of low income of 6.0%, compared to 9.1% in Alberta.
- The population less than 18 years of age had a prevalence of low income of 6.2%, compared to 8.6% in Alberta.
- The working age population between 18 to 64 years of age had a prevalence of low income of 4.3%, compared to 7.0% in Alberta.
- Seniors aged 65 years and over had a prevalence of low income of 5.0%, compared to 3.3% in Alberta.

#### Morinville Prevalence of Low Income Based on the LIM-AT: 2016

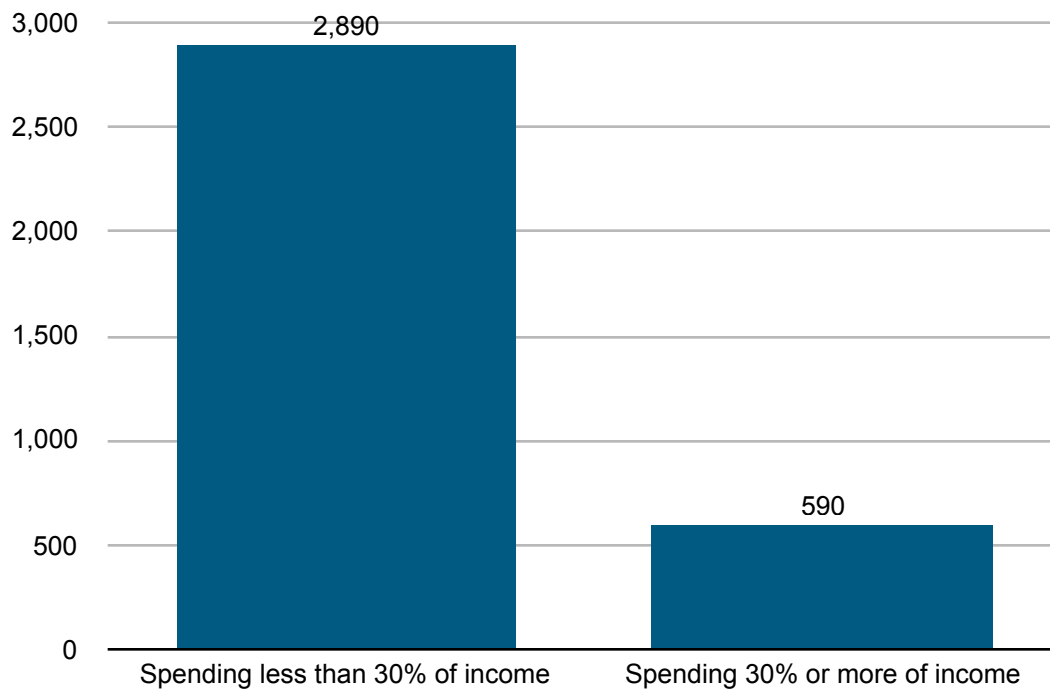


### 3.8. Housing Affordability

Housing affordability is measured on the basis of 'shelter-cost-to-income' ratio. Where shelter costs are high relative to household income (i.e. 30% or more), housing is considered to be 'unaffordable'. Housing affordability of households in Morinville is described below:

- In 2016, 83% of households spent less than 30% of income on shelter costs. In comparison, 79% of Alberta households spent less than 30% of income on shelter costs.
- In contrast, 17% of households spent 30% or more of income on shelter costs.

#### Morinville Housing Affordability: 2016



## 4. Public Engagement

In June to September of 2019, Morinville FCSS (Family and Community Support Services) undertook a public engagement process for the Town of Morinville Community Needs Assessment. We consulted with a wide variety of residents and stakeholders in Morinville.

We heard from 424 participants through four main engagement activities. We connected with 327 members of the general public through resident surveys. We consulted with 97 stakeholders through a stakeholder survey, workshop sessions and key informant interviews.

### Public Engagement Participants

Engagement Tactic	Participants	Breakdown by Engagement Tactic
Resident Surveys (online) *includes partial survey completion	327	General - 300 Senior - 18 Youth - 9
Stakeholder Survey (online) *includes partial survey completion	50	Stakeholders - 50
Workshop Sessions (in person)	32	Stakeholders - 17 Council - 8 Senior Leadership Team - 7
Key Informant Interviews (telephone)	15	Stakeholders - 15
<b>Total</b>	<b>424</b>	

## 4.1. Resident Survey

An online resident survey of people in Morinville was completed during June and July of 2019. This survey was designed to gather information about the community needs in Morinville from the perspective of residents.

### 4.1.1. Profile of Resident Survey Respondents

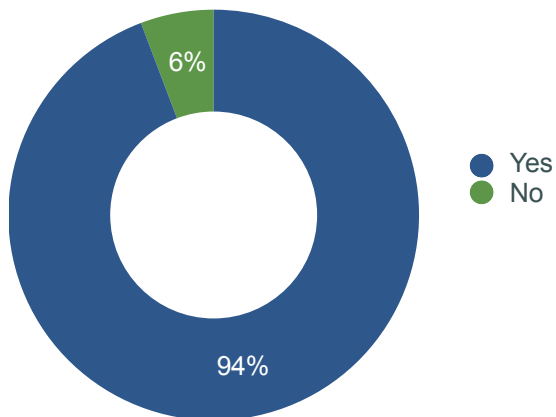
Resident survey participants were asked demographic questions, in order to provide context about who participated in the survey.

#### Disqualified Surveys

In order to qualify to participate in the survey, respondents had to confirm that they live in the Town of Morinville. Of the 347 people who accessed the online survey, 20 (6%) were not residents of Morinville.

A total of 327 people living in the Town of Morinville completed the survey.

#### Do you live in the Town of Morinville? (n=347)

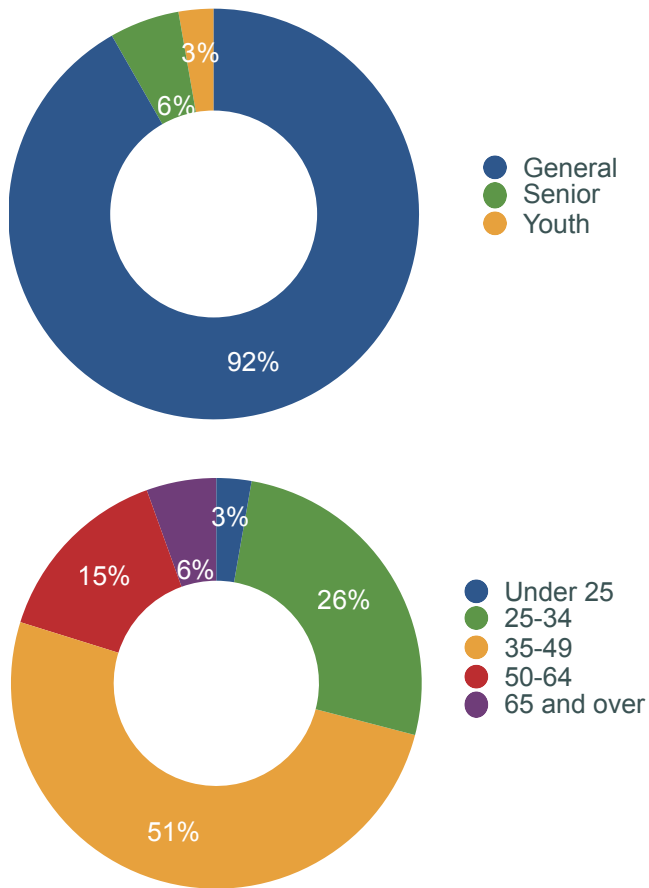


## By Age

There were three versions of the resident survey: General (ages 25-64), Senior (ages 65 and over) and Youth (under 25 years of age). Overall, 92% of surveys were General, 6% were Senior, and 3% were Youth.

The greatest number of survey responses by age cohort came from adults ages 35-49 (51%). This was followed by adults ages 25-34 (26%) and ages 50-64 (15%). Seniors ages 65 and over comprised 6% of surveys and youth under 25 comprised 3% of surveys.

### What age group do you fit into? (n=327)

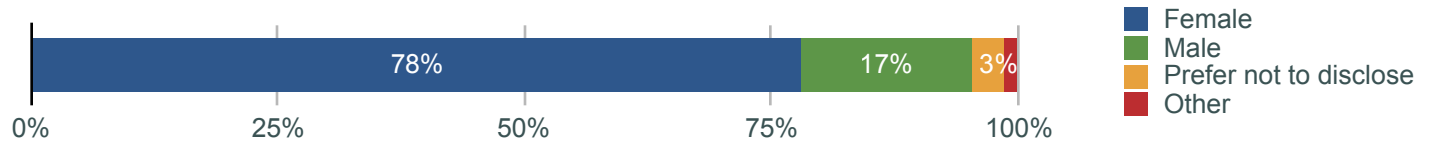




## By Demographic Characteristics

All resident surveys asked demographic questions about gender, immigration status, Aboriginal identity, and visible minority.

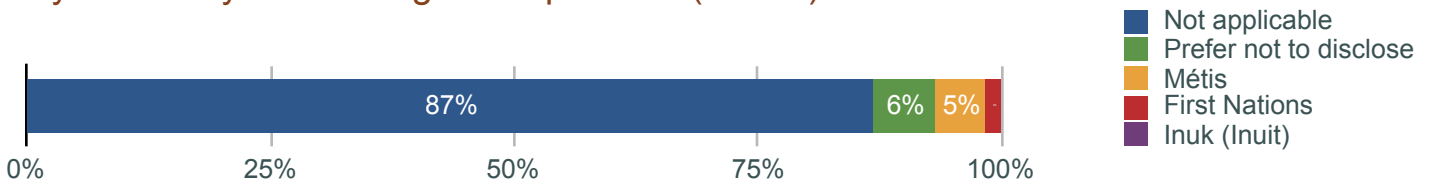
### What is your gender? (n=196)



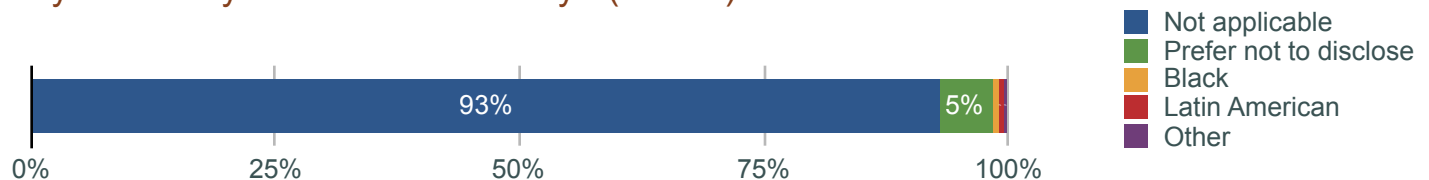
### Did you immigrate to Canada in the last 5 years? (n=197)



### Do you identify as an Indigenous person? (n=191)



### Do you identify as a visible minority? (n=182)

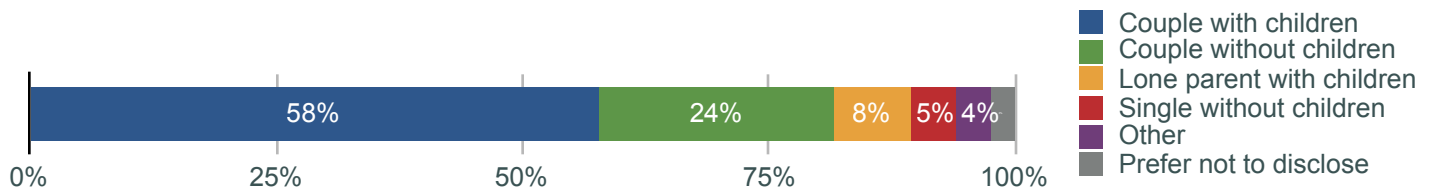




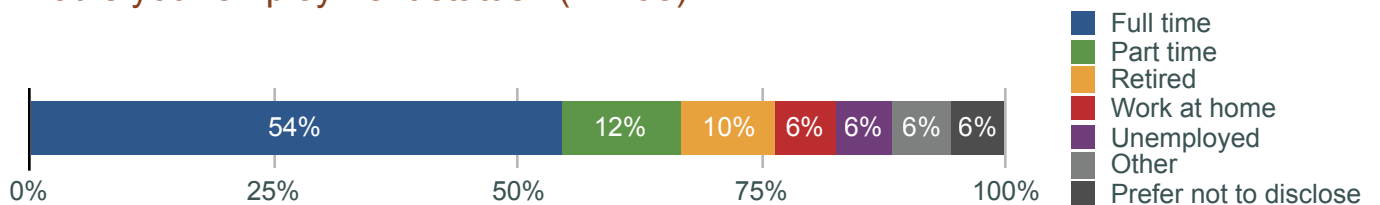
## By Additional Demographic Characteristics

The general and senior surveys also asked demographic questions about family status, employment status, and household income.

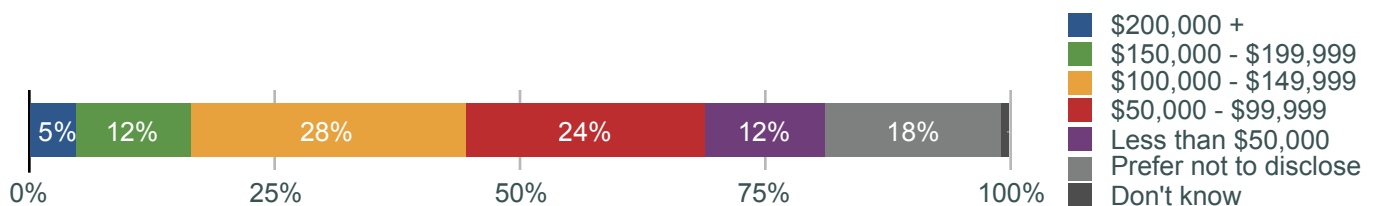
### What is your family status? (n=196)



### What is your employment status? (n=195)



### What is your annual household income before-tax? (n=196)





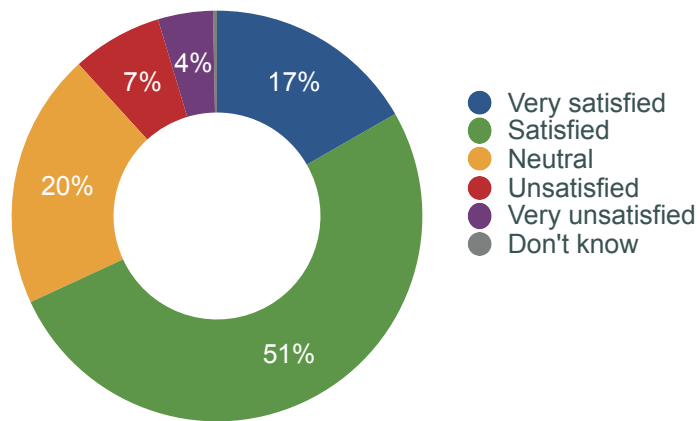
### 4.1.2. Satisfaction

Resident survey respondents were asked questions about their satisfaction in Morinville.

#### Satisfaction with Overall Quality of Life

Over two-thirds (68%) of adult, senior and youth survey respondents are satisfied or very satisfied with the overall quality of life in Morinville.

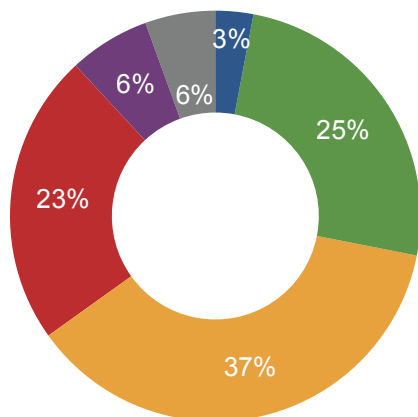
How satisfied are you with the overall quality of life in Morinville? (n=323)



#### Satisfaction with Social Programs and Services

Almost two-thirds (62%) of adult, senior and youth survey respondents are satisfied or very satisfied with the social programs and services available in Morinville.

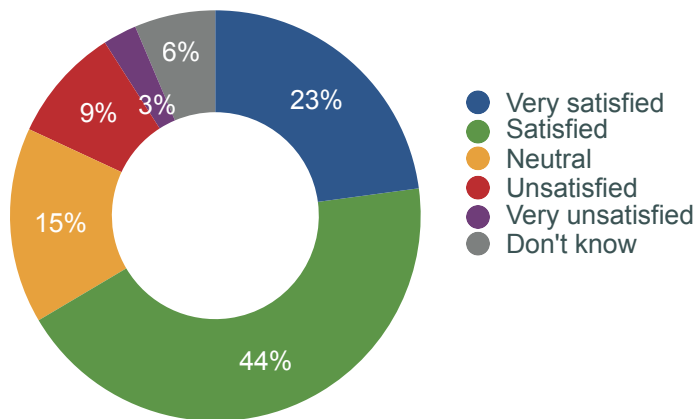
How satisfied are you with the social programs and services available in Morinville? (n=235)



## Satisfaction as a Place to Raise a Child

Over two-thirds (67%) of adult survey respondents are satisfied or very satisfied with Morinville as a place to raise a child.

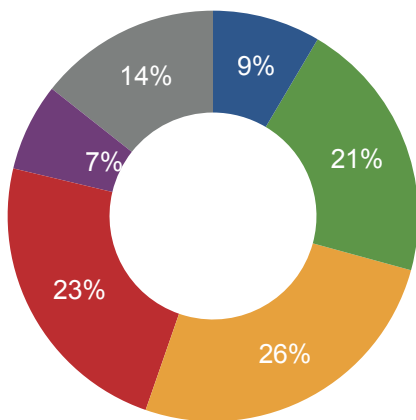
How satisfied are you with Morinville as a place to raise a child? (n=188)



## Satisfaction as a Place for Youth

Almost one-third (30%) of adult and youth survey respondents are satisfied or very satisfied with Morinville as a place for youth.

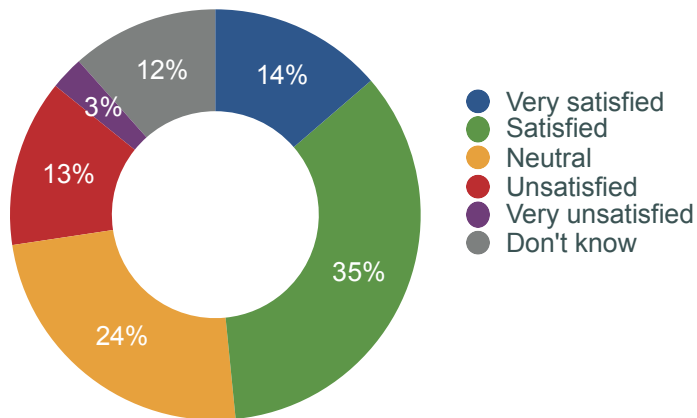
How satisfied are you with Morinville as a place for youth? (n=188)



## Satisfaction as a Place to Age

Nearly half (49%) of adult and senior survey respondents are satisfied or very satisfied with Morinville as a place to age.

How satisfied are you with Morinville as a place to age? (n=190)



### 4.1.3. Social Programs and Services

Resident survey respondents were asked questions about social programs and services.

#### Where Morinville Residents Access Programs and Services

The location that the most surveyed Morinville residents are going to access programs and services is St. Albert. This is followed by Morinville and Edmonton.

The program or service area that the most surveyed Morinville residents are accessing is Recreation and leisure opportunities. This is followed by Transportation, Mental health and addiction supports, and Childcare. Other programs and services residents reported accessing included disability services, domestic violence help, grocery shopping, and the public library.

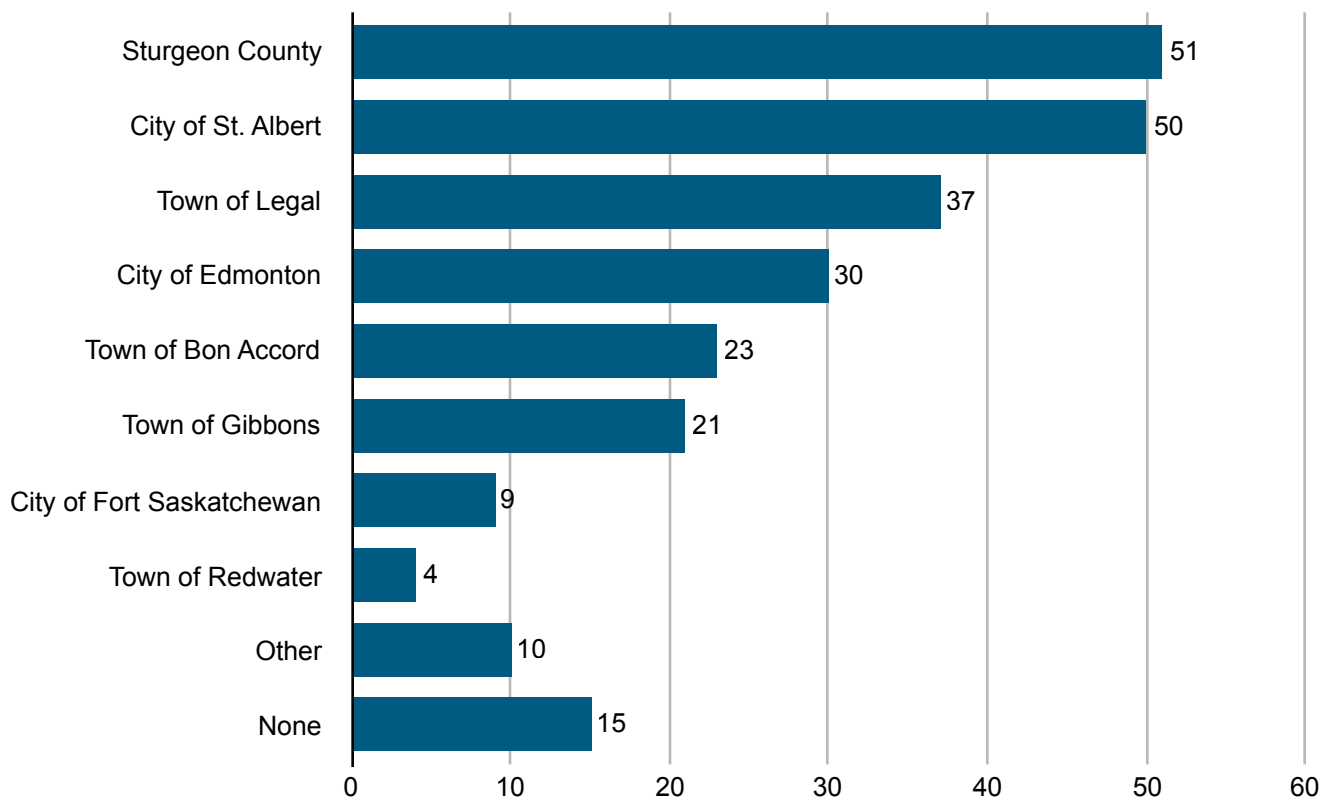
Where have you or someone in your household accessed the following social programs and services in the last 12 months? Please check the locations you have gone to for each program/service area that applies. (n=227)

Program/Service Area Survey Respondent Accessed	Where Survey Respondent Accessed Programs/Services				Total # of Times Reported
	Morinville	St. Albert	Edmonton	Other	
Childcare	70	40	13	26	149
Food banks/hampers	27	10	2	35	74
Housing supports	13	15	4	39	71
Job and training programs/services	24	31	57	28	140
Mental health and addiction supports	39	49	37	31	156
Parenting programs/services	29	36	14	35	114
Recreation and leisure opportunities	110	178	89	32	409
Transportation	13	56	66	34	169
Other	2	1	1	0	4
<b>Total # of Times Reported</b>	<b>327</b>	<b>416</b>	<b>283</b>	<b>260</b>	<b>1286</b>

## Other Communities Accessing Morinville Programs and Services

Surveyed Morinville residents were also asked if they have family and friends living in other communities that travel to access programs and services in Morinville. Sturgeon County was mentioned the most times, followed closely by City of St. Albert. Others reported included City of Cold Lake, Town of Onoway, Town of Stony Plain, Town of Westlock, Thorhild County, and Westlock County.

Do you have family and friends who live in the following communities and travel to access programs and services within the Town of Morinville? Please select all communities that apply. (n=116)

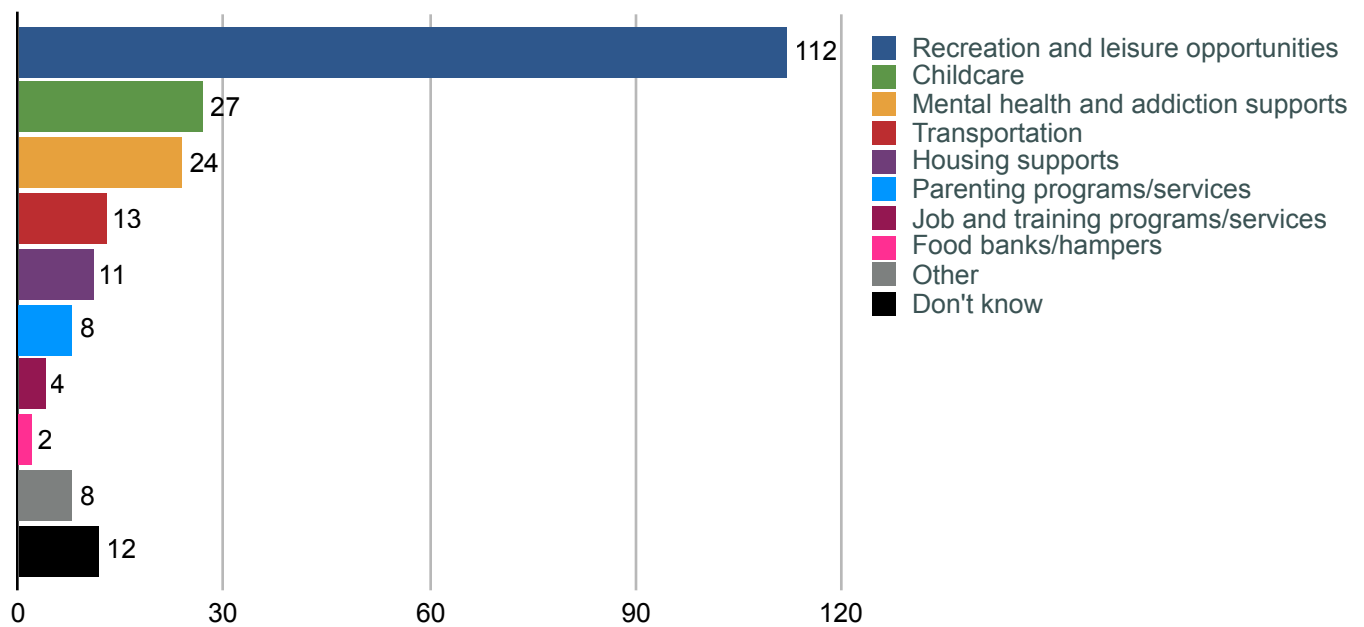


## Biggest Program and Service Priorities

Resident survey respondents selected Recreation and leisure opportunities as the biggest program and service priority in Morinville. This was followed by Childcare and Mental health and addiction supports.

Other program or service areas identified as priorities included anti-racism programs, crime prevention, natural areas, subsidy programs, seniors services, and youth services.

### Which social program or service is the biggest priority for you and your household? (n=221)



#### 4.1.4. Social Issues

Resident survey respondents were asked questions about social issues in Morinville.

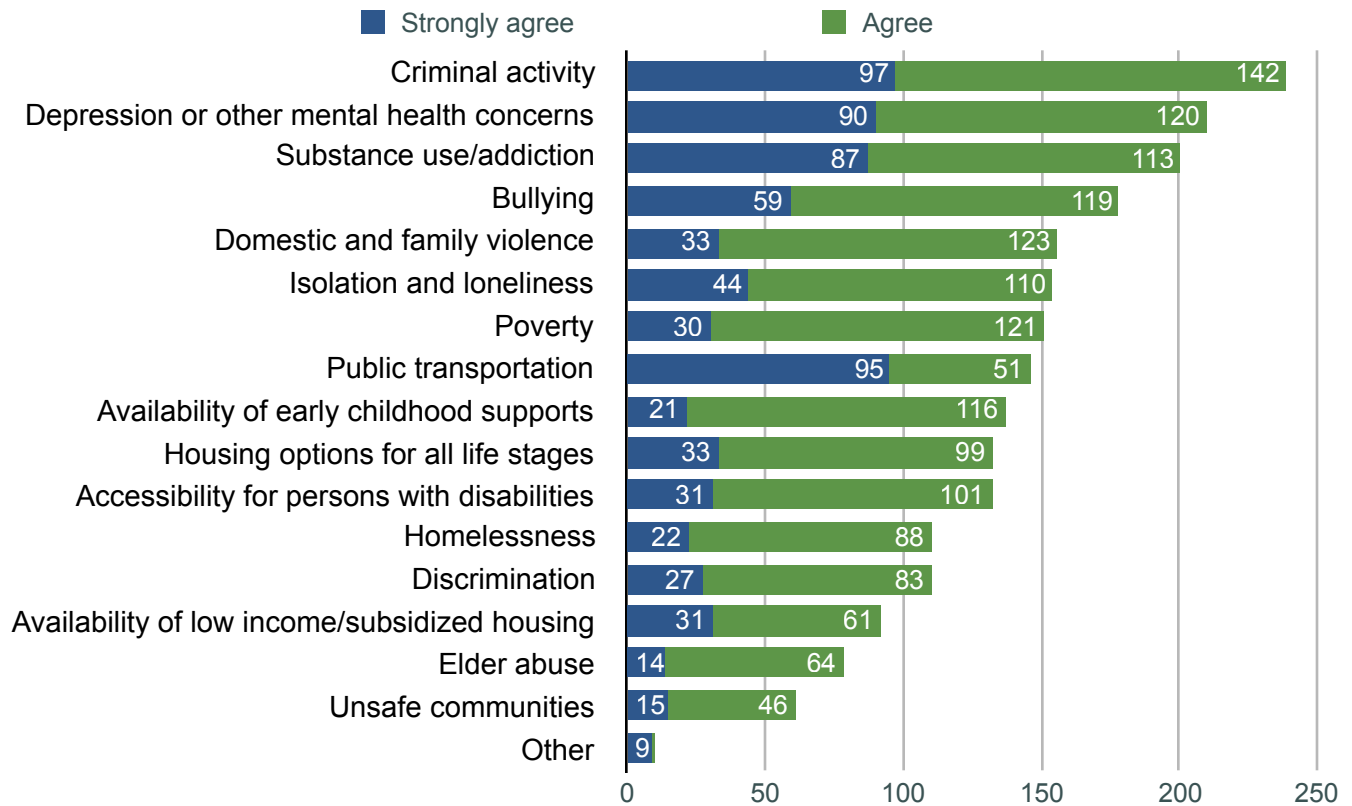
##### Social Issues in the Community

Resident survey respondents were asked to rate whether they believe a series of social issues exist in their community. Their options were Strongly agree, Agree, Neutral, Disagree, Strongly disagree, and Don't know.

The social issue that the greatest amount of residents Strongly agree or Agree exists their community is Criminal activity. This is followed by Depression or other mental health concerns and Substance use/addiction. Other social issues residents reported included corruption, need for aging in place supports, need for family supports, need for a swimming pool, and people not obeying the bylaws.

There were a large number of people who said they Don't know about the following social issues: Elder abuse (112), Availability of low income/subsidized housing (75), Domestic and family violence (67), Availability of early childhood supports (60), and Homelessness (50).

**To what degree do you believe the following social issues exist in Morinville?  
Please check your rating for each social issue. (n=300)**

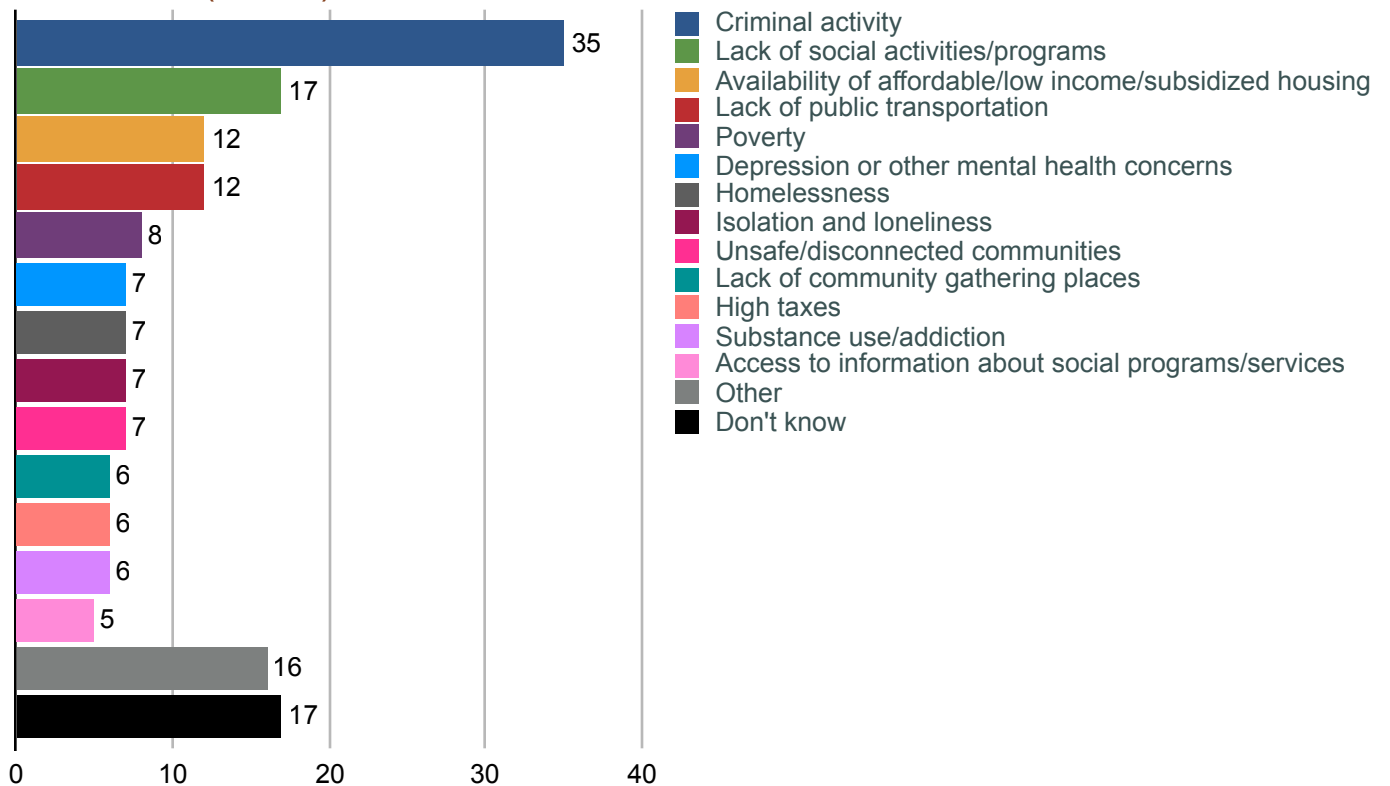


## Most Important Social Issues

Residents survey respondents selected Criminal activity as the most important social issue in Morinville. This was followed by Lack of social activities/programs, Availability of affordable/low income/subsidized housing, and Lack of public transportation.

Other social issues identified as most important included aging in place services, availability of childcare, availability of early childhood supports, bullying, cost of living, discrimination, domestic and family violence, food access, government accountability, job/training supports, parenting programs/services, poor infrastructure, and no local swimming pool.

### What is the most important social issue facing residents/seniors/youth of Morinville? (n=181)





## 4.1.5. Barriers

Resident survey respondents were asked various questions about the barriers they face to accessing programs and services in Morinville.

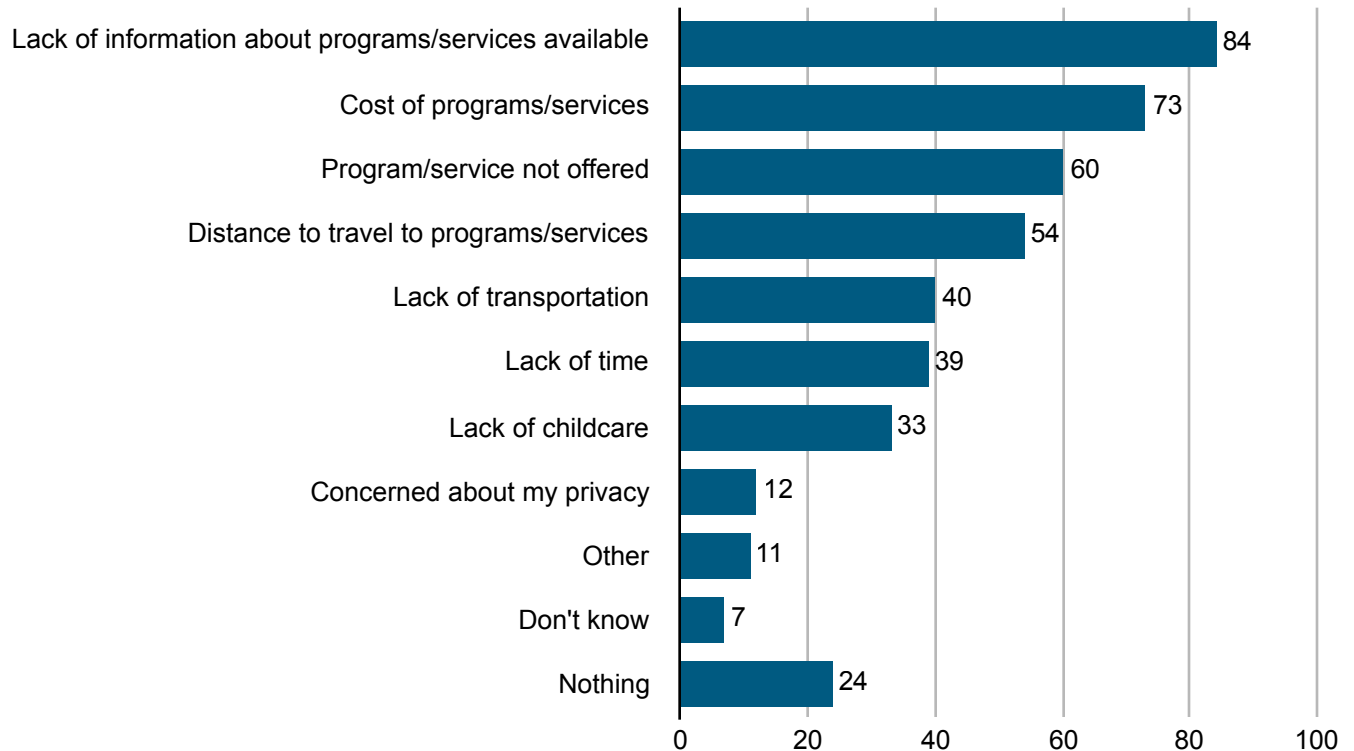
### Biggest Barriers to Access

Residents survey respondents reported that Lack of information about programs/services available is the biggest barrier. This was followed by Cost of programs/services and Program/service not offered.

Residents said that the programs and services not offered included organized recreation and leisure programs for all ages, a swimming pool, mental health supports, physical health services, programs for children with disabilities, and community and family events.

Other barriers identified included a lack of quality in program and service options, limited hours of programs and services offered, unwillingness to access programs and services due to individual pride, lack of respite workers, experiences of racism, and unsafe pedestrian travel.

**What are the biggest barriers for you and your household to access the programs and services you need? Please check all that apply. (n=205)**



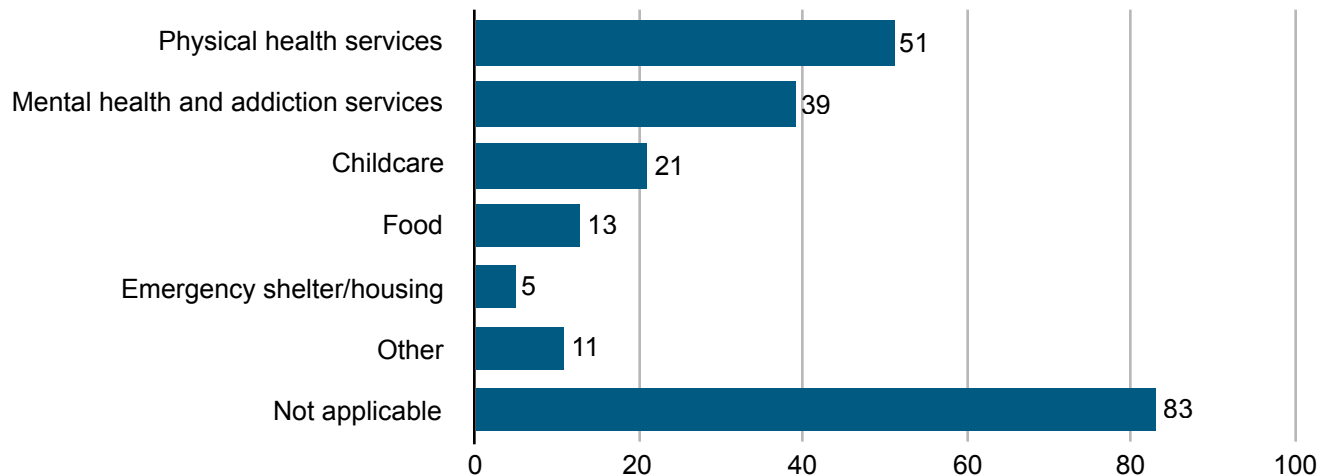
## Programs and Services with Barriers to Access

Resident survey respondents indicated the top programs and services they face barriers to access are Physical health services, Mental health and addiction services, and Childcare.

Almost half (48%) of the people who responded to the question said it is Not applicable to them.

Other programs and services with barriers to access include a swimming pool and public transportation.

**Which of the following programs and services do you and your household face barriers to access? Please check all that apply. (n=174)**

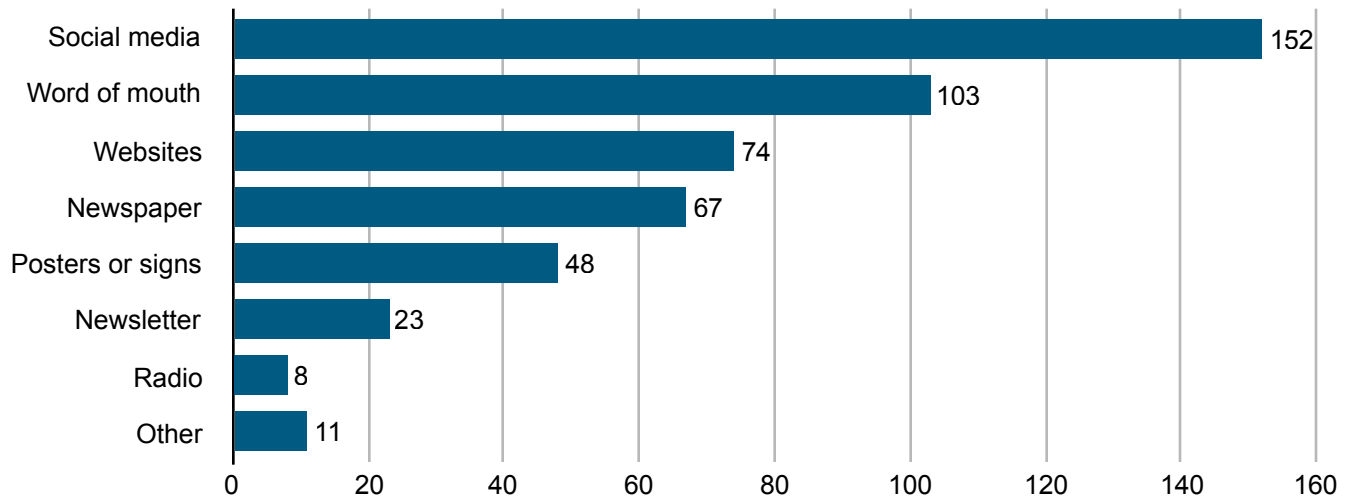


#### 4.1.6. Awareness

Resident survey respondents were asked about how they get information regarding programs, services and events. People indicated the top sources are Social media, Word of mouth, and Websites.

Other ways residents reported they prefer to receive information are in the community guide, in the mail, at the library, at schools, and through the Town of Morinville.

**How do you get information regarding programs, services and events? Please check all that apply. (n=195)**



## 4.1.7. Supports

Resident survey respondents were asked questions about supports for families with children, youth, and seniors.

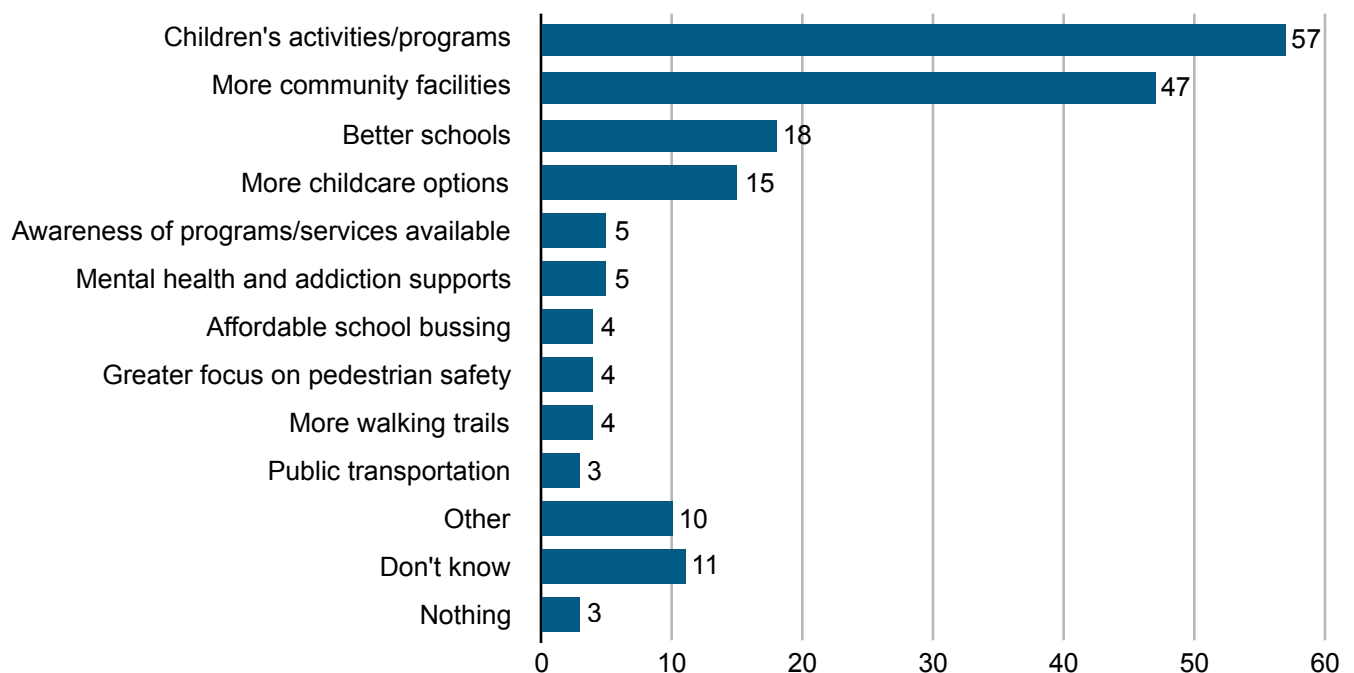
### Supports for Families with Children

The needs that resident survey respondents identified to better support families with children are Children's activities/programs, More community facilities, Better schools, and More childcare options.

The need for more free or low cost children's activities and programs was mentioned most frequently. Residents noted particular need for children's activities and programs occurring after school, in the evenings, and on weekends to accommodate school and work schedules.. Types of children's activities and programs mentioned included drop in, fitness, indoor playground, parented, outdoor nature, and sports. Suggestions for more community facilities included recreation facilities such as a pool (23) and an indoor playground (9). Residents indicated a desire for better schools, particularly more public schools and smaller class sizes. Residents stressed the need for more childcare options in Morinville, identifying a lack of affordable, casual, after hours, and drop in options.

Other suggestions included greater police presence, supports for children with disabilities, family events, poverty supports, housing supports, and nutrition education.

### What is needed to better support families with children in Morinville? (n=125)



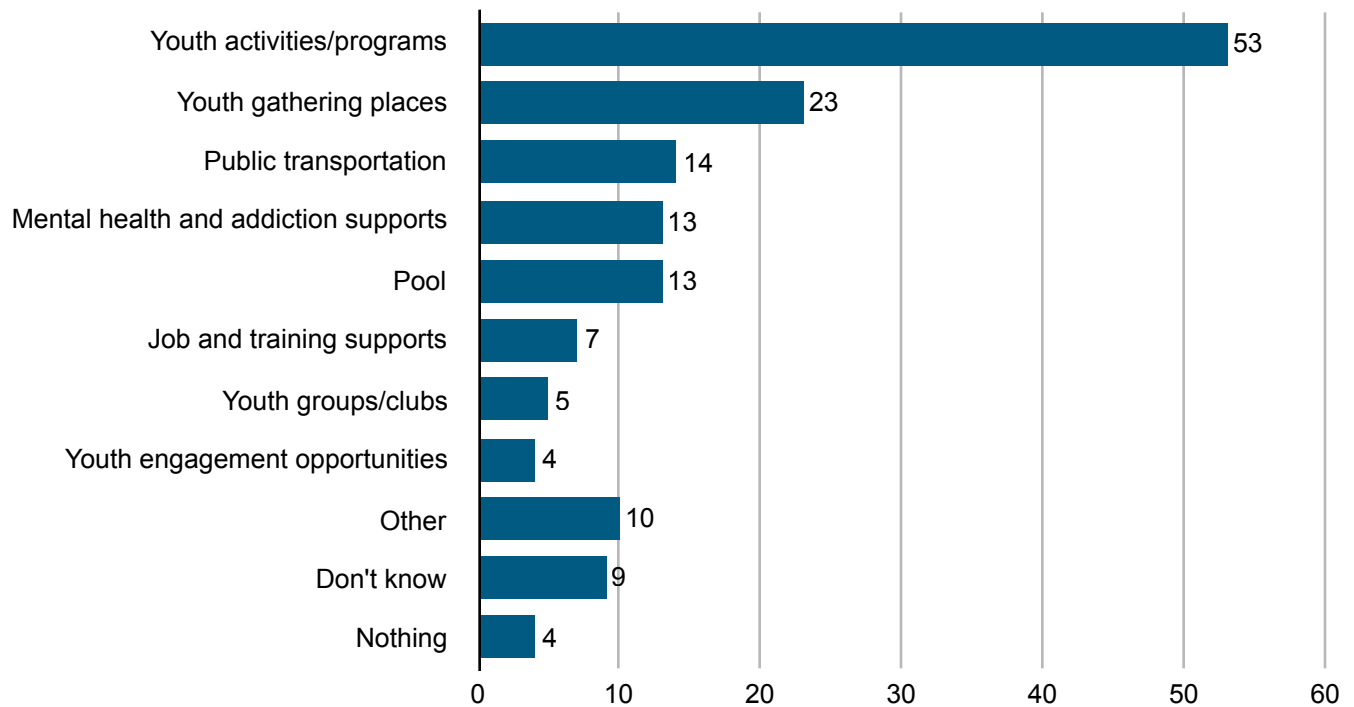
## Supports for Youth

The needs that resident survey respondents identified to better support youth are Youth activities/programs, Youth gathering places, and Public transportation.

Having “things to do” for youth that are affordable and safe frequently came up as important. Youth activities and programs residents mentioned included recreation, sport and leisure pursuits, as well as entertainment activities. Suggestions for youth gathering places include recreation facilities, drop in centres and youth centres.

Other suggestions included greater police presence, life skills programs, volunteer opportunities, leadership programs, parental involvement, and walking trails.

### What is needed to better support youth in Morinville? (n=114)



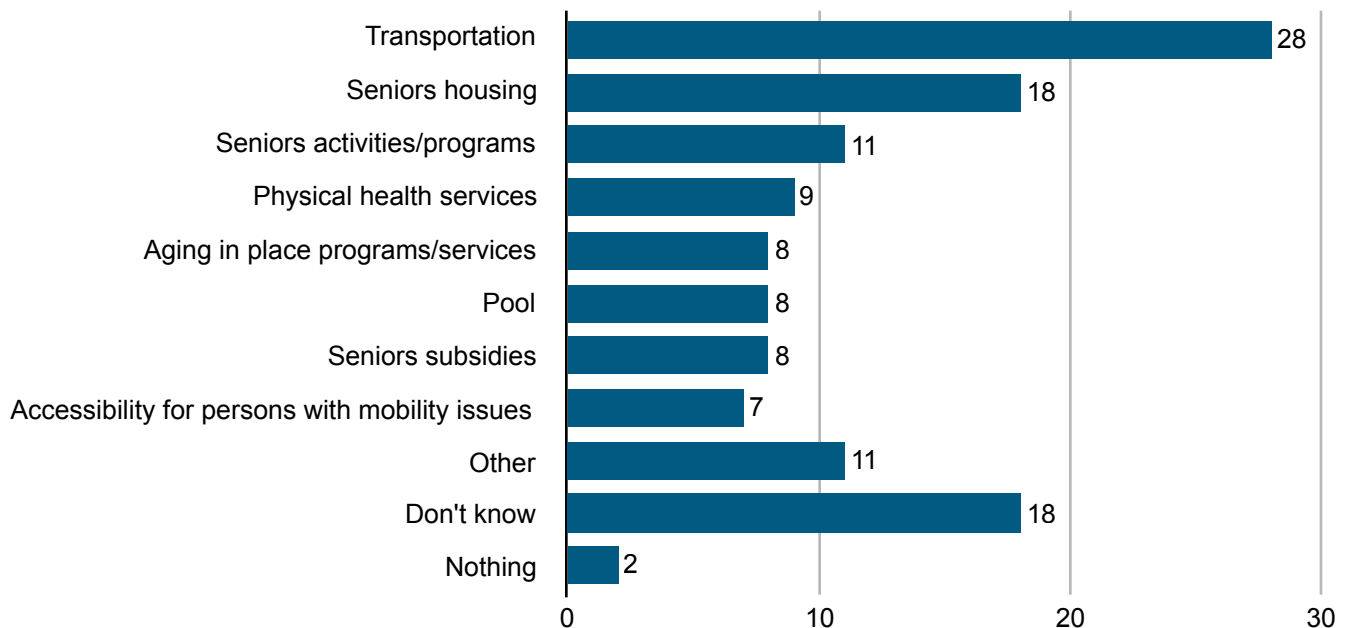
## Supports for Seniors

The needs that resident survey respondents identified to better support seniors are Transportation, Seniors housing, and Seniors activities/programs.

Affordability was identified as a key component for meeting senior needs, especially in areas such as transportation and housing. Transportation for seniors was a concern with respect to accessing everything from essential services to social activities. With respect to seniors housing, resident comments highlighted the importance of providing a range of housing options - assisted/supported living, long term care, affordable independent, and low income housing. Currently, Morinville has assisted living (Chartwell Aspen House Care Residence), supportive living (Heritage Place Lodge) and rent geared to income independent living (Heritage Place 6-Plex and Lions Manor) seniors housing.

Other suggestions for better supporting seniors included elder abuse supports, greater focus on pedestrian safety, grocery shopping options, intergenerational programs, mental health supports, nutrition education, seniors gathering places, and walking trails.

### What is needed to better support seniors in Morinville? (n=90)



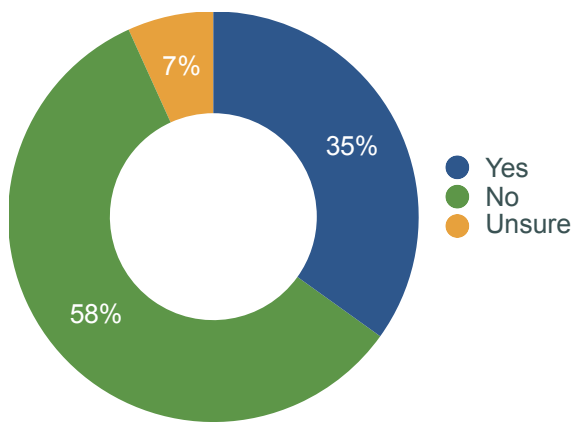
### 4.1.8. Volunteerism

Over one-third (35%) of resident survey respondents volunteer in Morinville.

Key places residents volunteer include churches, community events, the food bank, the public library, schools, service organizations, sports clubs, seniors groups, and youth groups.

The main reasons residents do not volunteer include lack of time due to work and family commitments, lack of awareness of what volunteer opportunities exist, lack of awareness of what organizations require volunteers, lack of transportation, lack of local opportunities of interest to them, negative experiences with previous interactions volunteering, and health or anxiety concerns.

#### Do you volunteer in Morinville? (n=192)



### 4.1.9. Community Hubs

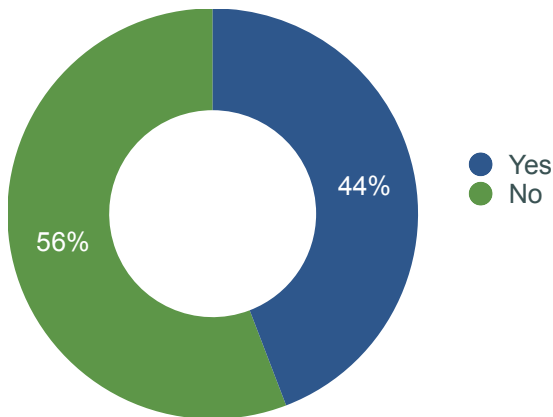
Resident survey respondents were asked questions about community hubs in Morinville.

#### Community Hubs and Gathering Places

A slight majority (56%) of resident survey respondents do not think Morinville has community hubs and gathering places.

In contrast, 44% of resident survey respondents think Morinville has community hubs and gathering places.

**Do you think Morinville has community hubs and gathering places for residents? (n=206)**



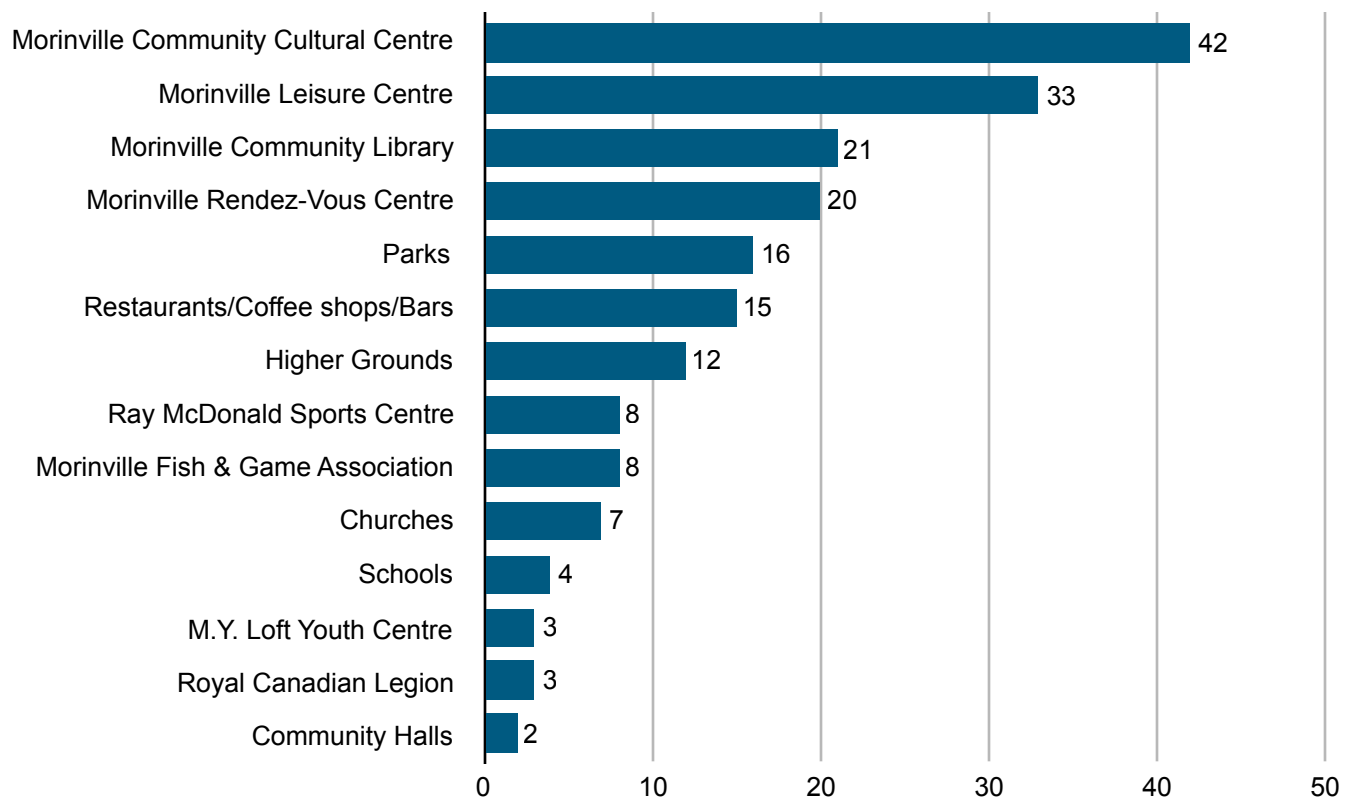


## Location of Community Hubs and Gathering Places

The resident survey respondents who reported that Morinville has community hubs and gathering places were asked to specify where. Many people reported more than one location.

Multiple community hubs and gathering places were identified. Morinville Community Cultural Centre was mentioned the most times. This was followed by Morinville Leisure Centre, Morinville Community Library, and Morinville Rendez-Vous Centre. Parks reported included baseball diamonds, dog parks, green spaces, playgrounds, skateboard park, splash park, and walking trails.

**Please specify where Morinville has community hubs and gathering places for residents (n=91)**



## 4.2. Stakeholder Survey

An online stakeholder survey of people representing organizations that serve Morinville was completed during July of 2019. This survey was designed to gather information about the community needs in Morinville from the perspective of local stakeholders.

### 4.2.1. Profile of Stakeholder Survey Respondents

Overall, 50 stakeholder survey respondents completed the survey. In some instances, more than one stakeholder from the same organization completed the survey.

#### Primary Service Type

Stakeholder survey respondents represented various organizations providing social programs and services in Morinville. Organizations are counted in the table below by primary service type. There were also stakeholders from the business community and members of committees who completed the survey.

#### What organization do you represent? (n=50)

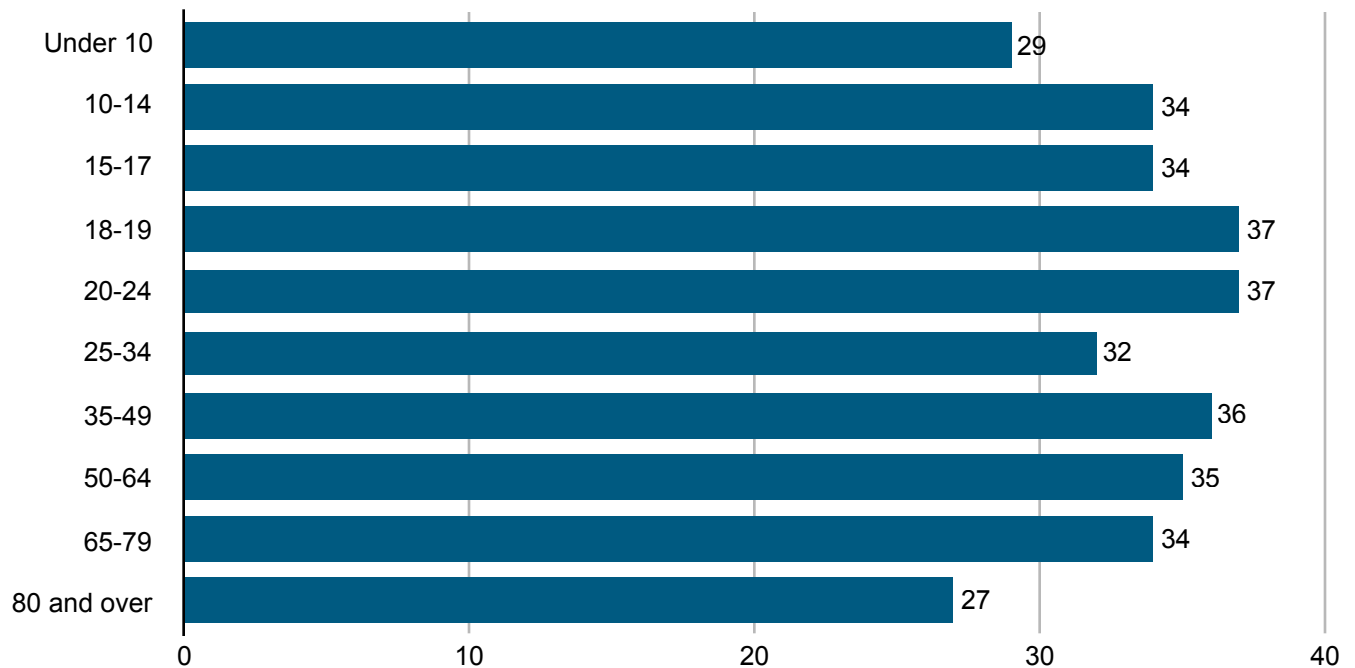
Primary Service Type	Number of Organizations
Recreation, Arts & Culture	9
Committee	7
Education & Training	7
Service Club	6
Youth Services	5
Business	4
Community Safety	3
Housing Supports	3
Food & Clothing	2
Physical Health Services	2
Religious Services	1
Seniors Services	1
<b>Total</b>	<b>50</b>

## Target Age Groups

Stakeholder survey respondents were asked to identify the target age groups for the social programs and services their organizations provide.

The most reported age groups were ages 18-19 and 20-24. The least reported age group was ages 80 and over.

What are the target age groups for the social programs and services your organization provides? Please check all that apply. (n=49)



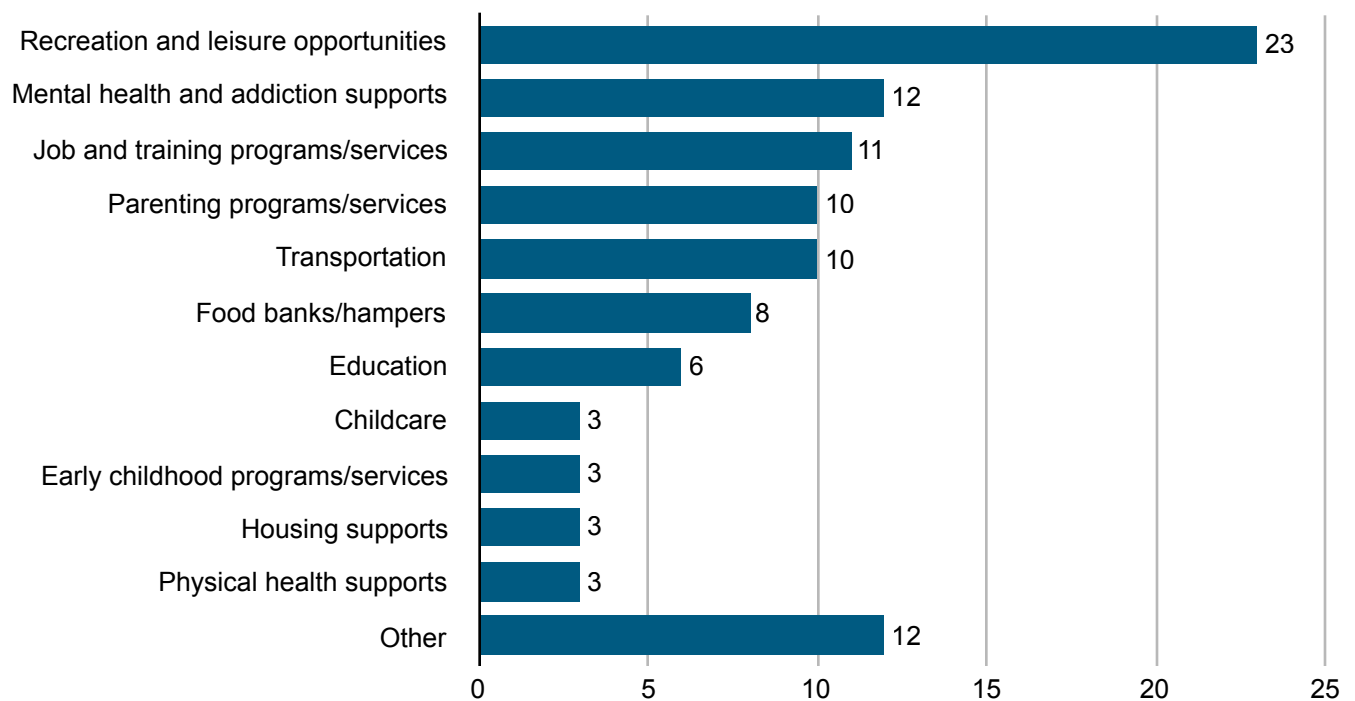
## Programs and Service Areas

Stakeholder survey respondents were also asked to identify the social programs and service areas their organization provides.

The most reported social program and service area was recreation and leisure opportunities.

Other program and service areas included community services, conservation, court services, disability support, domestic and family violence support, French services, leadership programs, library services, and monetary support.

**In which of the following social program/service areas does your organization provide programs/services in Morinville? Please check all that apply. (n=49)**



## 4.2.2. Social Programs and Services

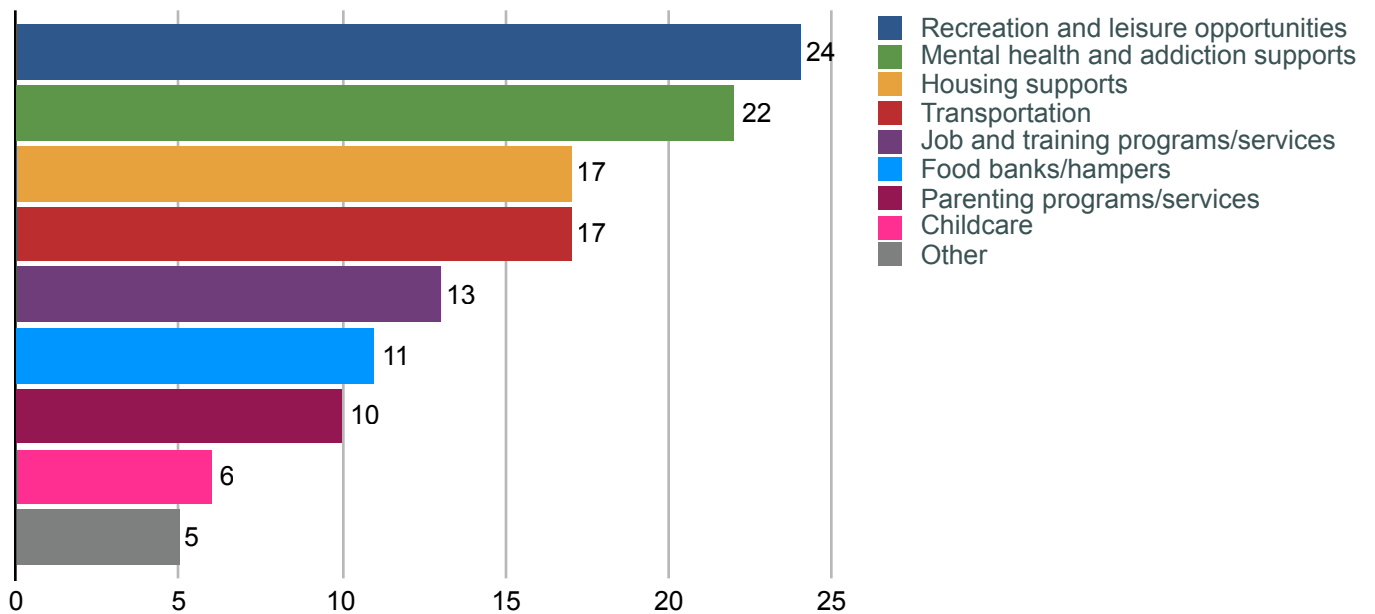
Stakeholder survey respondents were asked questions about social program and services, in the context of improving quality of life for Morinville residents.

### Biggest Program and Service Priorities

According to stakeholder survey respondents, the top 3 biggest program and service priorities in Morinville are Recreation and leisure opportunities, Mental health and addiction supports, Housing supports and Transportation.

Other social program and service areas reported included preventative programs and intervention programs.

Which of the following social program/service areas do you believe are the TOP 3 biggest priorities for improving the quality of life for residents in Morinville? (n=42)



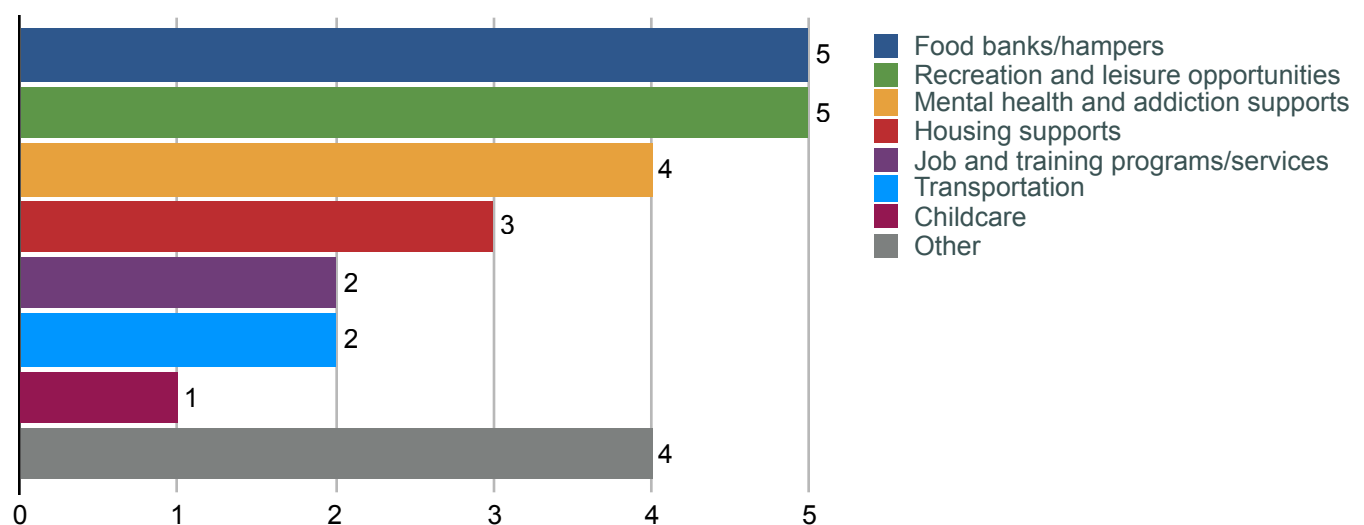


## Top Program and Service Priority

Stakeholder survey respondents selected Food banks/hampers and Recreation and leisure opportunities as the top program and service priority in Morinville. This was followed by Mental health and addiction supports and Housing supports.

Other social program or service areas identified as priorities included basic needs and youth services.

### What social program/service area is the top priority in Morinville? (n=26)



### 4.2.3. Social Issues

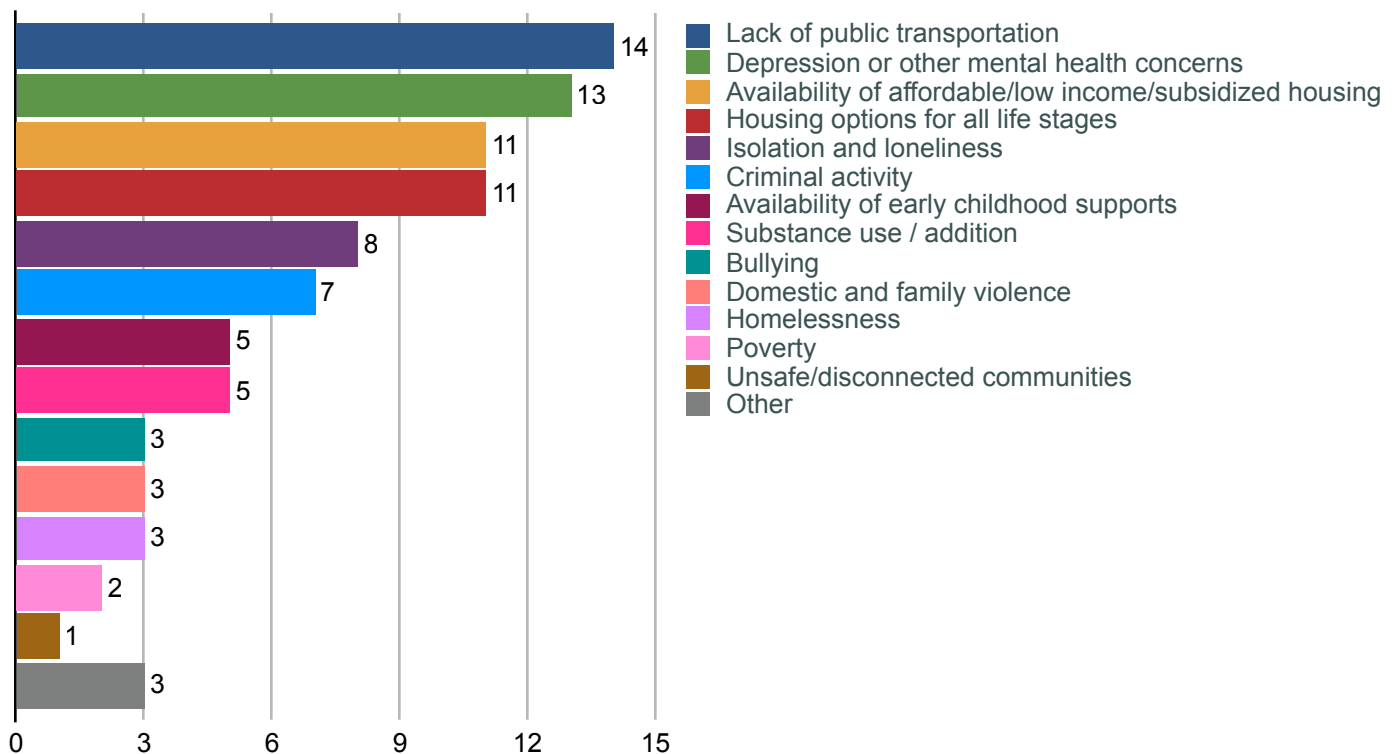
Stakeholder survey respondents were asked questions about social issues in Morinville.

#### Top Social Issues

According to stakeholder survey respondents, the top 3 most important social issues in Morinville are Lack of public transportation, Depression or other mental health concerns, Availability of affordable/low income/subsidized housing, and Housing options for all life stages.

Other social issues identified as most important included access to police support and French services.

Which of the following social issues do you believe are the TOP 3 most important for Morinville? (n=30)

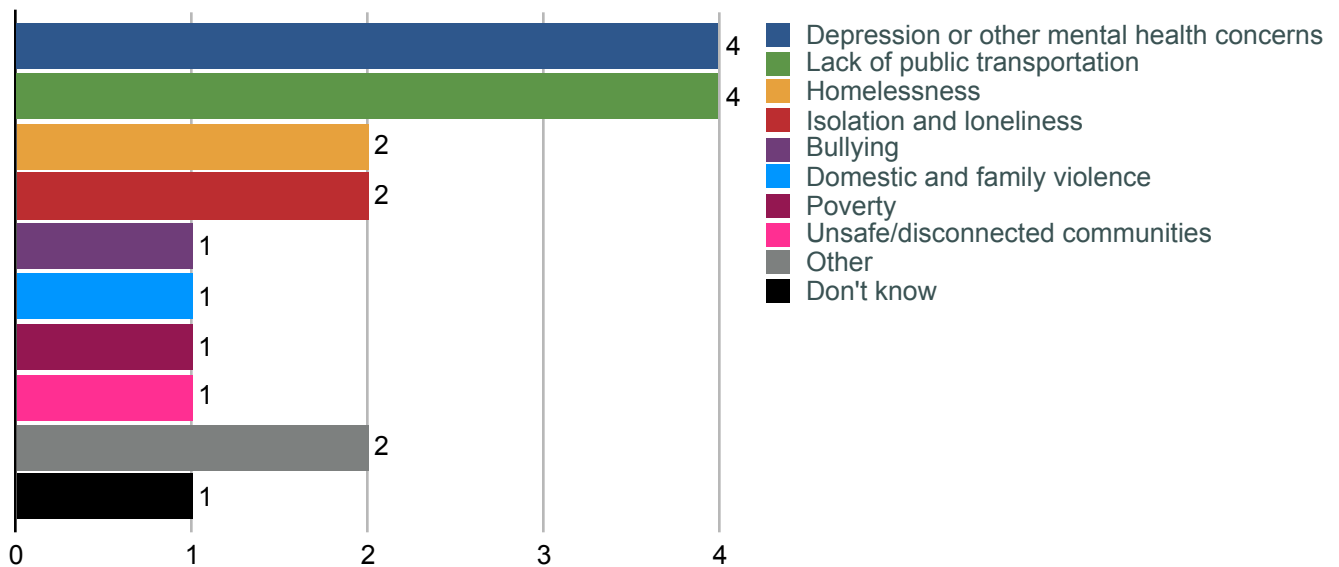


## Most Important Social Issue

Stakeholder survey respondents selected Depression or other mental health concerns and Lack of public transportation as the most important social issue in Morinville.

Other social issues identified as most important included access to information about social programs/services and issues within the business community.

### What is the most important social issue facing residents in Morinville? (n=19)





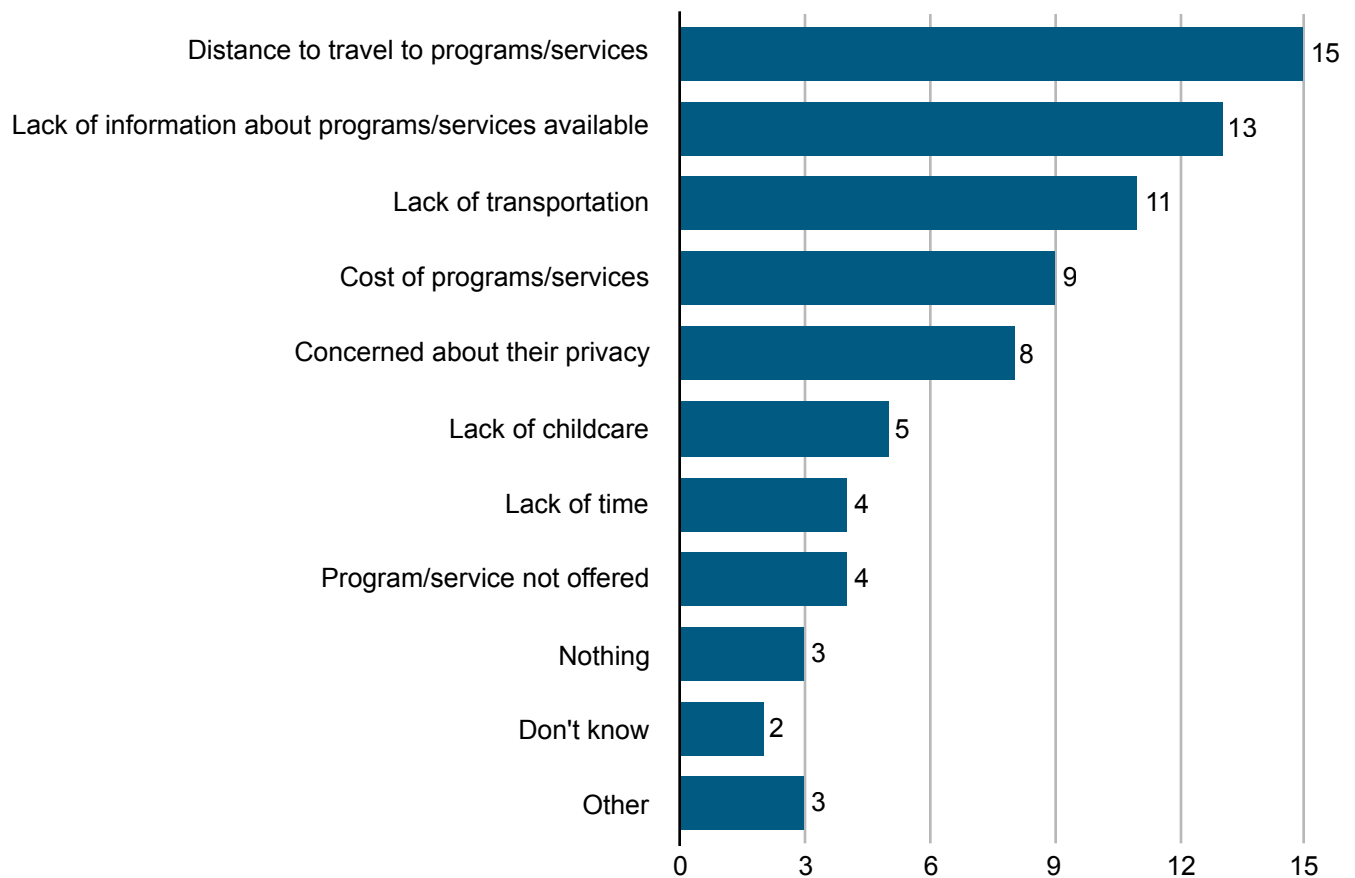
#### 4.2.4. Barriers

Stakeholder survey respondents said that the biggest barriers for their clients are Distance to travel, Lack of information about programs/services available, and Lack of transportation.

Stakeholders specified the programs and services not offered included an emergency shelter, a medical diagnostic clinic and a swimming pool.

Other barriers identified included a lack of facility space to provide programs and services and a lack of medical services.

**What are the biggest barriers your clients in Morinville face in terms of accessing social programs and services? Please check all that apply. (n=32)**



## 4.2.5. Awareness

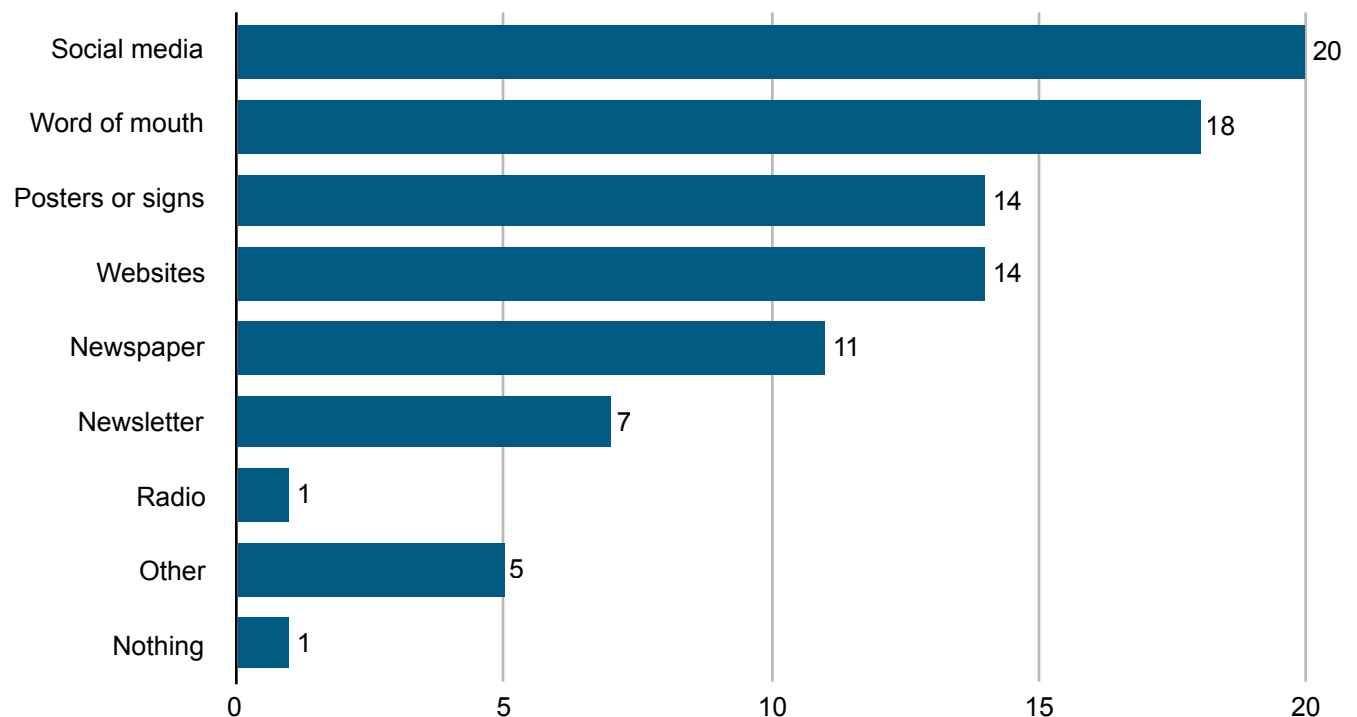
Stakeholder survey respondents were asked about how their organizations make the public aware of their programs and services.

### Distribution of Information

Stakeholder survey respondents reported that their primary sources for distribution of information about their social programs and services are Social media, Word of mouth, Posters or signs, and Websites.

Other sources for distribution of information reported included bulletins, community program guides, and networking.

**When providing the public with information on the social programs and services your organization provides, what are your TOP 3 primary sources for distribution? (n=32)**



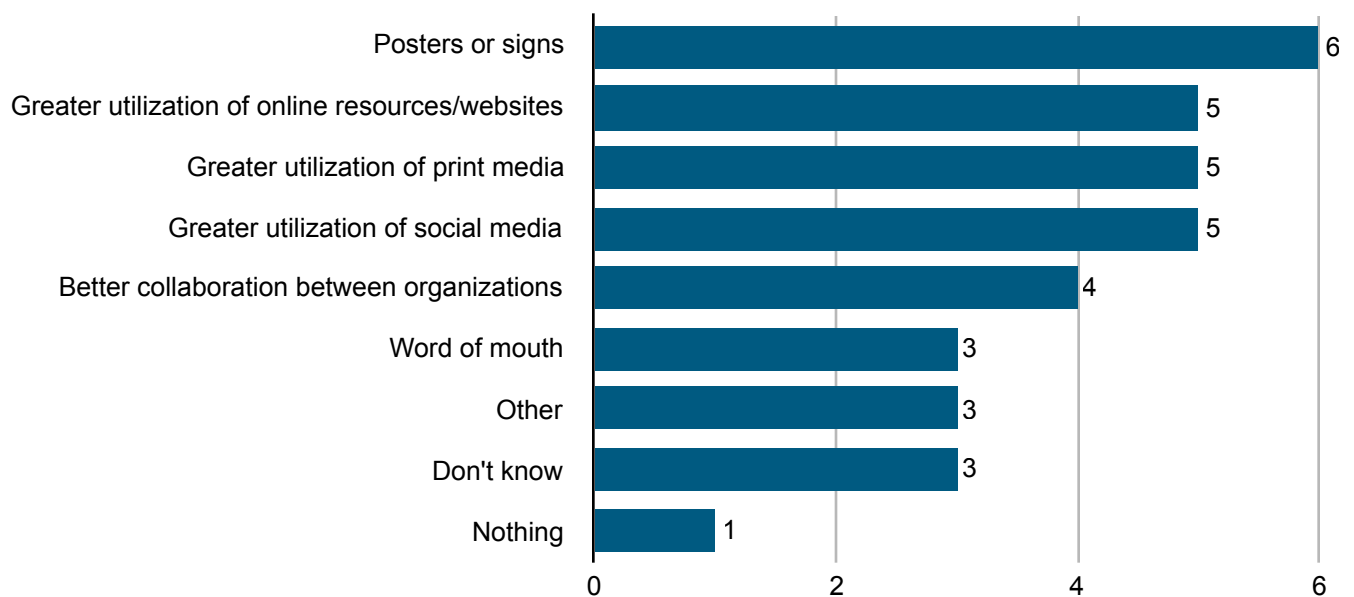
## Increasing Awareness about Information

Stakeholder survey respondents had many ideas around how to increase awareness about the existing social programs and services in Morinville.

Stakeholders said that information about programs and services needs to be available on posters or signs where people already are. Ideas included a community bulletin board at Civic Hall, electronic signage on main roads, flyers available at prominent community locations, and posters up where people already go to access services. Stakeholders noted that greater utilization of online resources and websites could involve creation of a user friendly website with links to available services and more prominence of the Town website. Stakeholders also noted that greater utilization of print media would be effective, especially through a printed community guide and more local newspaper advertising. Social media was mentioned as a cost effective way to reach people. Better collaboration between organizations was mentioned as well.

Other sources for increasing awareness about information reported included building community trust in leadership, distributing community information with tax notices, and creation of a community information app.

### How can awareness be increased about the existing social programs and services in Morinville? (n=25)



## 4.2.6. Supports

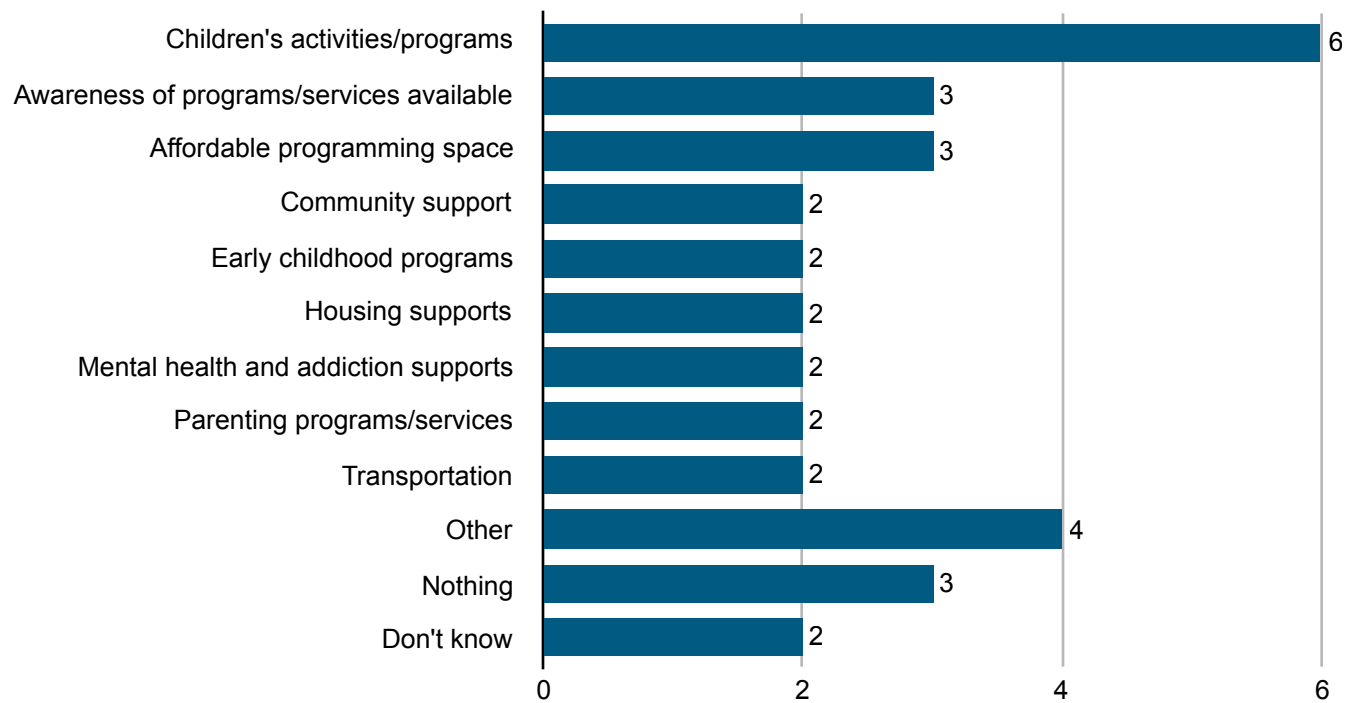
Stakeholder survey respondents were asked questions about supports for families with children, youth, and seniors.

### Supports for Families with Children

The needs that stakeholder survey respondents identified to better support families with children are Children's activities/programs, Awareness of programs/service available, and Affordable programming space.

The need for a greater variety of affordable children's activities and programs was mentioned most frequently. Stakeholders noted that awareness of the programs and services that are available is lacking. They noted there is a need for more print materials as well as better online information. Stakeholders also stressed that there is a lack of affordable programming space in the community. Other suggestions included family events, food access, French services, and nutrition education.

### What is needed to better support families with children in Morinville? (n=28)



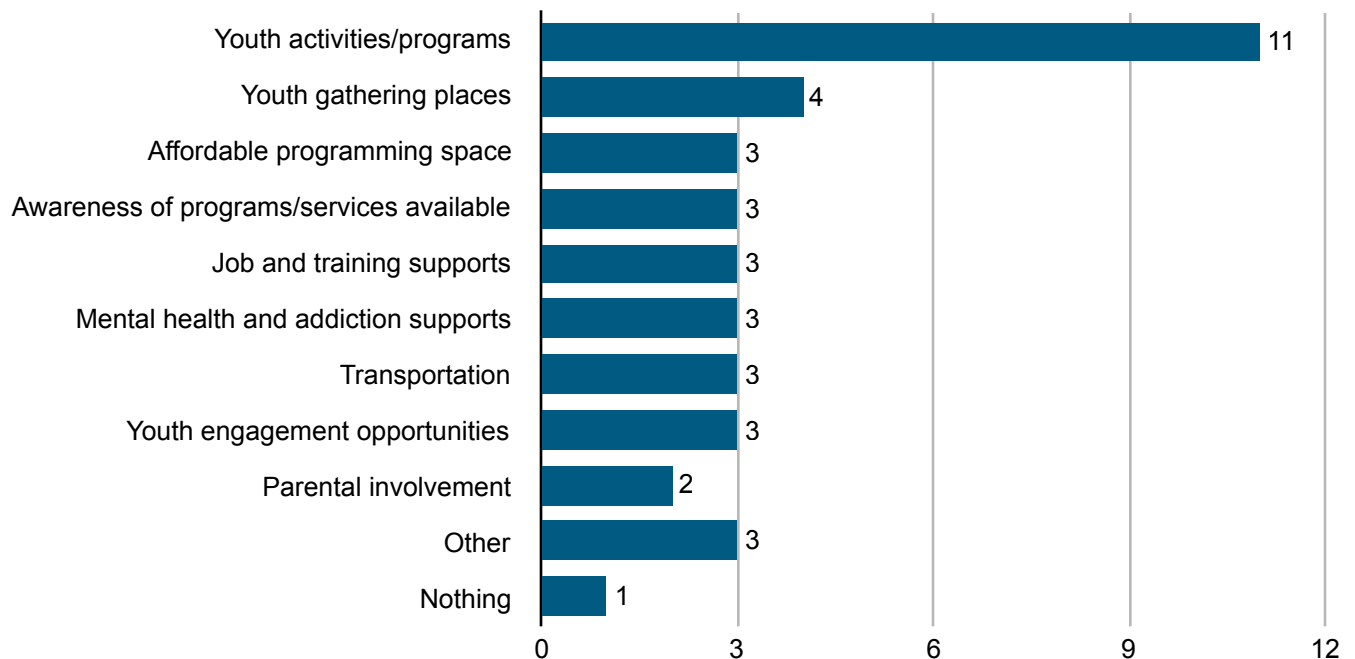
## Supports for Youth

The needs that stakeholder survey respondents identified to better support youth are Youth activities/programs and Youth gathering places.

The need for more accessible, affordable youth activities and programs was mentioned most frequently. Stakeholders identified a need for more welcoming, inclusive, safe youth gathering places. Stakeholders also noted that there is a lack of affordable programming space in the community and a lack of awareness of the programs and services that are available.

Other suggestions included French services, leadership programs, and parenting programs and services.

### What is needed to better support youth in Morinville? (n=29)



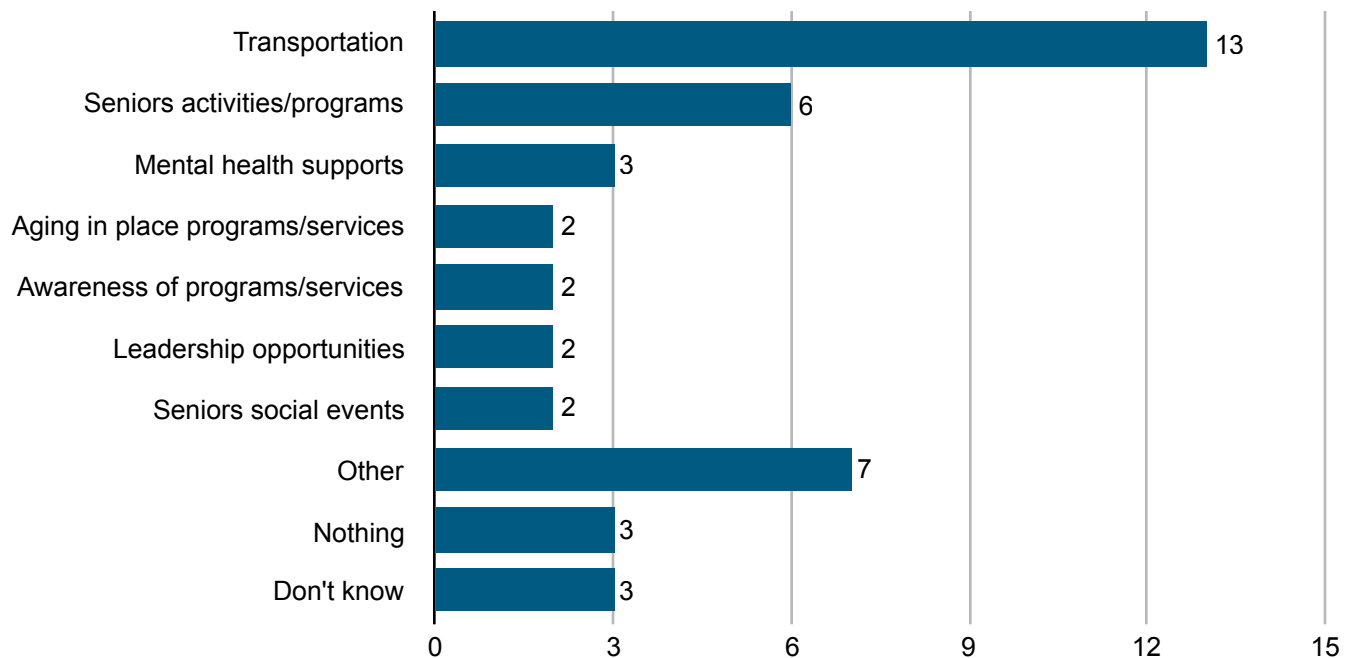
## Supports for Seniors

The needs that stakeholder survey respondents identified to better support seniors are Transportation, Seniors activities/programs and Mental health supports.

The need for more accessible, affordable, available transportation was mentioned most frequently. Stakeholders noted a need for more affordable, active, barrier free seniors activities and programs. Stakeholders also identified a need for mental health supports that address the isolation and loneliness seniors are facing.

Other suggestions included affordable programming space, elder abuse supports, French services, job and training supports, physical health services, seniors outreach, and technological literacy programs.

### What is needed to better support seniors in Morinville? (n=27)



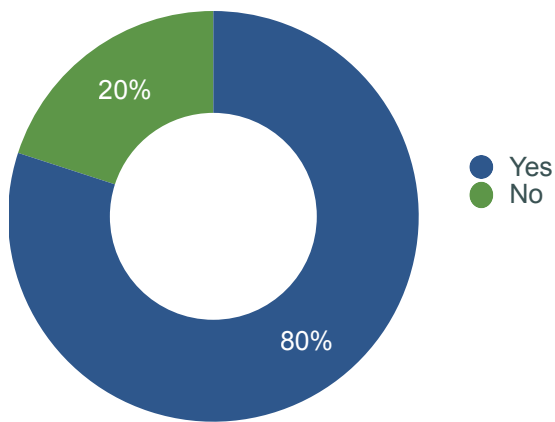
## 4.2.7. Organizational Needs

Stakeholder survey respondents were asked various questions about their organizational needs in Morinville.

### Organizational Challenges and Limitations

Four-fifths (80%) of stakeholder survey respondents said that their organization faces challenges and limitations with respect to capacity and resources.

**Does your organization face challenges and limitations with respect to capacity and resources? (n=30)**



## Organizational Capacity and Resource Challenges and Limitations

Stakeholder survey respondents selected Difficulty finding or keeping qualified volunteers as the biggest challenge or limitation with respect to capacity and resources.

With respect to space challenges or limitations, 12 stakeholder survey respondents have a lack of storage space, 7 have a lack of office space, 6 have a lack of current program and service space, 5 have a lack of future program and service space, and 2 have an urgent need for operating space.

With respect to funding challenges or limitations, 12 stakeholder survey respondents have a lack of funding to expand programs and services and 6 have a lack of funding to provide current programs and services.

Other challenges or limitations included the ability to support other organizations, instability of funding from year to year, and the organizational mandate.

**Does your organization face any of the following challenges or limitations with respect to capacity and resources to provide social programs and services in Morinville? (n=24)<sup>1</sup>**



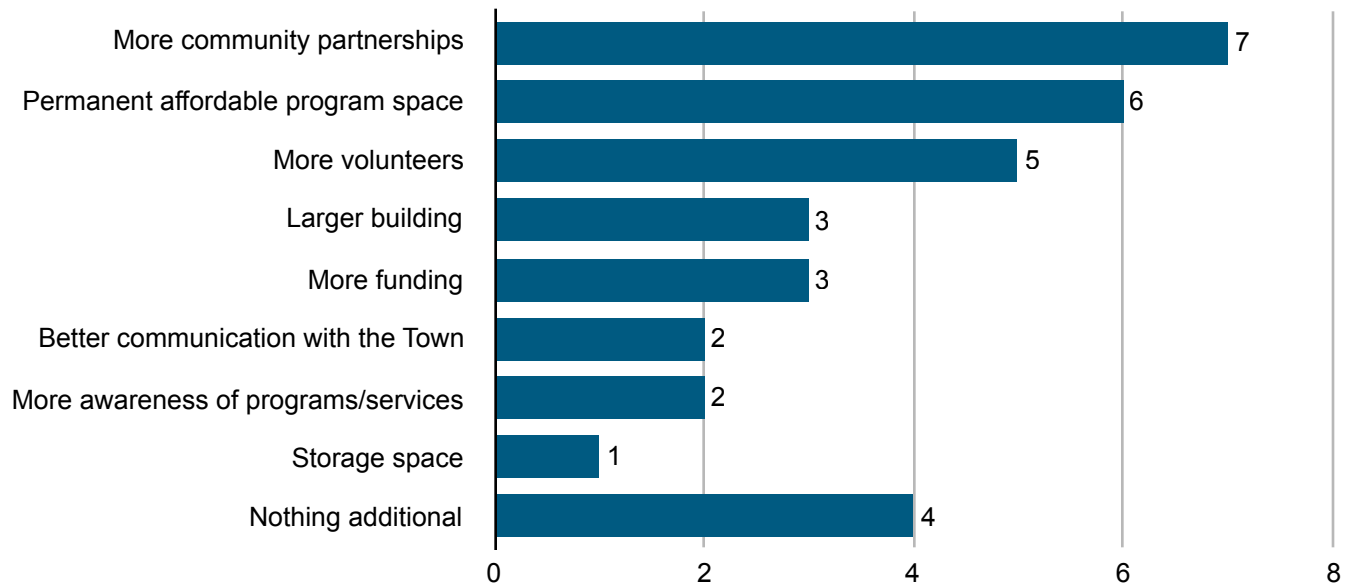
<sup>1</sup> This does not include additional social service organizations that indicated a need for space through the workshop sessions and key informant interviews.



## Organizational Needs

The needs that stakeholder survey respondents identified in order to be successful in Morinville were More community partnerships, Permanent affordable program space, and More volunteers.

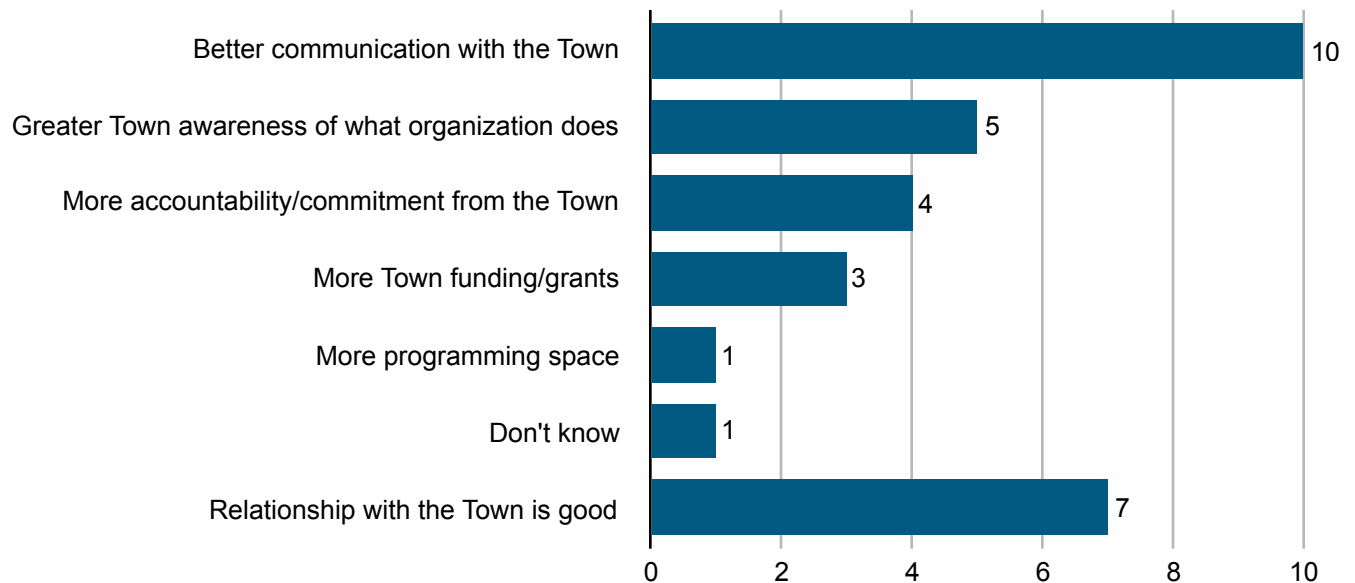
### What does your organization need to be successful in Morinville? (n=27)



## Organizational Collaboration

The ways that stakeholder survey respondents said collaboration can improve were through Better communication with the Town, Greater Town awareness of what the organization does, and More accountability and commitment from the Town.

### How can collaboration between the Town of Morinville and your organization improve? (n=25)



## 4.3. Workshop Sessions

Three in person workshop sessions with stakeholders were completed during June and August of 2019. These workshop sessions were designed to gather more detailed information about the community needs and assets in Morinville from the perspective of stakeholders.

### 4.3.1. Profile of Workshop Session Participants

Overall, 32 stakeholder participants were at the workshop sessions. In some instances, more than one stakeholder from the same organization was present.

#### Workshop Participants

Workshop Session	Number of Participants
Stakeholders	17
Council	8
Senior Leadership Team	7
<b>Total</b>	<b>32</b>

### 4.3.2. Social Programs and Services

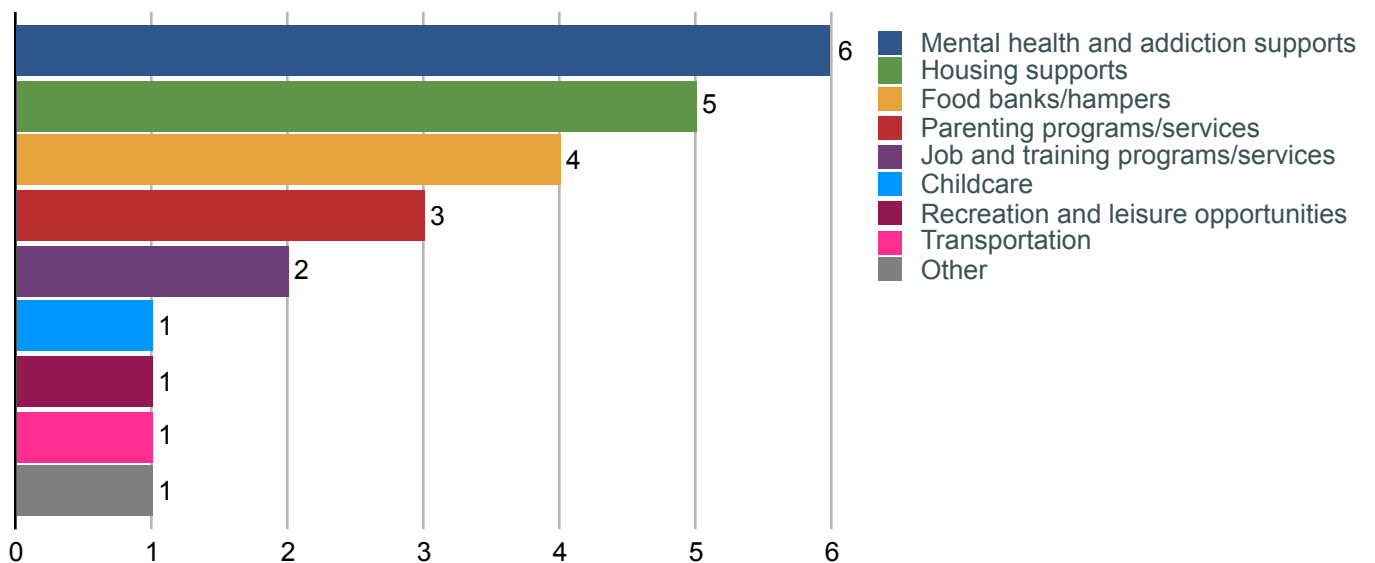
Workshop participants were asked questions about social program and services, in the context of improving quality of life for Morinville residents.

#### Biggest Program and Service Priorities

According to the workshop participants, the biggest program and service priorities in Morinville are Mental health and addiction supports, Housing supports, and Food banks/hampers.

The Other social program and service reported was community collaboration.

Please rank the following services from 1-3, with 1 being of highest priority and 3 being of lowest priority. (n=8)



## Social Program and Service Ideas

Workshop participants were asked to about challenges and opportunities for the social program and service priorities identified through the resident and stakeholder surveys. The information gathered at the workshops about social programs and services is presented in the table below.

Please identify challenges and opportunities for the following top social program/service areas. (n=24)

Social Program/Service	What is currently being done to address these?	What could be done to address these?
Recreation and leisure opportunities	<ol style="list-style-type: none"> <li>1. Indoor and outdoor facilities               <ul style="list-style-type: none"> <li>• Morinville Leisure Centre</li> <li>• Morinville Community Cultural Centre</li> <li>• M.Y. Loft</li> <li>• Morinville Fish &amp; Game Association</li> <li>• Morinville Lions Club</li> <li>• Royal Canadian Legion</li> <li>• Accessible camping sites</li> <li>• Ball diamonds</li> <li>• Outdoor rinks</li> <li>• Playgrounds</li> <li>• Skate park</li> <li>• Soccer fields</li> <li>• Spray park</li> <li>• Trail system</li> </ul> </li> <li>2. Activities and programs               <ul style="list-style-type: none"> <li>• Morinville Art Club</li> <li>• Cadets</li> <li>• Girl Guides</li> <li>• Scouts</li> <li>• Sports</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Indoor and outdoor facilities               <ul style="list-style-type: none"> <li>• Address high fees for space</li> <li>• Build new facilities (e.g. pool, recording studio, tennis courts)</li> <li>• Review staffing of indoor and outdoor facilities</li> <li>• Review utilization of current and new spaces</li> </ul> </li> <li>2. Activities and programs               <ul style="list-style-type: none"> <li>• Better advertising of current activities and programs</li> <li>• Better advertising for local organizations</li> <li>• More free activities and programs</li> <li>• More subsidies for low income or large families</li> <li>• Offer more diverse programming</li> </ul> </li> </ol>



Social Program/Service	What is currently being done to address these?	What could be done to address these?
Childcare	1. Private childcare <ul style="list-style-type: none"> <li>• Daycares (e.g. Fable Daycare, Kanga Roos Daycare)</li> <li>• Dayhomes</li> </ul>	1. Private childcare <ul style="list-style-type: none"> <li>• Encourage childcare providers to offer reasonable rates</li> <li>• Increase number of childcare spaces</li> <li>• More subsidies for childcare</li> <li>• Offer childcare at MLC or MCCC</li> <li>• Offer child minding at MLC or MCCC</li> <li>• Reduce wait lists for before and after school care</li> </ul>
Mental health and addiction supports	1. FCSS linkages to agencies	1. FCSS linkages to agencies <ul style="list-style-type: none"> <li>• Encourage partnerships between FCSS and agencies</li> <li>• Help by providing wrap around services (e.g. access to food, jobs, shelters)</li> <li>• More counselling subsidies</li> <li>• Offer grants to support non-profits to offer programs (e.g. education, parenting, prevention programs)</li> <li>• Provide transportation to supports in St. Albert</li> </ul> 2. Advocate for a local mental health and addiction facility
Food banks/hampers	1. Morinville Food Bank <ul style="list-style-type: none"> <li>• Open two days per week</li> </ul> 2. Knights of Columbus <ul style="list-style-type: none"> <li>• Organizes Christmas hampers</li> </ul> 3. Marvellous Moms <ul style="list-style-type: none"> <li>• Provides Christmas Baskets</li> </ul>	1. Morinville Food Bank <ul style="list-style-type: none"> <li>• Advertise donation needs</li> <li>• Collaborate with other food banks in the region</li> <li>• Expand the facility</li> <li>• Expand the operating hours</li> <li>• Increase awareness and promotion of the organization</li> <li>• Offer “fill a bus” events</li> <li>• Provide financial contributions and additional funding</li> <li>• Reach out to other organizations to find volunteers</li> </ul>



Social Program/Service	What is currently being done to address these?	What could be done to address these?
Transportation	<ol style="list-style-type: none"> <li>1. Morinville Community Bus</li> <li>2. Local taxi companies</li> <li>3. Regional Transportation Master Plan (EMRB)</li> </ol>	<ol style="list-style-type: none"> <li>1. Morinville Community Bus               <ul style="list-style-type: none"> <li>• Expand bus service to physical and mental health support services</li> <li>• Provide affordable public transportation</li> </ul> </li> <li>2. Local taxi companies               <ul style="list-style-type: none"> <li>• Provide subsidies for residents taking taxis to essential services</li> </ul> </li> <li>3. Regional Transportation Master Plan (EMRB)               <ul style="list-style-type: none"> <li>• Work with partners to provide regional transportation options</li> </ul> </li> </ol>
Housing supports	<ol style="list-style-type: none"> <li>1. Homeland Housing               <ul style="list-style-type: none"> <li>• Current housing facilities in Morinville</li> <li>• Construction of new affordable housing project in progress</li> </ul> </li> <li>2. FCSS housing subsidy</li> <li>3. Jessica Martel Memorial Foundation               <ul style="list-style-type: none"> <li>• Construction of new domestic violence shelter in progress</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Homeland Housing               <ul style="list-style-type: none"> <li>• Support to build more affordable housing In Morinville</li> <li>• Support to offer temporary or transitional housing</li> </ul> </li> <li>2. FCSS housing subsidy               <ul style="list-style-type: none"> <li>• More housing subsidies for seniors, low income individuals, single parent families, etc.</li> </ul> </li> <li>3. Jessica Martel Memorial Foundation               <ul style="list-style-type: none"> <li>• Support organization when it opens</li> </ul> </li> <li>4. Strengthen relationship between the Town and developers               <ul style="list-style-type: none"> <li>• Provide developer incentives to build affordable/low income/ subsidized housing</li> <li>• Public private partnerships between the Town and developers</li> </ul> </li> </ol>

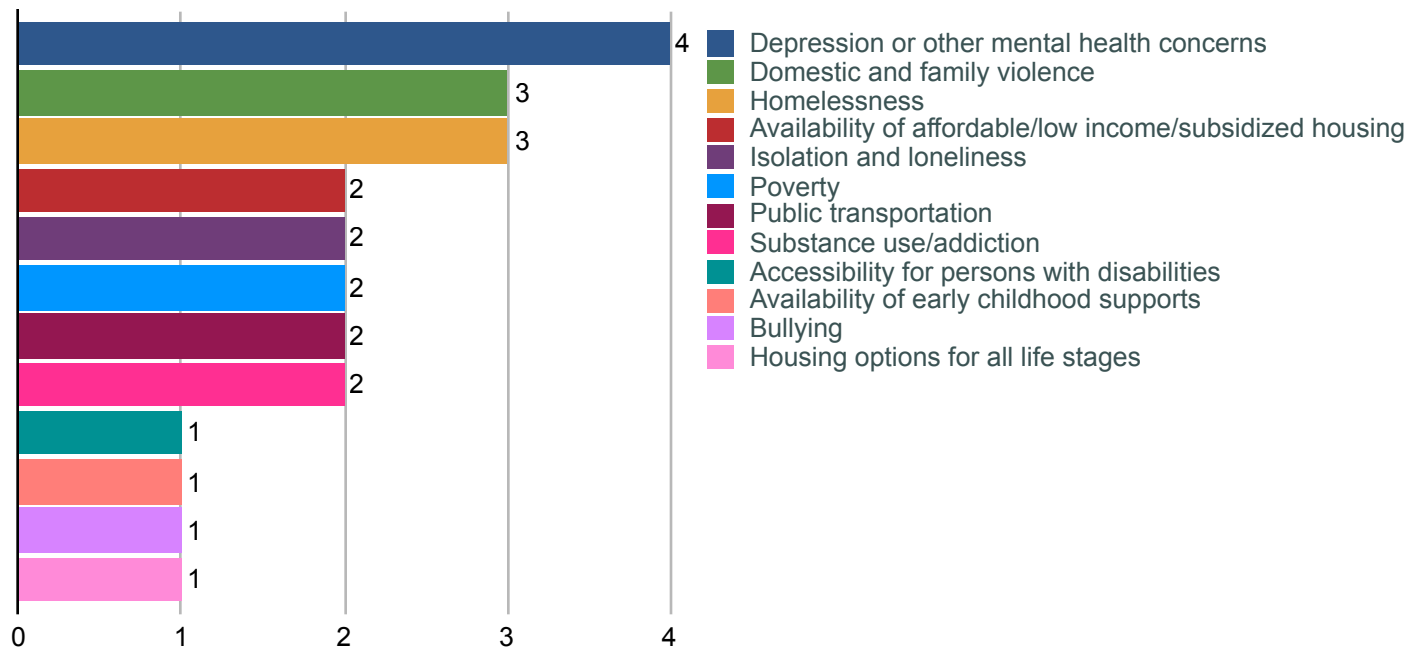
### 4.3.3. Social Issues

Workshop participants were asked questions about social issues in Morinville.

#### Most Important Social Issues

According to workshop participants, the top 3 most important social issues in Morinville are Depression or other mental health concerns, Domestic and family violence, and Homelessness.

Please rank the following social issues from 1-3, with 1 being of highest priority and 3 being of lowest priority. (n=8)





## Social Issue Ideas

Workshop participants were asked about challenges and opportunities for the most important social issues identified through the resident and stakeholder surveys. The information gathered at the workshops about social issues is presented in the table below.

Please identify challenges and opportunities for the following top social issues. (n=24)

Social Issue	What is currently being done to address these?	What could be done to address these?
Criminal activity	<ol style="list-style-type: none"> <li>1. Low crime rate exists in Morinville</li> <li>2. Active policing               <ul style="list-style-type: none"> <li>• RCMP presence</li> <li>• Community Peace Officer patrols</li> <li>• Morinville Enforcement Services</li> <li>• Crime mapping</li> <li>• Social media presence</li> <li>• Video surveillance</li> </ul> </li> <li>3. Community safety organizations               <ul style="list-style-type: none"> <li>• Morinville Citizens On Patrol</li> <li>• Sturgeon Rural Crime Watch Association</li> <li>• Sturgeon Victim Services</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Low crime rate exists in Morinville               <ul style="list-style-type: none"> <li>• Increase awareness through Town Communications</li> <li>• Organize awareness events and community walks</li> <li>• Organize social media campaign about low crime rate</li> </ul> </li> <li>2. Active policing               <ul style="list-style-type: none"> <li>• Advocate for additional RCMP Officers</li> <li>• Increase Community Peace Officer numbers</li> <li>• Raise awareness about Crimestoppers</li> </ul> </li> <li>3. Community safety organizations               <ul style="list-style-type: none"> <li>• Expand resources provided to victims of crime</li> <li>• Support relationship and knowledge building</li> </ul> </li> <li>4. Prevention of future crimes               <ul style="list-style-type: none"> <li>• Provide resources to potential perpetrators of crime (“help them get off their feet and pointed in the right direction”)</li> <li>• Recreation and leisure activities for youth</li> <li>• Provide transportation to social programs and services</li> </ul> </li> </ol>



Social Issue	What is currently being done to address these?	What could be done to address these?
Lack of social activities/programs	<ol style="list-style-type: none"> <li>1. Existing activities and programs for all ages               <ul style="list-style-type: none"> <li>• FCSS programs</li> <li>• Morinville Community Library programs</li> <li>• Local agencies/organizations (e.g. Morinville Food Bank, Midstream Support Society)</li> </ul> </li> <li>2. Existing facilities for activities and programs               <ul style="list-style-type: none"> <li>• Morinville Leisure Centre</li> <li>• Morinville Community Cultural Centre</li> <li>• Joint access at local schools</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Existing activities and programs for all ages               <ul style="list-style-type: none"> <li>• Address lack of coordination between agencies/organizations</li> <li>• Build awareness and increase promotion of what is currently available</li> <li>• Create a central communication hub for information</li> <li>• Engage community about what their specific interests are</li> <li>• Fill gaps in Morinville Community Library programs (ages 8-14)</li> <li>• Introduce local “green shack” programs</li> <li>• Refocus FCSS Program</li> <li>• Tailor advertising methods to the target market (e.g. seniors, youth)</li> </ul> </li> <li>2. Existing facilities for activities and programs               <ul style="list-style-type: none"> <li>• Create a one-stop shop for all social services</li> </ul> </li> <li>3. Formal support for volunteerism               <ul style="list-style-type: none"> <li>• Support for organizations to recruit and retain volunteers</li> <li>• Support for organizations to train volunteers</li> </ul> </li> </ol>



Social Issue	What is currently being done to address these?	What could be done to address these?
Lack of public transportation	<ol style="list-style-type: none"> <li>1. Morinville Community Bus               <ul style="list-style-type: none"> <li>• Transportation to seniors programming</li> </ul> </li> <li>2. Local taxi companies</li> <li>3. Regional Transportation Master Plan (EMRB)</li> <li>4. Explore other transportation solutions               <ul style="list-style-type: none"> <li>• Medically At Risk Drivers (MARD) - Alternative Transportation Working Group</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Morinville Community Bus               <ul style="list-style-type: none"> <li>• Expand hours of service</li> <li>• Expand service to residents of all ages</li> <li>• Increase awareness of current transportation services</li> <li>• Provide regularly scheduled transportation to and from St. Albert and Edmonton</li> </ul> </li> <li>2. Local taxi companies               <ul style="list-style-type: none"> <li>• Subsidize cost of taxis through "Town tokens"</li> </ul> </li> <li>3. Regional Transportation Master Plan (EMRB)               <ul style="list-style-type: none"> <li>• Explore partnerships with Sturgeon County</li> <li>• Work with Regional Transit Services Commission</li> </ul> </li> <li>4. Explore other transportation solutions               <ul style="list-style-type: none"> <li>• Bike sharing</li> <li>• Trail system development (e.g. trails to MLC, St. Albert)</li> <li>• Volunteer carpool/driving program</li> </ul> </li> </ol>



Social Issue	What is currently being done to address these?	What could be done to address these?
Availability of affordable/low income/subsidized housing	1. Homeland Housing <ul style="list-style-type: none"> <li>• Construction of new affordable housing units in Morinville</li> </ul>	1. Homeland Housing <ul style="list-style-type: none"> <li>• Increase seniors subsidized housing</li> </ul> 2. Explore other housing solutions <ul style="list-style-type: none"> <li>• Attract donors and investors interested in building affordable/low income/subsidized housing</li> <li>• Build a shelter for the homeless</li> <li>• Diversify housing mix (e.g. townhouses, “Tiny Home Park”)</li> <li>• Improve opportunities for secondary suites</li> <li>• Make affordable housing a requirement for new residential projects</li> <li>• Offer tax incentives and subsidies for secondary suites</li> <li>• Rent out vacant homes</li> <li>• Support establishment of local rent to own programs</li> </ul>



Social Issue	What is currently being done to address these?	What could be done to address these?
<p>Depression or other mental health concerns</p>	<ol style="list-style-type: none"> <li>1. FCSS linkages to agencies</li> <li>2. Provincial programs               <ul style="list-style-type: none"> <li>• AHS community clinic</li> <li>• AHS mental health</li> </ul> </li> <li>3. Primary Care Network programs               <ul style="list-style-type: none"> <li>• Mental health staff come into Morinville</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. FCSS linkages to agencies               <ul style="list-style-type: none"> <li>• Increase number of free preventative, education and awareness workshops</li> <li>• Provide businesses with incentives to support social needs in the community</li> <li>• Provide public with more information about and greater access to existing services</li> <li>• Provide Town staff with training to handle people with mental health issues</li> <li>• Support establishment of more support groups</li> </ul> </li> <li>2. Provincial programs               <ul style="list-style-type: none"> <li>• Advocate to decrease wait times for treatment</li> <li>• Advocate for evening appointments</li> <li>• Advocate for more local counsellors</li> <li>• Provide Town staff with training about provincial programs</li> </ul> </li> <li>3. Primary Care Network programs               <ul style="list-style-type: none"> <li>• Become attractive work environment for physicians</li> </ul> </li> </ol>



Social Issue	What is currently being done to address these?	What could be done to address these?
Poverty	<ol style="list-style-type: none"> <li>1. FCSS linkages to agencies</li> <li>2. Morinville Food Bank</li> <li>3. Midstream Support Society</li> <li>4. Programs funded by community donation               <ul style="list-style-type: none"> <li>• School breakfast programs</li> <li>• Adopt a family programs</li> <li>• Morinville Community Library pantry</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. FCSS linkages to agencies               <ul style="list-style-type: none"> <li>• Create a local job and volunteer opportunities board</li> <li>• Establish one entry point for clients seeking assistance</li> <li>• Increase access to emergency shelter</li> <li>• Promote available services through community guide, newsletters, social media, etc.</li> <li>• Provide mental health support</li> </ul> </li> <li>2. Morinville Food Bank               <ul style="list-style-type: none"> <li>• Increase community awareness of donation needs</li> <li>• Space to keep donations local</li> </ul> </li> <li>3. Midstream Support Society               <ul style="list-style-type: none"> <li>• Space to keep donations local</li> </ul> </li> </ol>

## 4.4. Key Informant Interviews

Follow up key informant interviews with stakeholders were completed during August and September of 2019. These interviews were designed to gather more information from social service organizations that either provide space for utilization or have a need for space, based on the results of the background research, stakeholder survey, and workshop sessions.

### 4.4.1. Profile of Interview Participants

Overall, 15 stakeholders were interviewed. In some instances, organizations could not be reached or were not available for follow up interviews.

#### Interview Participants

Primary Service Type	Number of Organizations
Education & Training	2
Food & Clothing	2
Housing Supports	2
Religious Services	2
Service Club	2
Community Safety	1
Government	1
Parenting Programs	1
Recreation, Arts & Culture	1
Youth Services	1
<b>Total</b>	<b>15</b>

## 4.4.2. Space Utilization

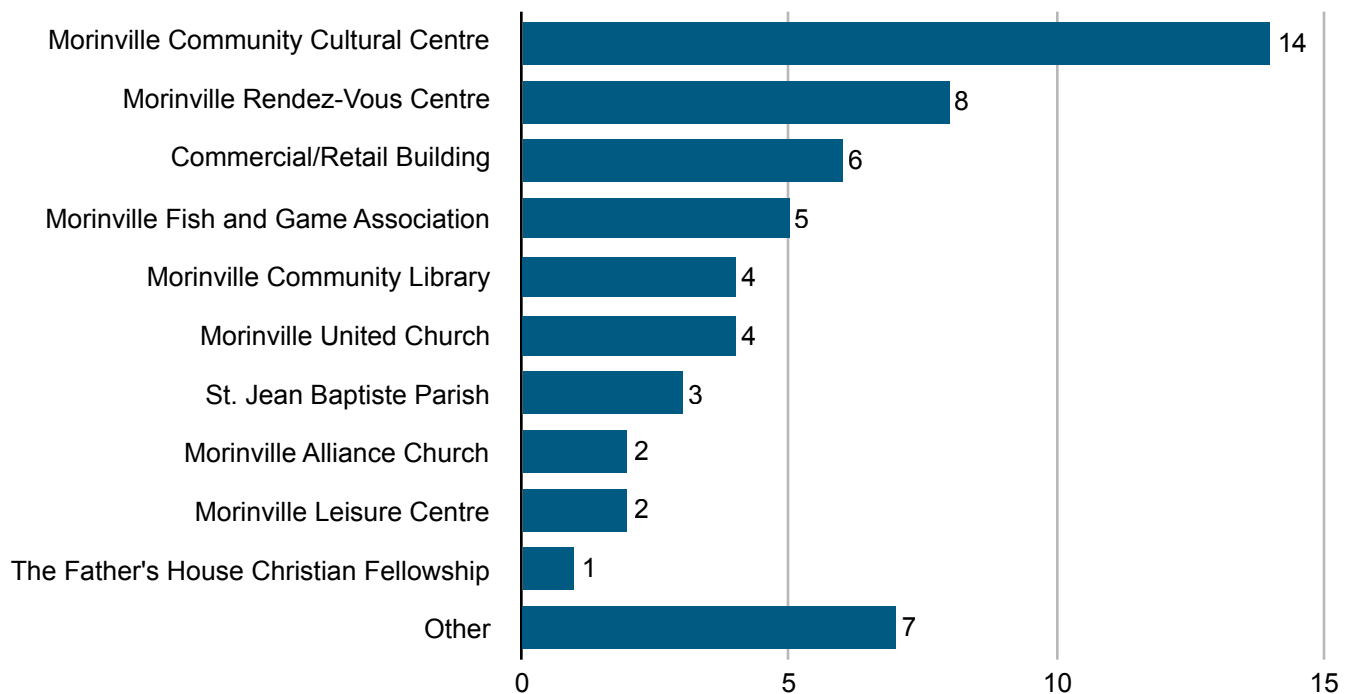
Morinville has existing social service infrastructure to provide programs and services to residents. Utilization of space by social service organizations includes results of the stakeholder surveys, workshop sessions, and key informant interviews. The space utilization of organizations that did not participate in the public engagement process is not captured here.

The facility that the most organizations reported utilizing is Morinville Community Cultural Centre. This was followed by Morinville Rendez-Vous Centre. Notably, many social service organizations are renting space in commercial or retail buildings.

Other locations reported included local schools, Morinville RCMP Detachment, Sturgeon County Office, the community gardens, and Higher Grounds.

No organizations said they are currently utilizing Morinville Baptist Church, Morinville Civic Hall, Musée Morinville Museum, or the Royal Canadian Legion.

**Does your organization utilize any of the following spaces for the programs/ services you provide in Morinville? Please check all the spaces that your organization utilizes. (n=27)**



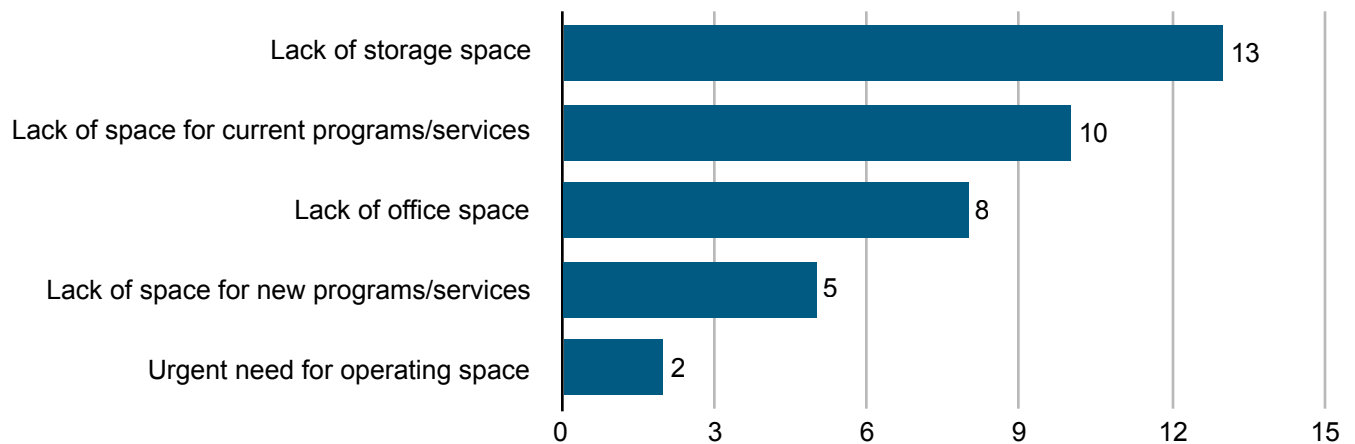


### 4.4.3. Space Needs

Existing facilities are not currently meeting the need for utilization by social service organizations. Space needs include results of the stakeholder surveys, workshop sessions, and key informant interviews. The space needs of organizations that did not participate in the public engagement process are not captured here.

A total of 18 organizations expressed need for space to provide programs and services in Morinville. Two organizations, Midstream Support Society and Morinville Food Bank, identified urgent need for operating space.

**Does your organization face any of the following challenges or limitations with respect to space in Morinville? (n=18)<sup>2</sup>**



<sup>2</sup> This includes social service organizations that indicated a need for space through the stakeholder survey, workshop sessions and key informant interviews.

#### 4.4.4. Existing Space

A total of 38 stakeholder participants provided their input into existing space, through the stakeholder survey, workshop sessions, and key informant interviews. In some instances, more than one stakeholder from the same organization participated. Organizations represented included space providers and social service organizations.

Morinville has a wide variety of existing spaces available for rent or utilization by social service organizations, for program delivery, office duties, and storage functions. This includes the addition of the new Morinville Leisure Centre, which was open to the public on May 27, 2019.

As outlined in the Community Profile section of this report, there are a total of 31 facilities currently being utilized to provide social programs and services in Morinville.<sup>3</sup> These include schools, recreation, arts and culture facilities, support services facilities, churches, community halls, emergency and protective services buildings, and government buildings.

Stakeholder participants were asked questions about the existing social service infrastructure. Organizations represented included space providers and social service organizations. A dot indicates where type of space information was reported, based on whether the space is available for rent or utilization by other organizations. Where no dots appear, no information was reported for that facility. Green dots indicate that the type of space is available for other organizations, while red dots indicate it is not. Ray McDonald Sports Centre is not currently being utilized.

#### Space Available for Utilization by Other Organizations as Reported by Stakeholders<sup>4</sup>

Space Available for Utilization ● Space Not Available for Utilization ●

Facility Name	Program Space	Office Space	Storage Space
Morinville Civic Hall			
Morinville Community Cultural Centre	●	●	●
Morinville Leisure Centre	●	●	●
Morinville Community High School			

<sup>3</sup> See pages 31-34 of the Community Profile section of this report for further details about social service infrastructure in Morinville.

<sup>4</sup> This information was gathered from space providers and social service organizations. Details about existing space were not verified to ensure the accuracy.



Facility Name	Program Space	Office Space	Storage Space
M.Y. Loft Youth Centre	●	●	●
Ray McDonald Sports Centre	N/A	N/A	N/A
Morinville Fish and Game Association	●	●	●
Morinville Community Library	●	●	●
Morinville Rendez-Vous Centre	●		
Musée Morinville Museum	●	●	●
Royal Canadian Legion No. 176	●		
Morinville Alliance Church	●	●	●
Morinville Baptist Church			
Morinville United Church	●	●	●
St. Jean Baptiste Church			
The Father's House Christian Fellowship			
Midstream Support Society	●	●	●
Morinville Food Bank	●	●	●
Morinville RCMP Detachment	●	●	●
Sturgeon County Office	●	●	●
Don Found Fire Station			
Fable Golden Hall	●		
Greater St. Albert Catholic Schools <ul style="list-style-type: none"> <li>• École Georges H. Primeau Middle School</li> <li>• École Notre Dame Elementary School</li> <li>• Morinville Community High School</li> </ul>			
Sturgeon Public School Division <ul style="list-style-type: none"> <li>• Four Winds Public School</li> <li>• Morinville Learning Centre</li> <li>• Morinville Public School</li> </ul>			
The Father's House Christian School			



Facility Name	Program Space	Office Space	Storage Space
Homeland Housing <ul style="list-style-type: none"><li>Heritage Place Lodge</li><li>Heritage Place 6-Plex</li><li>Lions Manor</li><li>Affordable Housing (under construction)</li></ul>	●	●	●
Jessica Martel Memorial Foundation (JMMF) <ul style="list-style-type: none"><li>Jessie's House (under construction)</li></ul>	●	●	●
Chartwell Aspen House Care Residence			

#### 4.4.5. Existing Space Limitations

A total of 38 stakeholder participants provided their input into existing space limitations, through the stakeholder survey, workshop sessions, and key informant interviews. In some instances, more than one stakeholder from the same organization participated. Organizations represented included space providers and social service organizations.

Stakeholder participants were asked questions about the existing social service infrastructure. A red dot indicates where a limitation exists, based on a barrier an organization reported facing to renting or utilizing that space. Ray McDonald Sports Centre is not currently being utilized. Midstream Support Society, Morinville Food Bank, Sturgeon County Office, and Jessie’s House are not currently available for rent or utilization by other organizations.

#### Space Limitations for Utilization by Other Organizations as Reported by Stakeholders<sup>5</sup>

Space Limitations for Utilization ●

Facility Name	Cost	Hours of Availability	Availability for Bookings	Location
Morinville Civic Hall		●	●	
Morinville Community Cultural Centre	●	●	●	●
Morinville Leisure Centre	●		●	●
Morinville Community High School		●	●	●
M.Y. Loft Youth Centre			●	●
Ray McDonald Sports Centre	N/A	N/A	N/A	N/A
Morinville Fish and Game Association			●	
Morinville Community Library	●	●	●	
Morinville Rendez-Vous Centre	●			
Musée Morinville Museum		●		

<sup>5</sup> This information was gathered from space providers and social service organizations. Details about existing space were not verified to ensure the accuracy.



Facility Name	Cost	Hours of Availability	Availability for Bookings	Location
Royal Canadian Legion No. 176	●	●	●	
Morinville Alliance Church	●	●	●	
Morinville Baptist Church			●	
Morinville United Church			●	
St. Jean Baptiste Church			●	
The Father's House Christian Fellowship			●	
Midstream Support Society	N/A	N/A	N/A	N/A
Morinville Food Bank	N/A	N/A	N/A	N/A
Morinville RCMP Detachment		●	●	
Sturgeon County Office	N/A	N/A	N/A	N/A
Don Found Fire Station			●	
Fable Golden Hall	●			
Greater St. Albert Catholic Schools <ul style="list-style-type: none"> <li>• École Georges H. Primeau Middle School</li> <li>• École Notre Dame Elementary School</li> <li>• Morinville Community High School</li> </ul>			●	
Sturgeon Public School Division <ul style="list-style-type: none"> <li>• Four Winds Public School</li> <li>• Morinville Learning Centre</li> <li>• Morinville Public School</li> </ul>			●	
The Father's House Christian School			●	



Facility Name	Cost	Hours of Availability	Availability for Bookings	Location
Homeland Housing <ul style="list-style-type: none"><li>Heritage Place Lodge</li><li>Heritage Place 6-Plex</li><li>Lions Manor</li><li>New affordable housing project (under construction)</li></ul>				
Jessica Martel Memorial Foundation (JMMF) <ul style="list-style-type: none"><li>Jessie's House (under construction)</li></ul>	N/A	N/A	N/A	N/A
Chartwell Aspen House Care Residence				

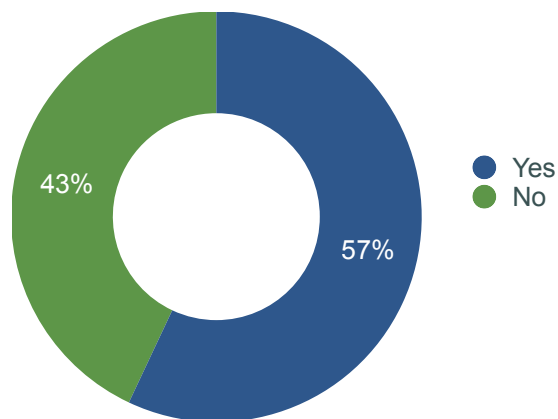
#### 4.4.6. Homelessness

Key informant interview participants were asked questions about homelessness in Morinville.

##### Serving the Homeless Population

The majority (57%) of interview participants said that their organization has served people experiencing homelessness or at risk of homelessness in Morinville. The stakeholders who said no (43%) indicated that their organization lacks the capacity and resources to address homelessness or providing services for the homeless population is not part of their organizational mandate.

**Has your organization served people experiencing homelessness or at risk of homelessness in Morinville? (n=14)**

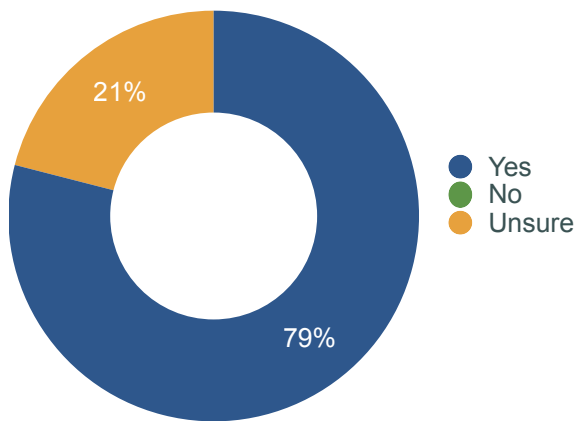




## Seeking Basic Needs

Nearly four-fifths (79%) of interview participants reported that they have seen an increase in the number of people seeking services for basic needs in Morinville. No stakeholders said they have not seen an increase. The 21% who were unsure commented that they cannot quantify the service use in Morinville.

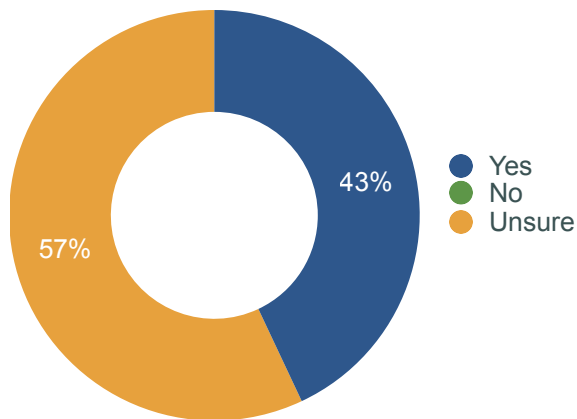
Have you seen an increase in the number of people seeking services for basic needs in Morinville? (n=14)



## Growth of Homeless Population

Over two-fifths (43%) of interview participants reported that homelessness is a growing issue in Morinville. No stakeholders said that it is not a growing issue. The 57% who were unsure commented that they cannot quantify the number of people experiencing or at risk of homelessness in Morinville.

Do you think homelessness is a growing issue in Morinville? (n=14)





## 5. Recommendations

Town of Morinville residents are currently serviced by a wide array of social service organizations and service providers at the local, provincial and federal levels.

The importance of supporting the social service sector was highlighted through the engagement process. As the population of the Town of Morinville continues to grow and evolve, there will be need for a wider range of social services to support the changing demographics of the community. This work is a good initiative to bring light on the social sector and to drive continued support of the social sector to be able to accommodate the future needs of the community.

While it is not unusual for people to be unaware of a service until they themselves are in need, the level of awareness of the services of local providers could be enhanced. Greater awareness of services would likely contribute to enhanced efficiency in people accessing programs and services during times of need. Greater collaboration between social service organizations and the Town of Morinville would likely result in more comprehensive service delivery through reduction in gaps in services and improvement in the information and referral process. In addition, providing more resources to build greater capacity and collaboration among the social service sector is important.

The Town of Morinville has many existing community hubs and gathering places, as well as a diverse group of social service organizations providing vital services to residents of the community. Greater utilization of existing spaces provides opportunity to build community capacity and enhance the quality of life of Morinville residents.

Through the engagement process, residents and stakeholders have expressed their social needs and the opportunities and challenges they encounter.

Some of the key issues that were identified by Morinville residents included:

- Criminal activity
- Lack of social programs/activities
- Availability of affordable/low income/subsidized housing

Addressing the concern of criminal activity could include a greater promotion of safe and inclusive communities. Building capacity within neighbourhoods can help instil feelings of inclusion, connectivity, and safety in the community.

Residents are looking for more opportunities for social programs and activities. This could be supported by enhancing promotion of existing programs services and engaging residents for more information on the type of programs and services they feel are lacking in the community.

Continuing to advocate for greater funding for affordable, low income and subsidized housing units is a key priority.



Some of the key issues that were identified by stakeholders included:

- Depression or other mental health concerns
- Lack of public transportation
- Homelessness

Advocating to other levels of government and increasing collaboration with existing social service organizations could help to support the common theme that emerged related to depression, mental health and addiction. This could also include bringing in more mobile health services (ie. counselling services, addiction supports) into the community.

Addressing transportation issues often relates to increased accessibility to social services in the community. Opportunities to improve accessibility in Morinville should be considered, especially for core services that are often accessed by individuals that lack transportation options.

The visibility of the homeless population and lack of supports for them was identified through this process. Addressing this issue could include greater resources for the core social services (food, shelter, clothing) to support those at risk of or experiencing homelessness, as well as greater advocacy for mental health and addition supports.

The recommendations outlined in this document are meant to be used as a starting point by community residents, local social service organizations, municipal stakeholders and partners and the Town of Morinville to collaborate in planning to address these priority areas and issues. This provides a feasible, impactful path toward addressing some of the key themes identified during the engagement process. Cross-sectional planning, collaboration between community organizations and/or the business community, and advocacy from local groups will aid in developing strategies to strengthen the well-being of Town of Morinville residents.

This process has led to the development of ten recommendations to support the social needs of residents and stakeholders within the community.

## Town of Morinville Social Priorities

The following section identifies suggested recommendations and potential strategies that could address social priorities and issues that emerged during the public engagement process.

The section is organized to include the following information for each recommendation:

- **Proposed Recommendation:** This includes a description of the recommendation and any context related to the identified need.
- **Potential Strategies:** This includes strategies and actions that have arisen to address the recommendations. These are based on input from stakeholders, residents and best practices.

- **Key Stakeholders:** The primary and supporting stakeholders that could be involved in addressing the recommendation.

## Town of Morinville Social Priorities



The information presented in this section is intended for use by all community stakeholders alike as we move toward addressing identified key themes and areas of concern in the Town of Morinville.

These recommendations provide strategies and actions on the basis of the social issues and needs identified during the engagement process at the time of this work. To ensure that the recommendations and actions continue to align with the key priorities and issues identified here, it is important to continue to monitor the effectiveness of recommendations and to continue to engage with residents and stakeholders to capture the evolving needs of the community.

Note: The recommendations identified in the following section are not in any particular priority sequence.



## 1. Awareness

### Improve awareness of programs and services being offered throughout the community.

#### Context


The level of awareness of social programs and services in the community was a concern that was raised by both residents and stakeholders. Resident survey respondents reported lack of information about programs/services available as the biggest barrier to accessing programs. Resident survey respondents indicated the top sources for information regarding programs, services and events are social media, word of mouth, websites, and newspapers. Stakeholders said during the engagement process that greater utilization of social media, posters or signs, online resources, and print media would increase awareness of the programs and services available in the community. During workshop sessions and key informant interviews, stakeholders talked about a need for greater knowledge amongst social service organizations about what other programs and services are available in the community and how local stakeholders could better work together to serve local residents.

A lack of awareness about spaces available for utilization in Morinville was also raised by social service organizations. Stakeholders reported in the workshop sessions and key informant interviews that it is difficult to find information about local space providers, particularly with respect to cost, hours of availability, availability for bookings, type of space, and location.

Below is a listing of potential strategies to enhance awareness related to the social sector in Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

#### Potential Strategies

- Raise awareness of the new Town of Morinville website/social media pages.
- Create a subscriber list for people to get information specifically on new/changing programs and services and upcoming events in the community.
- Create a listing of space providers in Morinville, with contact information, rental rates, availability, space details, and location. This could be made available online and in print.
- Promote programs and services in physical spaces, including: use of community boards such as at Civic Hall, electronic signage on main roads, flyers available at prominent community locations, and newspaper advertisements. This would improve accessibility to information for those without internet/computer access.

- 
- Utilize existing spaces to disseminate information about programs and services (ie. doctor offices, pharmacies, schools, grocery stores, social agencies).
  - Create opportunities for social service organizations to meet to share information.
  - Distribute community information with tax notices.
  - Create a community information app.

## Key Stakeholders

- Town of Morinville
- Morinville Community Library
- Morinville News
- Greater St. Albert Catholic Schools
- Sturgeon Public School Division
- Local social service organizations
- Local business community



## 2. Collaboration

Create more opportunities for social service organizations to collaborate and discuss local issues and solutions.

### Context

The local social sector provides a range of services that support residents and the community. This programming is vital to the health and well-being of the Town of Morinville. The engagement process identified that social service organizations want more opportunities to connect with one another to build additional capacity to strengthen the social sector in the community.

Stakeholders identified that in order to be successful in Morinville they need more community partnerships. They noted the need for enhanced communication with the Town and greater involvement by the Town in the social sector.

The role of neighbouring municipalities was also identified as important with respect to providing program and services for Morinville residents, as was the impacts of residents from those communities coming into Morinville to access programs and services. These communities included: Edmonton, St. Albert, and Sturgeon County. Having conversations with these municipalities might also identify opportunities for enhanced service delivery.

Below is a listing of potential strategies to champion collaboration within the social sector in Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

### Potential Strategies

- Encourage more communication and collaboration on social needs in Morinville using the Community Services Advisory Board, local social service organizations, and community members.
- Discuss social issues with neighbouring communities to create a mechanism to advocate to other levels of government.
- Create opportunities to connect cross-sectional groups to discuss local social issues (e.g. health, education, housing, etc) and build innovative local solutions.

### Key Stakeholders

- Town of Morinville
- Morinville FCSS





- Community Services Advisory Board (CSAB)
- Local social service organizations
- Neighbouring municipalities, such as:
  - City of Edmonton
  - City of St.Albert
  - Sturgeon County



### 3. Safe Communities

## Work with stakeholders to promote safe and inclusive communities.

### Context

A sense of inclusion, safety, security and preparedness are vital in shaping a community and enabling it to flourish. Community members should feel welcomed where they live, learn, work and play, free from fear of abuse and violence and with the tools to respond to everyday situations with resiliency.

Residents and stakeholders expressed their feelings in relation to social issues in the community, such as criminal activity, substance use/addiction, bullying, domestic/family violence, and isolation and loneliness.

Below is a listing of potential strategies to foster safe and inclusive communities within Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

### Potential Strategies

- Support the enhancement of local organizations and grassroots programs that create connections at the neighbourhood level and that make it more difficult for crime to increase.
- Support the creation of neighbourhood associations and/or community leagues to champion safe and inclusive communities.
- Develop a Community Safety Strategy.<sup>6</sup>
- Increase visibility of RCMP/Enforcement Services/crime watch organizations in the community.
- Strengthen community relationships with local law enforcement.
- Greater accessibility/walkability for residents to get around their communities safely.
- Work with schools and workplaces to address social issues such as bullying and domestic/family violence.

### Key Stakeholders

- RCMP

---

<sup>6</sup> A community safety strategy would be developed to combat real and perceived feelings about safety in the community. This strategy could include areas related to engaging people in the community, creating safer neighbourhoods, and preventing and suppressing crime.



- Town of Morinville
- Morinville Enforcement Services
- Morinville Citizens on Patrol
- Sturgeon Rural Crime Watch Association
- Sturgeon Victim Services
- Greater St. Albert Catholic Schools
- Sturgeon Public School Division
- Local business community



## 4. Childcare

### Support the availability of affordable childcare for residents.

#### Context

Families are an integral part of building healthy communities. Providing adequate supports for families, such as affordable childcare options, is an important step in continuing to foster strong communities and build capacity within the Town.

Resident survey respondents selected childcare as their second biggest program and service priority in Morinville. Resident survey respondents also identified more childcare options as a top need to better support families with children in the community. In particular, residents identified a lack of affordable, casual, after hours, and drop in childcare options in Morinville.

Below is a listing of potential strategies to address concerns around childcare options in Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

#### Potential Strategies

- Encourage accessibility of licensed childcare operators in the community, including daycare, day home and out of school care.
- Support existing licensed childcare operators through community resources and promotion of services.
- Work with local social service organizations to offer childcare or child minding to encourage participation in local programming for adults.
- Work with schools to promote existing and new childcare options.
- Continue to offer childcare subsidies.
- Continue to support safe and supervised early childhood development programs and youth programs in the community.

#### Key Stakeholders

- Alberta Human Services
- Local childcare operators (daycares, family day homes and out of school care), such as:
  - Fable Daycare
  - Kanga Roos Daycare



- Morinville Out of School Care
- Morinville Tiny Tots Association
- Town of Morinville
- Morinville FCSS
- Greater St. Albert Catholic Schools
- Sturgeon Public School Division



## 5. Mental Health & Addiction

### Advocate for additional mental health and addiction supports that are accessible for residents.

#### Context

Mental health includes emotional, psychological, and social well-being. It is important in all stages of life, and impacts children, youth, adults and seniors who require appropriate supports. Access to mental health supports and preventative programs is a key contributor to overall quality of life. During the engagement process both residents and stakeholders identified mental health and addiction as a top priority program and service area.

Resident survey respondents indicated the top programs and services they face barriers to access include Physical health services and Mental health and addiction services. Mental health and addiction supports were reported by resident and stakeholder survey respondents as a need to better support families with children, youth and seniors in Morinville.

Below is a listing of potential strategies to enhance mental health and addiction supports for residents of Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

#### Potential Strategies

- Work with Alberta Health Services to promote and increase awareness of mental health issues and the related stigma.
- Advocate with neighbouring communities to Alberta Health Services for greater accessibility to mental health and addiction supports.
- Work with private service providers to bring more mobile mental health and counselling services into the community.
- Encourage mental health support groups and alcohol and drug addiction support groups to utilize existing facilities for meeting spaces.
- Continue to support youth workers in schools to support children, youth and families with mental health and addiction related issues.
- Continue to offer counselling subsidies.

#### Key Stakeholders

- Alberta Health Services



- St. Albert & Sturgeon Primary Care Network
- Morinville Mental Health Clinic
- Town of Morinville
- Morinville FCSS
- Greater St. Albert Catholic Schools
- Sturgeon Public School Division
- Local support groups, such as:
  - Addiction support groups (e.g. AA, Al-Anon)
  - Bereavement Support Group
  - Suicide Support Group



## 6. Housing

### Support the availability of affordable/low income/subsidized housing for residents.

#### Context

Affordable housing, low income housing and subsidized housing were identified as community needs throughout the engagement process. Some Morinville residents struggle with housing affordability, especially low income households, persons with disabilities and seniors.

The availability of affordable, low income and subsidized housing was selected as a top social issue by both resident and stakeholder survey respondents. Housing options for all life stages was also identified as a top social issue by stakeholder survey respondents. In addition, seniors housing was reported as a top need to better support seniors in Morinville by resident survey respondents.


In the workshop sessions, a desire for more information about the housing options available in the community was identified. In the key informant interviews, social service organizations identified concern for those who are at risk of homelessness or homeless.

Below is a listing of potential strategies to address concerns around housing options in Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

#### Potential Strategies

- Continue to work with local housing providers to ensure residents have access to safe and affordable housing units.
- Work with local housing developers to provide subsidies/incentives for creating diverse housing options for all stages in life.
- Ensure seniors have access to supports that allow them to age in place in the community (e.g. seniors housing options, home care, housekeeping services, snow removal services, etc).
- Bring awareness to landlords and tenants about the standards for providing safe and clean rental housing units.
- Continue to offer housing subsidies.
- Review formal and informal space options for people at risk of or experiencing homelessness, and how to better connect them with related supports.
- Conduct a homeless count in the Town of Morinville to understand the need.



- 
- Support Homeland Housing in the opening and operation of new affordable housing units currently under construction.
  - Support the Jessica Martel Memorial Foundation in the opening and operation of a new domestic violence shelter currently under construction.

## Key Stakeholders

- Homeland Housing
- Town of Morinville
- Town of Morinville FCSS
- Morinville Plaza Hotel
- Morinville RV Park
- Chartwell Aspen House Care Residence
- Jessica Martel Memorial Foundation



## 7. Volunteerism

### Encourage volunteerism and volunteer development opportunities.

#### Context

To strengthen the community, there should be a focus on building capacity among residents and local social service organizations. This should include promoting and facilitating volunteerism.

Encouraging residents and youth in the community to volunteer is a means of supporting community engagement and relationship building and contributing to the social and economic health of Morinville. Volunteerism supports local social service organizations to provide programs and services to the community. This also serves to develop human skills that foster individual resiliency and employability.

About one-third (35%) of resident survey respondents reported that they volunteer in Morinville. Main reasons why the resident survey respondents said they do not volunteer included lack of awareness of what volunteer opportunities exist and lack of awareness of what organizations require volunteers.

Through the engagement process, stakeholders identified difficulty finding or keeping qualified volunteers as their biggest organizational challenge or limitation with respect to capacity and resources in Morinville. This included the capacity of social service organizations to provide programs and services to residents.

Below is a listing of potential strategies to advance volunteerism in Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

#### Potential Strategies

- Support establishing and extending role of local social service organizations.
- Support local social service organizations to recruit, train and retain volunteers.
- Encourage volunteer opportunities and connect volunteers with local organizations.
- Create a listing of organizations seeking volunteers in Morinville, with contact information. This could be made available online and in print.
- Work with local schools to establish volunteer programs within the community.



## Key Stakeholders

- Local social service providers
- Local volunteer organizations
- Town of Morinville
- Local business community
- Local mentorship programs, such as:
  - Morinville Rotary In School Mentorship Program
  - Town of Morinville FCSS Youth Mentorship and Leadership Programs



## 8. Resources

### Continue to support social service organizations through direct or in kind support.

#### Context

Through the engagement process there was an identified need for greater resources and support to sustain the local social sector. Stakeholders indicated they face numerous challenges and limitations with respect to capacity and resources to provide social programs and services in Morinville.

This included the need to support the promotion of programs and services, enhance collaboration among stakeholders, enhance knowledge and awareness of programs and services among residents, provide grants and funding for existing and new programs and services, address space challenges, and provide information sharing and referrals.

Below is a listing of potential strategies to provide resources to the social sector in Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

#### Potential Strategies

- Increase promotion and awareness of existing adult, community development, early childhood development, family, senior, and youth. programs and services in the community.
- Create opportunities for collaboration among local social service organizations, the Town and residents.
- Continue to identify ways for Morinville FCSS to support the local social service organizations that are providing key social services in the community.
- Support local social service organizations in addressing their space challenges in the community.
- Provide more support to the local social service organizations that are providing basic needs supports to individuals that are at risk of or experiencing homelessness (ie. food, clothing, shelter).

#### Key Stakeholders

- Town of Morinville
- Morinville FCSS
- Community Services Advisory Board (CSAB)



- Local social service organizations
- Local organizations providing homelessness supports, such as:
  - Midstream Support Society
  - Morinville Food Bank
  - Morinville Plaza
  - Morinville RV Park
  - Higher Grounds
  - The Father's House Christian Fellowship



## 9. Engagement

### Further engagement with residents and stakeholders.

#### Context

Continue to provide opportunities for residents of all ages and a diversity of stakeholders to provide input regarding the social needs in Morinville. This includes looking deeper into needs identified through this engagement process, such as: lack of social and recreation programs and services for children, youth, and seniors and lack of public transportation.

Should Morinville's population continue to grow at its current rate and as the demographics of the community continue to evolve, ongoing community engagement will be required to understand the changing social needs and issues.

Below is a listing of potential strategies that allow for more public engagement in Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

#### Potential Strategies

- Continue to engage with families to address the need for more free or low children's activities and programs. Resident survey respondents noted particular need for children's activities and programs occurring after school, in the evenings, and on weekends to accommodate school and work schedules.
- Continue to engage with youth to get more information about the types of programs and services they lack in the community. Resident survey respondents identified a need for youth recreation, sport and leisure pursuits, as well as entertainment activities. Suggestions for youth gathering places included recreation facilities, drop in centres and youth centres.
- Continue to engage with seniors to identify specific programs and services to assist them. Resident survey respondents reported aging in place, seniors transportation, seniors housing, and seniors activities and programs are areas where more supports are needed.
- Engage further with residents and stakeholders about the lack of transportation options in the community. Transportation for seniors in Morinville was a concern in the surveys with respect to accessing everything from essential services to social activities. Transportation for residents of all ages to St. Albert and Edmonton was a concern in the surveys with respect to access to physical health services, mental health and addiction supports, and jobs and training opportunities.
- Continue to engage with social service organizations in Morinville to discuss key social issues and develop local solutions to address them.



- Implement a community survey at least every 5 years to get input on the current social needs and the progress made on actions implemented by the Town and other stakeholders.

## Key Stakeholders

- Town of Morinville
- Stakeholders
- Residents



## 10. Research

### Additional research and analysis to refine stakeholder space assets and needs.

#### Context

There are a total of 31 facilities currently being utilized to provide social programs and services in Morinville. Despite the existing social service infrastructure, throughout the stakeholder engagement process there was an identified need for additional space to support the social service organizations in the community.

With respect to challenges or limitations around the type of space, 13 social service organizations have a lack of storage space, 10 have a lack of current program and service space, 8 have a lack of office space, 5 have a lack of future program and service space, and 2 have an urgent need for operating space.

Numerous stakeholders also identified other space challenges or limitations with respect to utilization of current social service infrastructure. These included the cost, hours of availability, availability for bookings, and location of each facility.

Various stakeholders talked about the importance of resolving their space needs in order to allow their social service organizations to continue to deliver programs and services in the community. Generally speaking, stakeholders were very receptive to the idea of sharing space with other organizations in Morinville.

It is important to note that lack of accessibility to programs and services was identified as a concern throughout the resident and stakeholder engagement activities, particularly with respect to the lack of transportation options in Morinville. This should be considered in further research around space assets and needs.

Below is a listing of potential strategies that allow for more research around space assets and needs in Morinville. Some of these strategies may already be occurring to some degree and should be further supported.

#### Potential Strategies

Three options are presented in the following section to support the need for additional space in the Town of Morinville:

- Option 1: Create a Community Hub.





- Option 2: Address barriers to accessing existing social service infrastructure with the current space providers.
- Option 3: Provide individual supports to social service organizations that have identified a need for additional space.

## Key Stakeholders

- Town of Morinville
- Local space providers
- Local social service organizations

# Community Space Needs Options

## Option 1

### Create a Community Hub.

A Community Hub is a space that brings together community service providers and groups to offer a range of programs, services, activities and events for residents of the community.

Community hubs help build a sense of community and contribute to the social and economic well-being of its residents. They are a catalyst to bring people together, both residents and agencies within and outside the community. The community hub structure, which encourages collaboration and integration, can spark action to fill gaps in services where there may not be the will or adequate resources to address previously. In addition, they can lead to reduction in any duplication in services that were previously present.

### Vision for a Community Hub

A Community Hub is intended to provide a shared public space that brings together multiple organizations to offer a range of services and programs to residents and stakeholders.

### Community Hub Vision





## Services

A Community Hub in the Town of Morinville could serve as a central location for a range of social services and programs including:

- Core services
- Complimentary services
- Social gathering place for residents and stakeholders of the community

## Synergy

A Community Hub would provide an opportunity for multiple organizations to come together collectively to serve residents and stakeholders in the Town of Morinville. The synergy among organizations can assist in achieving:

- A single access point to a range of services and programs.
- Greater awareness and information sharing among organizations
- Strengthened opportunities for collaboration for the greater benefit of the community.
- Shared understanding of the issues and challenges facing the Town of Morinville residents.

## Space

The physical space for a Community Hub should be inclusive, accessible and dynamic. The space should offer the following:

- A physical space that provides opportunities for social service organizations in the community to provide programming for residents of the Town.
- Dynamic space that can accommodate a range of uses including: meeting space, office space, and storage space.
- Space that can accommodate the needs of social service organizations and their clients.
- A location that is accessible for those residents who need access to services.
- A location that supports the needs of organizations and stakeholders in the community.

## The Need for a Community Hub in Morinville

Through the stakeholder engagement process, social service organizations were asked about their specific needs for space. The process did not gather information from all social service organizations in the community, however many of those who did respond identified a need for additional space.

## Key Findings

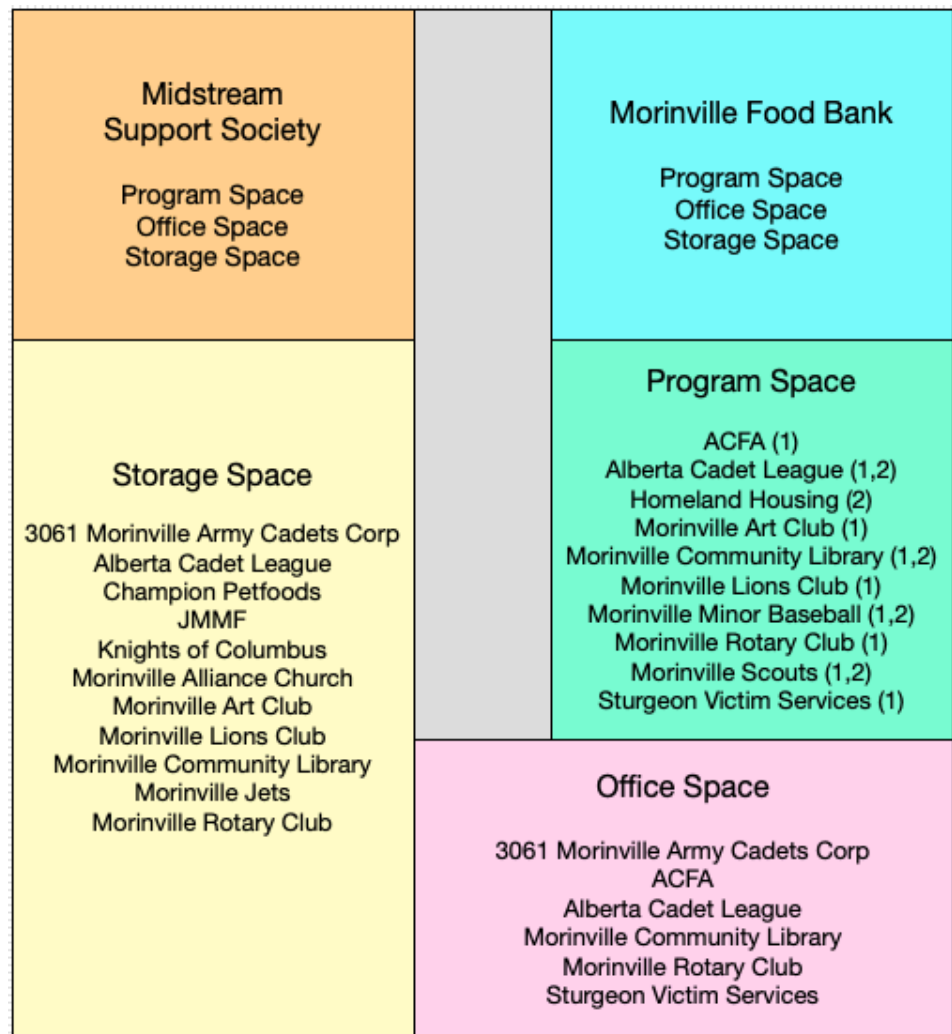
- There are two potential tenants that have expressed an immediate or emerging need for space: Midstream Support Society and Morinville Food Bank.
- Eleven other local organizations have expressed a need for storage space.
- Ten other local organizations have expressed a need for program/service delivery space.
- Seven other local organizations have expressed a need for office space.

### Conceptual Community Hub

Upon further refinement of the analysis of this option, it may be the case that the identified potential tenants may have other preferred space options. Similarly, it is possible that tenants, other than those identified here, may prefer to use space in a community hub.

This diagram is NOT intended to indicate actual space requirements but is rather a conceptual representation of types of space currently required by which social service organizations.

All identified organizations are 'potential tenants' of a Community Hub, based on information collected to date. Further work would be needed to refine this information.




1. Current Program Space
2. Future Program Space



## Developing a Community Hub

Establishing a Community Hub in the Town of Morinville would involve a collaborative process to refine details around what is needed and the approaches that would provide the most value and benefit. Key considerations in the process would include the following:

- **Services:** Determining the services that will utilize space in the Community Hub is important. The organizations should represent those that have a required need for space and can benefit from working collectively in a common space.
- **Space:** When possible, a Community Hub should be located in a place where the community already gathers (i.e. schools, libraries, community centres, etc.). In cases where this is not possible, a Community Hub can be located within vacant buildings that are easily accessible and have safe spaces appropriate for programming. When securing a Community Hub location, it is important that there is adequate physical space to meet the demand.
- **Financial Structure:** Determining the financial structure can be a challenge when developing a Community Hub. This can include refining details around:
  - Funders
  - Capital investment
  - Operating costs
  - Lease arrangements/rate structure with tenants
- **Governance/Organization Structure:** It is essential to identify the roles, responsibilities and decision-making structures within a Community Hub. In order to establish an effective governance structure and system, a shared set of principles is needed to ground the diverse set of stakeholders who would come together in the Community Hub to address community needs. There are several governance structure that could be utilized in developing the Community Hub:
  - **Single Organizations:** A single organization would be involved in planning, financing and developing the Community Hub.
  - **Existing non-profit organization:** An established non-profit takes the lead of the Community Hub. This can be effective if that organization has credibility in the community.. A possible drawback is that the non- profit will have competing priorities and other projects, which could mean the Community Hub doesn't get the funding or attention it needs.
  - **New non-profit organization:** A new non-profit is established solely to develop the Community Hub.

- 
- **Steering Committee:** Create a steering committee with members of the community (residents, stakeholders, agencies, Town, etc.) to push the vision for the Community Hub. This may keep the momentum going and engage the community.
  - **Multiple Organizations:** Having multiple organization share ownership of the Community Hub has several benefits, including that each organization will have to put less resources into the Community Hub and there will be a broader pool of expertise. However, increased stakeholders can potentially slow the process down and introduce different priorities and interests.

These are potential options for the governance structure. Further work would need to be done to assess the potential implications of these options.

## Option 2

### Address barriers to accessing existing social service infrastructure with the current space providers.

Through the stakeholder engagement process, social service organizations identified utilizing numerous existing facilities within the Town of Morinville. In some instances, they identified limitations of accessing those spaces.


#### Barriers to Accessing Existing Social Service Infrastructure



## Recommendations

The Town of Morinville has numerous existing facilities. These spaces range in availability, cost, location, size, and type of use. Based on feedback from social service organizations, some of these spaces could be better utilized if the barriers to access were reduced.

- Create greater awareness of the existing facilities available within the Town of Morinville, including information on: cost, hours of availability, availability for bookings, type of space and location. This information should be easily accessible for social service organizations within Morinville through a website, social media, and/or community boards.
- Review the fees associated with renting space within existing facilities for social service organizations. The facilities that were identified to have a cost barrier have been outlined on pages 100-102.
- Review the hours of availability for existing facilities. Work with space providers to find ways to expand hours of availability to accommodate the needs of social service organizations. The facilities that were identified to have hours of availability as a barrier have been outlined on pages 100-102.

- 
- Review the process for determining the availability for bookings for Town owned and/or operated facilities for social service organizations. This includes reviewing ongoing bookings and one-time bookings and communicating the process with social service organizations.
  - Work with space providers to expand availability for bookings to accommodate the needs of social service organizations. The facilities that were identified to have availability for bookings as a barrier have been outlined on pages 100-102.
  - Work with space providers to make spaces more dynamic to accommodate a greater range of programming, office and storage space.
  - The location of key program and services is important to consider in the context of transportation and accessibility.



## Option 3

Provide individual supports to social service organizations that have identified a need for additional space.

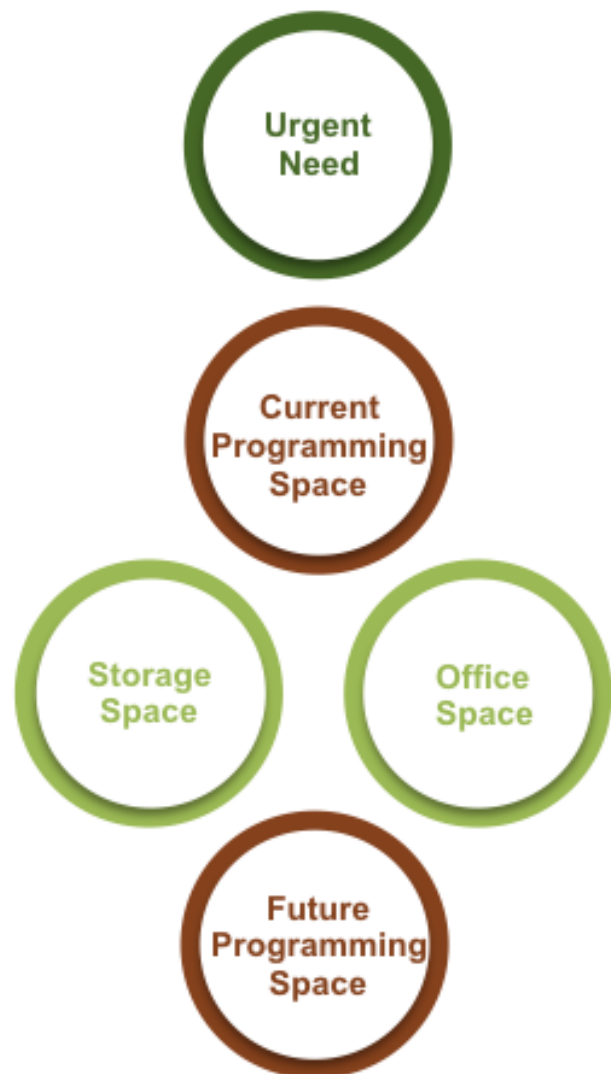
Through the stakeholder engagement process, social service organizations reported various challenges and limitations with respect to providing programs and services within the Town of Morinville. In some instances, they identified limitations with respect to space. The facilities that were identified to have cost, hours of availability, availability for bookings, type of space and location as a barrier have been outlined on pages 100-102.


### Space Needs of Individual Social Service Organizations

## Recommendations

A third option to consider is to work individually with social service organizations in the community to support them in addressing their space needs. This process could involve prioritizing support for these organizations based on their identified need.

- **Urgent Need:** As identified through the engagement process there are some social service organizations that have a more urgent, immediate need for operating space.
- **Current Programming Space:** Secondly, work with social service organizations that have identified their space issue is impacting their ability to provide current programming.
- **Office Space/Storage Space:** Thirdly, work with social service organizations that require office space and/or storage space to support the programming they provide.
- **Future Programming Space:** Finally, support social service organizations that have identified need for additional space for future programming opportunities.





In this option, the Town of Morinville would have the opportunity to work with local social service organizations in addressing their space needs. However, since this option is on a case by case basis it would potentially take more resources and time to be able to support all the organizations that have identified one or more types of space needs.